

# ALTA Press Release

---

AMERICAN  
LAND TITLE  
ASSOCIATION

**Contact:** Wayne M. Stanley  
**Direct Office Line:** 202-261-2932  
**Cell:** 765-432-7094  
**Email:** [wstanley@alta.org](mailto:wstanley@alta.org)



**For Immediate Release**

## **American Land Title Association Announces SoftPro as an Elite Provider**

**Washington, D.C., June 4, 2015** — The [American Land Title Association](#) (ALTA) has announced that SoftPro has been named an [Elite Provider](#).

ALTA's [Elite Provider Program](#) is comprised of premier service providers committed to offering comprehensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs. In order to become Elite Providers, applicants are assessed based on their financial strength, their commitment to the overall industry, their national distribution capabilities and reference checks with existing customers.

"I am happy to announce that SoftPro has joined our growing ALTA Elite Provider program," said Michelle Korsmo, ALTA's chief executive officer. "We are constantly working to provide our members with the resources to find businesses with a proven track record of trusted products and services. The Elite Provider program connects ALTA members with technology and service providers across the land title insurance industry."

[SoftPro](#) is a provider of comprehensive closing and title automation software. SoftPro's award-winning software combines cutting-edge technology with support services to make a business more productive and efficient. SoftPro is fully customizable and scalable so that clients can work the way they want and remain compliant within an ever-changing industry.

As an ALTA Elite Provider, SoftPro offers ALTA members a 20 percent discount on any new license fees.

For more information about the program or to apply, please visit ALTA's [Elite Provider website](#).

###

### **About ALTA**

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 5,400 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

Connect with ALTA on Facebook [here](#). Follow ALTA on Twitter [here](#).