

ALTA Press Release

AMERICAN
LAND TITLE
ASSOCIATION

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For Immediate Release

American Land Title Association Announces ZOCCAM as an ALTA Elite Provider

Washington, D.C., March 2, 2017 — The [American Land Title Association](#) (ALTA) has announced that [ZOCCAM](#) has been named an ALTA Elite Provider.

ALTA's [Elite Provider Program](#) is comprised of premier service providers committed to offering comprehensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"I'm pleased to have ZOCCAM join our robust ALTA Elite Provider program," said Michelle Korsmo, ALTA's chief executive officer. "We are constantly working to provide our members with the resources to find businesses with a proven track record of trusted products and services. The ALTA Elite Provider program requires our technology and service providers to promote higher standards across the industry."

[ZOCCAM](#) provides a secure, simple method for earnest money and contract delivery by eliminating manual deposits through "Mobile Remote Deposit Capture." The ZOCCAM app allows Realtors and buyers to send earnest money anytime from anywhere. ZOCCAM's notifications, which are sent to all parties upon deposit, provides transparency and keeps the title company brand in front of the consumer and Realtors. Additionally, integration with a title company's escrow processing system improves productivity by allowing orders to be opened faster.

ZOCCAM offers ALTA members a credit of 50% on every transaction completed within the first four months of service. That credit can be applied starting in the fifth month of service.

For more information about the program or to apply, please visit ALTA's [Elite Provider website](#).

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About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 6,200 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.