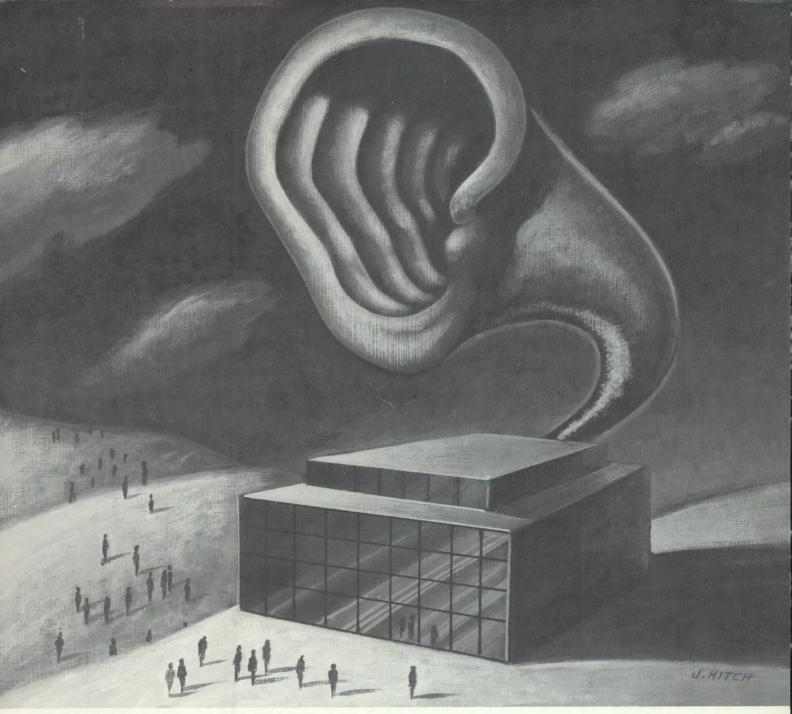
Title News

Mid-Year Convention Workshop Impressive



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Front Cover: Lee Gardenswartz, Ph.D., Marina del Rey, California, leads discussion in a session on stress management during an impressive Title Management Workshop held as part of the 1986 ALTA Mid-Year Convention in March. More coverage of the Convention will be featured in the next issue of *Title News*.



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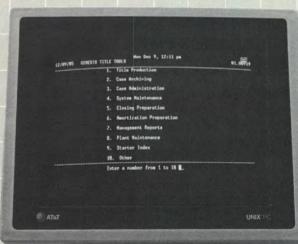
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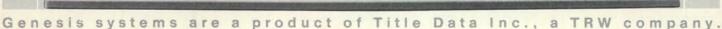
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A Message from the President-Elect



t is always exciting to attend an ALTA national event and the recent 1986 Mid-Year Convention in Washington certainly was no exception. Our general session speakers were exceptional and instructors for the Title Management Workshop sessions did an outstanding job.

Perhaps the most exciting aspect of the Mid-Year meeting was the enthusiasm, interest and dedication shown by our many committees. President Jerry Ippel and I had the opportunity to sit in on several of our committee meetings during the Convention, and it was an impressive experience.

The Education Committee, chaired by Cara Detring, is moving forward with plans for three ALTA Regional Seminars scheduled for this year, following work on the Mid-Year meeting Title Management Workshop. More information on the upcoming seminars is found elsewhere in this issue of *Title News*.

Chairman Mel John and the members of the Membership and Organization Committee have developed many ideas on how to recruit new members of the Association while retaining the existing ALTA membership. Chairman Oscar Beasley and members of his Title Insurance Forms Committee worked for three days during the Convention in their ongoing project to develop proposed changes in the ALTA policy forms.

As was reported at the Convention, Chairman Jack Derloshon and his Title Insurance Accounting Committee continue to work on the serious problem emerging from the Internal Revenue Service disallowing the unearned premium reserve deduction—which would mean a huge additional tax burden for title underwriters.

Again this year, the Convention's Affiliated Association Officer-Executive Management Seminar was very successful. More than 50 persons were on hand for this meeting, which has grown from a one-hour breakfast session a few years ago to a half-day professional management event tailored for regional and state title associations. Many affiliate officers and executives have commented in recent time on the importance of this meeting in the improvement of their association leadership skills. Most attendees typically come to both the ALTA Mid-Year and Annual Conventions a day early in order to attend this seminar.

Chairman Roger Bell and his TIPAC Board of Trustees had a very interesting breakfast meeting to discuss ways to encourage financial contributions for the upcoming congressional election. TIPAC is an essential voice for the title industry in the halls of Congress, and we need continuing nationwide total support from title people in helping elect Senators and Representatives from both parties with political views compatible to our industry. Whether we like it or not, our industry is involved in politics and TIPAC is the most effective means for encouraging the congressional representation that is vital to our future. As this is written, the TIPAC request for contributions is being mailed. Please respond promptly.

