

ALTA NEWS

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**AMERICAN
LAND TITLE
ASSOCIATION**



For Immediate Release

AMERICAN LAND TITLE ASSOCIATION NAMES JEREMY YOHE DIRECTOR OF COMMUNICATIONS

Washington, D.C., June 22, 2009—The American Land Title Association (ALTA), the national trade association for the title insurance industry, today announced the appointment of Jeremy Yohe as Director of Communications. In his new role, Yohe will be responsible for the Association’s communications with its members, the media, and our industry stakeholders.

Yohe was the editor of *The Title Report*, the largest for-profit publication for the land title industry. In this role, he provided analysis of vital topics impacting large national underwriters to single-state title agents, discussed strategies to grow market share, highlighted emerging business models, featured many leaders of the industry, and discussed the myriad of regulatory pressures impacting the industry across the United States. He also hosted Webinars, served as moderator for industry panels, and produced Podcasts and special reports.

“Jeremy has a terrific understanding of the key issues and concerns facing professionals in the land title industry” said Kurt Pfothauer, chief executive officer of ALTA. “At a time when the market is volatile and the industry is changing, I am certain Jeremy’s contributions will enable us to increase our responsiveness to the industry in a manner that brings value to the work our members do each day to provide safe and secure real estate transactions.”

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Yohe added, “With my industry knowledge, I expect to further enhance ALTA’s voice for the land title industry. Not only do I plan to help educate regulators and consumers on the industry’s value, but I will strive to provide relevant and timely information to land title professionals as they navigate through this market.”

Yohe earned a Bachelor’s of Science degree from Bowling Green State University. He has won numerous Associated Press and Society of Professional Journalists awards for his writing. He lives with his wife, Denise and two daughters, Layken and Addison, in Ohio.

Yohe can be contact by calling 202-296-3671 extension 328 or email at jyohe@alta.org.

About ALTA

The American Land Title Association, founded in 1907, is a national trade association representing more than 3,000 title insurance companies, title agents, independent abstracters, title searchers, and attorneys. With more than 8,000 offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles. ALTA member companies employ well over 100,000 individuals and operate in every county in the U.S., and several countries around the world.

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