

# ALTA Press Release

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AMERICAN  
LAND TITLE  
ASSOCIATION

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**For Immediate Release**

## American Land Title Association Names SVP of Public Affairs

**Washington, D.C., April 13, 2020**— The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, today announced the appointment of Chris Morton as Senior Vice President of Public Affairs.

In this role, Morton will lead ALTA's policy development, political engagement and lobbying strategy and be a member of the Executive Team. He will work closely with senior leaders across the association and industry who engage in coalitions, campaigns and strategic communications to promote and enhance the title industry's role in protecting consumers in the efficient and secure transfer of real estate.

"Chris is a seasoned professional with over 25 years of experience in the financial services and public affairs arena," said Diane Tomb, ALTA's Chief Executive Officer. "His experience championing strategic initiatives, creating strong partnerships and collaborative approach will enhance ALTA's policy and public affairs efforts. Chris has demonstrated success in numerous legislative and regulatory leadership roles, and we are excited to have him join the ALTA family."

Morton previously served as Executive Vice President, Government Affairs and Business Strategy at the Association for Advanced Life Underwriting, where he spent 10 years, and led a team that achieved numerous advocacy wins on behalf of the life insurance profession and industry. He has had an influential role in major legislative undertakings over the years such as the Dodd Frank Act, Tax Cuts and Jobs Act, and SECURE Act, among others. He also brings experience in senior roles at Fannie Mae and the Federal Housing Finance Board.

"I am tremendously excited to join the stellar team at ALTA and contribute all that I can to elevate the interests of our members, and the property owners they serve, with policymakers in Washington and across the states," Morton said. "I've been awestruck by the passion and commitment everyone has for the critical role this industry plays in protecting property rights and providing peace of mind for American consumers in the closing process. ALTA members' spirit of service is inspiring, particularly at this time of national challenge, and I look forward to coming onboard."

Morton's career includes additional work at the national level for Members of Congress, Cabinet officials, and in the nonprofit and philanthropic sectors.

Morton received a master's degree in Public Policy from the University of Chicago and graduated with honors from Northwestern University where he received his B.A. in Political Science. A native of Chicago, he is the proud father of two daughters, and lives in the Maryland suburbs outside of DC along with his wife, whom he luckily met on Capitol Hill 25 years ago.

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### **About ALTA**

The [American Land Title Association](#), founded in 1907, is a national trade association representing more than 6,400 title insurance companies, title and settlement agents, independent abstracters, title searchers and real estate attorneys. ALTA members conduct title searches, examinations, closings and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.