Perhaps the committee with the most urgent and critical mission at present is the special Errors and Omissions Committee appointed this year by President Ippel. The chairman is Earl Harper, and members are Hughes Butterworth, Jr., and Harrison Jones. This committee has been charged with recommending solutions to one of the most serious problems facing our industry-which is obtaining errors and omissions insurance at affordable cost. Since the committee mailed its E&O questionnaire to ALTA members, nearly 600 responses have been received and these have been turned over to The Wyatt Company, consultant retained by the committee, for analysis. The ALTA Board of Governors is committed to do everything possible to provide a viable errors and omissions insurance alternative for ALTA members. The bad side is that there is no quick solution to the problem. A story on what is being done by the committee appears elsewhere in this publication.

These are just a few examples of the hard work and dedication found throughout the ranks of ALTA committees. Collectively, our committees provide an essential strength for the Association and for our industry. Everyone involved is to be commended for a most important contribution.

Also, Executive Vice President Mike Goodin and his staff are to be congratulated for their excellent work with the Mid-Year Convention.

As this is written, the season for regional and state title association conventions is drawing near. Designated ALTA representatives from the Board of Governors—including myself—are looking forward to attending, and to visiting with our members across the nation.

John R. Cathey

Changes In Prospect For Survey Standards

Members of the ALTA Liaison Committee with the American Congress on Surveying and Mapping have progressed in work with representatives of the surveyor organization to develop mutually acceptable amendments to the Standard Minimum Detail Requirements for Surveys adopted by ALTA and ACSM in 1962.

Content standards, including updated material proposed by the ALTA representatives, were approved by the ACSM Board of Direction in March. Although additional accuracy standards were pending within ACSM at this writing, the content standards are thought to be of particular importance by the title industry side.

ALTA Committee Chairman Mary C. Feindt, president, Charlevoix (Michigan) Abstract & Engineering Co., also is a registered land surveyor.

Besides Chairman Feindt, other members of the ALTA committee are Bruce S. Bobo, president, Lauderdale Abstract Company, Florence, Ala.; J. Carmichael Calder, assistant vice president and national title officer, First American Title Insurance Company, Santa Ana, Calif.; John R. Duffy, president, Hayward Land Title Company, Hayward, Wis., Thomas E. Horak, vice president and senior plant officer, Commonwealth Land Title Insurance Company, Philadelphia; Charles A. Meyer, vice president, secretary and general counsel, Mid-South Title Insurance Corporation, Memphis. Tenn.; and Cindy M. Prestwood, senior vice president and manager, Bay County Land & Abstract Co., Inc., Panama City, Fla.

Consultant Retained By E&O Committee

Proceeding under authorization from the ALTA Board of Governors, the Association Errors and Omissions Committee has retained The Wyatt Company, Chicago, for consulting services related to evaluation of proposals before ALTA that address the errors and omissions insurance availability/affordability problem facing the title industry.

Initially, work as proposed includes analysis of conventional insurance proposals made to ALTA. Evaluation of these includes scope of coverage offered; premium and rating programs to be utilized; proposed sales, underwriting and claims administration programs; and size, experience and quality of insurers. Plans include comparing the conventional proposals against the conventional insurance market to the extent that it remains. An element being pursued in the evaluation is determining which insurers are in the title insurance agents liability market and their general approaches to underwriting and pricing.

As this is written, the possibility remains that additional alternatives may be explored, depending on what is determined from the initial evaluation. Emphasis has been placed on completing the evaluation as expeditiously as possible.

Members of the committee include Chairman F. Earl Harper, president, Southern Abstract Company, Bartlesville, Okla.; Hughes Butterworth, Jr., president, Lawyers Title of El Paso (Tex.), Inc.; and Harrison H. Jones, senior vice president and regional manager, Commonwealth Land Title Insurance Company, Louisville, Ky.

Keeney, Throckmorton Join Association Staff

In two recent additions to the ALTA government relations staff, Robin E. Keeney has joined the Association as director of government relations and Kelly L. Throckmorton has accepted a position as legislative assistant.

After an extensive review of candidates for the position, an ALTA Personnel Selection Committee unanimously agreed to name Robin to the director's position. Serving on the committee were Association President Gerald L. Ippel, President-Elect John R. Cathey, Finance Committee and Government Affairs Committee Chairman Richard P. Toft, Past President and former Government Affairs Committee Chairman C. J. McConville (who continues as a member of that committee), Past President and Former Government Affairs Committee Member Thomas S. Mc-Donald, and Executive Vice President Michael B. Goodin.

