FOR IMMEDIATE RELEASE

ALTA Registry Data to be Integrated into Qualia's Platform

Washington, D.C., Jan. 31, 2024 — The <u>American Land Title Association</u> (ALTA), the national trade association of the land title insurance industry, has announced the integration of confirmed ALTA Registry data into Qualia's platform. The data will be provided to Qualia under a licensing agreement with the national ALTA Title & Settlement Agent Registry (ALTA Registry), the national database of title and settlement agents.

"We're pleased to collaborate with Qualia with the most accurate title and settlement services company data available in the industry," said ALTA CEO Diane Tomb. "It's crucial that the title insurance industry urge progress and innovation in the digital closing space. With 10,000 locations already listed in the ALTA Registry and 2,800 of them showing a state of 'RON readiness,' now is the time for all title insurance companies and real estate attorneys to register."

The ALTA Registry is a unique real estate utility created specifically for the mortgage industry and service providers. For the first time, the ALTA Registry will provide data on individual title insurance and settlement services companies, identified by an ALTA ID, as well as each location's "RON readiness" capabilities. The ALTA Registry is free and ALTA membership is not required.

ALTA launched the <u>ALTA Registry</u> in 2017 as the first national database of title insurance and settlement services companies. In addition to contact information and branch locations, each ALTA Registry listing also includes a title insurance company's or real estate attorney's unique seven-digit ALTA ID.

"The ALTA Registry is a great vehicle for lenders and brokerages to use to place title orders and collect necessary compliance information. We're excited to partner with ALTA to expand the reach of the registry and make it easy for title and escrow companies to work with their valued partners," said Charlotte Brown, VP of Product at Qualia.

With many branch locations and similar agent names among title and escrow companies, it can be a challenge to ensure that orders go to the right person and location. Utilizing the ALTA ID as a standard form of identification across the industry enables more accurate routing of requests to the correct parties. The ALTA Registry also validates licensed agents, creating an additional layer of security in the process.

About ALTA

The <u>American Land Title Association</u>, founded in 1907, is the national trade association representing the land title insurance industry, which employs more than 120,000 people working in every county in the United States. The majority of ALTA's 6,000 member companies are small businesses. **Connect with ALTA on Facebook** <u>here</u>.

About Qualia

Qualia is the leading comprehensive digital closing platform used by title, escrow, real estate and mortgage lending professionals to transform homebuying and selling into simple, secure, enjoyable experiences for millions of homeowners each year. The Qualia platform provides a secure system of record for the real estate settlement eco system through a suite of workflow, accounting, reporting and collaboration products as well as its expansive product and service integrations. Qualia is headquartered in San Francisco and has offices in Austin, Texas, and Superior, Colo. For more information on Qualia, visit Qualia.com.