Robin previously was a legislative representative in Washington for the National Association of Small Business Investment Companies. Earlier, she served on the staff of the Direct Selling Association. A graduate of the American University in Washington, Robin is a past



Keeney

Throckmorton

president of the National Council of Career Women. She is a member of the American Society of Association Executives and the Capitol Hill Club.

Kelly is a graduate of North Carolina State University and is a certified paralegal. She has worked in the office of Congresswoman Marjorie S. Holt (R-Md.) as an LBJ congressional intern.

Six Title Insurers Appeal in FTC Case

On February 7, 1986, the six title insurance companies whose challenge to the constitutionality of the Federal Trade Commission's exercise of enforcement authority had been dismissed on technical grounds by the federal district court in Washington, D.C., in January, appealed their case to the Federal Court of Appeals in Washington. That same day, in a separate case, a special three-judge court in Washington, in holding the Gramm-Rudman-Hollings Act unconstitutional, embraced the same constitutional principles argued by these title insurers.

On February 11, the six companies filed with the federal court of appeals all of their appeal papers, including a request that a hearing of their case be expedited and that the case be heard by all of the active judges of that court, an unusual procedure reserved for cases of great importance.

As this is written the court of appeals has not acted on either of those requests. If the court grants the request for expeditious consideration, oral argument in the case probably would be set for March or April.

Industrial Valley Title Buys District-Realty

Industrial Valley Title Insurance Company has announced the purchase of District-Realty Title Insurance Corporation from Title Insurance Acquisition, Inc., a subsidiary of Crysopt Corporation. Industrial Valley, a Philadelphiabased underwriter, previously owned District-Realty from 1977 through 1984. Samuel R. Gillman continues as District-Realty president, according to IVT President James J. Mooney.

Located in Washington, D.C., District Realty is one of the oldest title insurance companies in the metropolitan area and has operated since 1891.

Industrial Valley Title is licensed in and has offices in 19 states, and is the parent company of Continental Title Insurance Company of Haddonfield, New Jersey.

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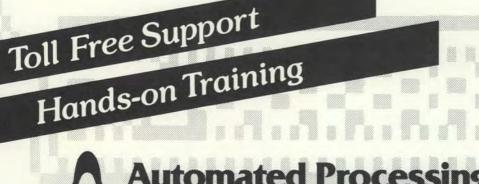
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Escrow Obligations and Liabilities

By P. C. Templeton

t its inception, the title industry performed the single function of providing title evidence in one form or another. If we compare the industry in its original form with the industry as we see it today, we perceive a dramatic contrast. We now see ourselves performing functions that our forefathers in the business never even dreamed about. Most of the corollary functions we now find ourselves embroiled in were adopted as marketing tools in the form of additional services offered to secure title business.

Occasionally, however, a cute, gentle, little kitten after its adoption grows up to be a tiger that will eat everyone in the house if permitted to do so.

One such kitten that has grown up to be a tiger now living in our house is our function as an ESCROW AGENT! The business of ES-CROW is separate and distinct from the title industry but, in many of our stores, they are inextricably married. It is therefore appropriate that we in the title industry give some consideration to the subject of ESCROW in the brief space allocated to this article.

The procedural intricacies of setting up the actual closing process, which are more appropriately covered in seminars or in-house training programs, will not be dealt with here. We will center our present discussion on the basic concept of ESCROW and the obligations and liabilities of the ESCROW AGENT.

Black's Law Dictionary defines escrow as: "A writing, deed, money, stock or other property delivered by the grantor, promisor or obligor into the hands of a third person, to be held by the latter until the happening of a contingency or performance of a condition, and then by him delivered to the grantee, promisee or obligee. A system of document transfer in which a deed, bond, or funds is delivered to a third person to hold until all conditions in a contract are fulfilled."

In a transaction involving the transfer of a property right for consideration, the vendor should not permit title to pass from him until he has received consideration. The vendee should not permit the consideration to pass until he receives title. Neither should entrust his asset to the other. The solution to the impasse is obvious. Both place their assets into the hands of an impartial party to be safeguarded until it is time for the transfer to take place.

This impartial party is most commonly known as the "escrow agent," who acts in a



P. C. Templeton has been a land title professional since 1947. He is a past president of the New Mexico Land Title Association and is a member of the Education Committee of that organization, in addition to having served as a member of the ALTA

Education Committee. His discussions on escrows are well received at ALTA Regional Seminars around the nation. Among bis many activities are serving as an instructor for land title courses for NMLTA, the New Mexico Bar Association, International Right-of-Way Association, Continuing Education Department of the University of New Mexico, and the Technical Vocational Institute, Albuquerque, New Mexico. He is president of First American Title Company of New Mexico, Albuquerque. fiduciary capacity. *Black's Law Dictionary* defines fiduciary capacity as follows:

"Fiduciary capacity. One is said to act in a 'fiduciary capacity' or to receive money or contract a debt in a 'fiduciary capacity' when the business which he transacts, or the money or property which he handles, is not his own or for his own benefit, but for the benefit of another person, as to whom he stands in a relation implying and necessitating great confidence and trust on the one part and a high degree of good faith on the other part. The term is not restricted to technical or express trusts but also includes such offices or relations as those of an attorney at law, a guardian, executor or broker, a director of a corporation, and a public officer."

Due to the fast-moving times in which we live and to the litigious nature of modern society, it is advisable that we pause occasionally and meditate on the fiduciary liabilities and escrow responsibilities we assume when we accept the assignment of escrows.

Contract Definition Lacking

As title insurers and title insurance agents, our work product results in a policy contract that clearly (at least to us) sets forth our obligations, duties, options, and the limits of our financial liability. As an escrow agent, however, we have no contract of our own creation that has any "exceptions" or "exclusions from coverage." We have no contract that can be relied upon to define or put a limitation on our financial liability.

Simply put, it is open season on escrow agents with no restrictions on weapons or shooting hours.

To add further to our terror, in many parts of the country, residential transactions are closed without formal escrow instructions. The purchase agreement (to which the escrow agent is not a party) is the sole source of information and must be translated into closing instructions. Also, we swallow real hard when we remember that, if we are agents, our underwriter does not pick up our escrow losses. We perceive several swords hanging directly above our head by threads that are sometimes very slender.

Surely, we all enjoy the business we are in or we would not be in it. Our business will be even more enjoyable if we retain enough of our revenues to remain financially solvent. In order to do this, we are well advised to remind ourselves that the waters seem to get deeper and deeper as time goes by. However, deep waters hold terror only to those who cannot swim. In order to stay afloat and swim well, we need first to know, and then to stay within the confines of a few mandates that are imposed upon escrow agents. Listed as they come to mind and not necessarily in order of priority are a few of these mandates:

1. Never lose sight of the fact that we are a FIDUCIARY. *Black's Law Dictionary* contains a definition of fiduciary that reads in part as follows:

"Fiduciary /fed(y)uwsh(iy)ery/. The term is derived from the Roman law, and means (as a noun) a person holding the character of a trustee, or a character analogous to that of a trustee, in respect to the trust and confidence involved in it and the scrupulous good faith and candor which it requires. A person having duty, created by his undertaking, to act primarily for another's benefit in matters connected with such undertaking. As an adjective, it means of the nature of a trust; having the characteristics of a trust; analogous to a trust; relating to or founded upon a trust or confidence.

"A person or institution who manages money or property for another and who must exercise a standard of care in such management activity imposed by law or contract; e.g., executor of estate; receiver in bankruptcy; trustee. A trustee, for example, possesses a fiduciary responsibility to the beneficiaries of the trust to follow the terms of the trust and the requirements of applicable state law. A breach of fiduciary responsibility would make the trustee liable to the beneficiaries for any damage caused by such breach."

2. MAINTAIN IMPARTIALITY

The escrow closer has no discretionary power, but can act only in accordance with instructions. If the instructions are unclear or silent on any matter, a judgment call by the escrow agent might favor one party or the other. Our actions are strictly limited to compliance with instructions.

We usually receive our order from only one party to the transaction or his duly appointed agent. It is normal for the one who brought the closing to us to feel that they should be able to make changes in the instructions or to give us additional instructions on matters not covered originally. NOT SO!

The escrow agent must operate only upon instructions from *all* parties to the transaction. We are strictly prohibited from taking instructions from one party only—or from his broker—or his attorney—or his mother-inlaw.

We operate impartially, without favoring either party. If we must structure a closing when it was not practical to have all parties initial changes in the escrow instructions, have them do so in the closing room before signing them up.

3. HAVE READY FUNDS

One of the earlier mandates is to obtain the fiduciary funds. These monies must be in the form of "ready funds," also known as "spendable funds."

When, in the course of events in the escrow process we cause or permit the documents of transfer to be delivered or recorded, we are obligated to immediately fund the transaction. This obligation is absolute and inescapable. If we do not have ready funds in our trust account, we are forced to make the disbursement from our own funds. (This can have a traumatic impact on our profits.)

The following are NOT ready funds:

- Personal checks not negotiated (cashed). The depositing of personal checks into our trust account does not constitute ready funds until the account upon which the check was drawn has been debited and our trust account has been credited by the bank. If the check is on an account in an out-of-state bank, it must physically reach the bank and then be forwarded to our bank. This process takes at least 10 days to assure us of ready funds in our account.
- Simply calling a bank and getting assurance that there are sufficient funds in an account to cover a check does not assure us of ready funds. Several things can happen before we make the deposit: the account may be closed, another check on that account may beat ours to the bank (first presented, first honored), or payment may be stopped on the check. A bank may give us assurance that adequate funds are in the account but it cannot hold funds in that account to cover a check not presented (even for another bank).
- Cashier's checks not negotiated are not ready funds because payment can be stopped on cashier's checks.
- Non-negotiated checks drawn on money market accounts such as Merrill-Lynch, Dean Witter, etc., do not constitute ready funds. These masterpieces of engraving are certainly impressive looking but they

are nothing more than a personal check. They often take longer to clear. Even though they are issued on a local office, they are quite often funded from an account in another city. This takes time, usually at least two weeks.

- Drafts are absolutely not ready funds. They are tricky, tricky, tricky! A check is an unconditional promise to pay with certain penalties if they bounce. A draft is a conditional promise to pay. It will not be honored until conditions have been met. The conditions can vary widely, and someone other than yourself must decide if they have been met.
- Cash, certified checks and wire transfers are ready funds.

4. CONTROL THE FUNDS

We are under a strict mandate to adhere to certain control measures and accounting procedures in the handling of escrow funds.

First, these funds must be sequestered in a trust account. If we deposit escrow funds into our operating account, we have in effect disbursed the funds TO OURSELVES! This is known as "comingling" and is looked upon with disfavor by certain narrow-minded law enforcement officials, who take the view that any of the comingled funds spent for our own account are taken from the fiduciary funds, even though our bank account may maintain a balance larger than the amount of such fiduciary funds. This practice has been known to result in the loss of the license to do business, and in a few extreme cases has resulted in the acquisition of a striped sun tan by the perpetrator thereof.

Even though we place all escrow funds in a trust account, we might still be guilty of comingling if we do not maintain a separate ledger on each open escrow with funds in that trust account. The balance in the trust account must at all times be exactly the same as the aggregate of the balances indicated on the open escrow ledgers.

The ledger on each individual escrow must "zero out" at closing or there is a violation of our fiduciary responsibility. If there is a shortage, we have violated our obligation to the vendor and must reimburse the trust account IMMEDIATELY from our own funds and try to recoup later. (This invariably results in an involuntary visit to the front office.)

If, after closing, there is an overage indicated on the ledger, we have violated our obligation to the vendee. The overage is not our money. If we keep it, we have misappropriated trust funds. (This is frowned upon in certain circles.) It may be embarrassing, but the overage must be disbursed to the appropriate party, even though the check is just for a few pennies. through a first hand of hims being and himsy first in the second of himsy first intervent of the second of himsy first hard being first hard

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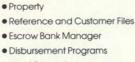
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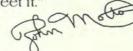
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Indiana, Oregon Airports follow Colorado As Additional 1986 Regional Seminar Sites



Open discussion receives primary emphasis at ALTA Regional Seminars. Here, at the successful regional event held last November at the Kansas City airport, David Drury (standing), First Land Title Group, Fort Wayne, Ind.; Karen Brown, Central Missouri Abstract and Title Company, Columbia, Mo.; and Philip Wert, Johnson Abstract Company, Kokomo, Ind., lead an audience discussion on local title automation from the end user viewpoint. fter completing plans for an ALTA Regional Seminar April 18-19 at the Denver Airport (see January-February *Title News* for program details), members of the Association Education Committee are working on two more of the regional events scheduled for this year.

One will be held Friday afternoon and Saturday morning, October 17 and 18, at the Adams Mark Indianapolis, located near the airport serving that city, and the other will be Friday afternoon and Saturday morning, October 31 and November 1, at the Red Lion Inn, Jantzen Beach, Oregon, near the Portland airport and site of a successful ALTA Regional Seminar in the fall of 1984.

Work on lining up discussion leaders for the Indianapolis program is in progress as this is written. Following consultation with title industry leaders in the region, plans are to devote the entire first day to discussion of abstracter liability and avoidance of claims. Topics for the second day's agenda will be safe handling of funds at closing and employee rights-employer responsibility.

Program details for the Jantzen Beach meeting will be announced later.

ALTA has reserved a 'block of sleeping rooms (\$77 single, \$89 double) at the Adams Mark for Thursday and Friday nights, October 16 and 17. Reservations may be confirmed and extended if desired by calling the hotel at 317-248-2481 and identifying as part of the ALTA group. *The hotel will release all rooms not confirmed by September 18, 1986.* Similarly, the Association has reserved a block of sleeping rooms (\$72 single, \$82 double) at the Red Lion for Thursday and Friday nights, October 30 and 31. Reservations may be confirmed and extended if desired by calling the hotel at 503-283-4466 or 206-892-7684 and identifying as part of the ALTA group. The hotel will release all rooms not confirmed by October 9, 1986; attendees who need accommodations should plan accordingly.

Registration for *both* the Indianapolis and Jantzen Beach seminars is \$70 for ALTA members and \$110 for non-members. Registration checks made payable to the Association may be sent to ALTA Vice President-Public Affairs Gary L. Garrity in the organization's office, Suite 705, 1828 L Street, N.W., Washington, DC 20036 (telephone: Area 202, 296-3671).

Members of the Education Committee include Chairman Cara L. Detring, vice president, The St. Francois County Abstract Company, Farmington, Mo.; Elizabeth J. Carlisle, training manager, Ticor Title Insurance Company, Los Angeles; Timothy J. McFarlane, vice president and manager, Idaho Title & Trust Company, Idaho Falls; Joseph M. Parker, Jr., vice president and counsel, Lawyers Title of North Carolina, Inc., Winston-Salem, N.C.; Joseph F. Seabeck, president, Land Title Company, Chelan-Douglas County, Inc., Wenatchee, Wash.; and Linda R. Smith, secretary, Cherryland Abstract & Title, Ltd., Sturgeon Bay, Wis.

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AFFILIATED ASSOCIATION

Officers and executives of regional and state land title associations are invited to share association management and problem-solving experiences through submitting written reports for this department. Please send them to Gary Garrity, American Land Title Association, Suite 705, 1828 L Street, N.W., Washington, DC 20036.

CHANGE

Wisconsin Leaders Guide Restructuring

Wisconsin Land Title Association, Inc., has been in a restructuring process under the guidance of a Long Range Planning Committee consisting of the board of directors and past presidents, according to WLTA Executive Secretary Carrie Hoyer, Wisconsin Title Service Company, Inc. Roger B. Manley, Walworth Security Title Company, Elkhorn, is current president of the association.

Recent changes that have been implemented through the process include twoyear terms for committee chairmen, which facilitates long-range planning; designating one afternoon for committee meetings and workshops at the association's spring meeting; obtaining directors liability insurance for WLTA officers, directors and former directors; retaining a part-time state lobbyist; and amending and updating the WLTA bylaws.

New PLTA Program Certifies Professionals

Leaders of the Pennsylvania Land Title Association have completed development of a program for conferring professional recognition upon members who—through education, experience and performance—demonstrate a proficient knowledge of title insurance. Program designations are Certified Land Title Professional (CLTP) and Associate Land Title Professional (ALTP) and, according to Association Executive Vice President Albert E. Pentecost, represent the highest measure of achievement attainable in the title business.

Before becoming a candidate for either designation, an applicant must have a minimum of five years employment with a title abstracter, agent or insurer licensed to do business in the state; must submit a letter of recommendation from a senior officer of present employer; and must submit personal reference letters from two persons who are not relatives.

In order to earn professional designation under the program, an applicant must earn a specified number of evaluation points, and pass written and oral examinations. Evaluation points are awarded for experience, education, professional participation, and other activity such as publishing articles and preparing research papers.

Those active in developing the program in; clude members of the PLTA Executive Committee, Professional Designation Committee, Education Committee and Public Relations Committee.

Executive Vice President Pentecost advises that he will send a brochure describing the new designation program to regional and state title association officers who write him at Pennsylvania Land Title Association, 175 Strafford Avenue, Executive Commons, Strafford, PA 19087.

Speaker, Seminar Activities for CLTA

Basic education and intermediate seminars, and a statewide speakers bureau, are recently-launched California Land Title Association activities that are gaining momentum in 1986, according to Association Executive Vice President Lawrence E. Green and Vice President-Public Affairs Derrick Young.

CLTA offered its first basic education seminar in October and the 30-student registration limit was reached within 10 days. Plans call for more basic education seminars in 1986, with each one expanded from the previous three-day program to four days. After intensive instruction, basic seminar attendees are given a comprehensive examination.

Two intermediate seminars lasting one day each are on the schedule for this year—one in the northern part of the state and one in the southern region. Possible topics being considered include subdividing land, forgeries, new legislation and claims. Next year, the intermediate seminars will become regional events—with two presented in each of six demographic regions during 1986-87.

CLTA's nine-member Education Committee is in charge of the seminars.

With eight counties now being served by CLTA speaker bureaus in both the northern and southern parts of the state, the association Public Affairs Committee has targeted three to five more southern counties for addition to the speaker network during 1986. The speaker program is designed to reach opinion leaders and consumers at both the local and the state level, providing education on industry topics while strengthening positive public identity for the title business and countering misconceptions.

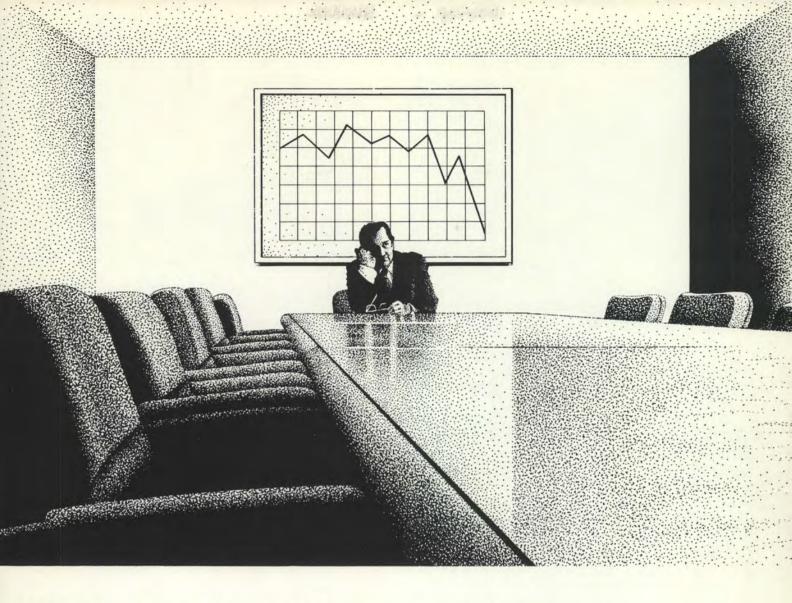
TLTA Develops PR, Recruiting Programs

Newly-introduced activities of the Texas Land Title Association include a membership recruiting contest and a public relations program, according to TLTA Executive Vice President Catherine L. Lancaster and Membership Services Coordinator Cheryl Lockhart. In addition, well known TLTA educational events continue to prove highly successful.

The Membership Committee, under the leadership of Chairman Celia Stallings, University Title Company, College Station, planned and initiated the contest, which makes TLTA members who sponsor new members eligible for two prize drawings of \$500 each.

Public Relations Committee Chairman Mark Greek, Alamo Title Insurance of Texas, San Antonio, reports the TLTA statewide public relations campaign is a grassroots effort linked to the Texas Sesquicentennial being celebrated this year in observance of the one hundred fiftieth anniversary of the state's independence from Mexico. Read-

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Hard-working chairmen of Texas Land Title Association committees shown bere are, left photograph, from left, Ron Gamill, Committee on Data Processing; Celia Stallings, Membership Committee; Mark Greek, Public Relations Committee; and Janet Sheffield, Young Title People of Texas Committee. In the photograph at



right, from left, are Ronald F. Yates and Glena W. Yates, co-chairmen, Convention Committee; Lorrie Cornett-Cotten, Land Title School of Texas Committee; and Becky J. Henderson, Education Committee. Recently-launched activities of the association include a recruiting contest and a public relations program.

Poland Associates, Austin public relations agency, has been retained to help plan and coordinate the campaign.

Nearly 1,000 title men and women attended the first two in the current round of TLTA educational seminars; two other seminars remain as this is written. Each half-day seminar is tailored for the region in which it is held and features speakers from that particular area.

Four sections are offered during each seminar: closing/escrow procedures, abstract/ examination, advanced closing, and management. This year, a new format has been successfully introduced for the management section. Participants are served breakfast at different tables, and a different topic is discussed at each one. Among topics offered this year are personnel problems and solutions, public relations and marketing, and computers and data processing.

Continued on page 26



w do I educate my title company employees when there's so little time available during the work day?



mmm...that's a tough one-might as well stand on my head!



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5. OBTAIN AND CONTROL PROPER DOCUMENTS

Just as we must obtain, control and account for funds, we must in like manner be sure that we obtain and safeguard the documents of transfer. At first glance, this seems simple enough. However, we are being constantly reminded by judges and juries that it is our responsibility to determine that the documents legally serve their intended purpose and properly convey the property rights that have been paid for with the funds we disbursed.

This is an awesome responsibility.

If, after closing, it comes to light that the documents did not adequately accomplish the prescribed functions as set forth in our escrow instructions, we are subject to attack. The attack may result in immediate payment of an escrow loss, or in litigation in which we are the first named defendant.

Remember that, as escrow agents, we can go broke winning law suits. We must therefore read the documents carefully and then see to it that they are properly executed, acknowledged, and recorded in proper sequence. We must be sure that all necessary individuals (including spouses, if needed) sign, be sure that corporations are in good standing (not just in the process of being formed), and that the right corporate officers with appropriate corporate authority execute, be sure that the partnership does in fact exist and that the proper partner or partners sign, and-on-andon, and on.

6. MAKE ADEQUATE (AND PROVABLE) DISCLOSURE

As escrow agents, we cannot give legal advice without bruising the delicate feelings of some of the more sensitive members of the legal profession, yet we must make certain disclosures to the principals to a transaction in order to fulfill our duties. The line of demarkation between making disclosures and giving legal advice is often nebulous, but we must make a determination of where that line is on every escrow we close, and make the appropriate disclosures.

A few things that immediately come to mind are:

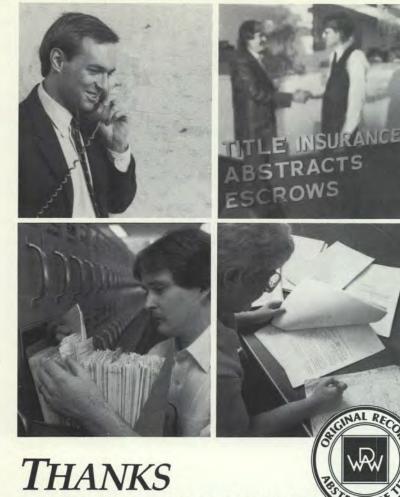
- Balloon payments in underlying encumbrances. A purchaser tends to get a little bent out of shape when he closes in January and finds out in June that his monthly payment due in July includes a \$10,000 balloon installment.
- Calls on underlying encumbrances. Our buyer tends to also get upset upon finding that the assumed mortgage with an am-

ortization period of 30 years is due and payable in full four years after the date of closing.

- Due-on-sale provision in assumed encumbrance. It can actually ruin a buyer's entire day to get notice from a lender that the mortgage he assumed last month has been accelerated and is now due and payable. Especially when he had to empty the children's piggy bank and borrow \$183.26 from his mother-in-law to have enough money to close.
- Assumption requirements in assumed encumbrances. What if the buyer did not go through the qualification process required by the lender prior to closing, and then fails to qualify?
- "Wrap-around" mortgages or contracts. Assume that a "wrap" was created at closing that pays off in 10 years. Some time after closing, someone gets around to grinding the numbers and discovers that, when the buyer pays his "wrap" mortgage in full, there will be a balance of \$23,000 on the underlying encumbrance that was wrapped. WOW!!

If an escrow agent failed to read all the necessary documents in a chain of title and therefore failed to make disclosure of such matters *prior to closing*, that agent can certainly expect to experience drama, trauma,

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and a weeping and gnashing of teeth. The broker who put the transaction together took his commission and left town on a fast horse on a dark night. The seller is in bankruptcy. The only logical defendant in the inevitable law suit is our hero who closed the sale.

The short list of mandates to the escrow agent we have set forth is certainly not complete, but should be adequate to illustrate our fiduciary responsibilities to the principals in a transaction.

Other Responsibilities

In addition to our responsibilities to the principals in a transaction, we also have some responsibilities to ourselves and to our employers. There are a few matters that we should consider in order to avoid the rocks and rough spots in the road leading to financial solvency and mental composure of escrow agents.

I recall that, in the recent past, we incurred litigation costs in excess of \$3,000 to get rid of a \$500 earnest money deposit. Earlier, we discussed our need to be impartial. If we have controversy in a transaction that results in conflicting demands made upon us, we usually are forced to interplead funds and perhaps documents into court and ask the judge to take the monkey off our back. This is occasionally unavoidable but, in many instances, a careful reading of the escrow instructions and review of the facts prior to the acceptance of the escrow would have prevented the loss.

There is a high degree of certainty of getting caught in a cross-fire when we, as an escrow agent, agree to hold funds to guarantee performance of some obligation that outlives the closing. A typical example might be the holding of funds to insure that the seller will repair the roof, tile the bathroom and install a new garage door. The escrow agent is instructed to pay for these improvements after completion. The buyer is invariably dissatisfied with some or all of the work and says, "Don't pay that bum a dime until he comes back and does the job right." Meanwhile, the contractor who installed the garage door hires himself a lawyer, who sweetly but firmly informs us that a lien will be filed if payment is not made to his client (together with some legal fees) within five days. Sound familiar?

The only way to avoid this vexation is to make every possible attempt to restructure the escrow instructions prior to your acceptance in some manner that will place the indemnity funds in some hands other than yours —the buyer being the most logical.

If an open escrow contains large amounts of money, it is very common for the escrow agent to be instructed to place the funds in an interest bearing account (be sure the instructions tell you who gets the interest). If we do this without being instructed as to where the money is to be deposited, we are vulnerable to attack for not getting the highest rate of return. The need for direction as to the depository becomes even more compelling when we watch the 10:00 news and read the *Wall Street Journal* and see how many banks and savings & loan associations are going down the tube. If we, without specific instructions, place fiduciary funds in an institution that closes its doors, we are liable for those funds and, one way or another, must produce them at closing time.

We all know that F.D.I.C. and F.S.L.I.C. insure accounts up to \$100,000. If an escrow agent has \$200,000 in a single escrow and places it in one depository that then shuts down, there is obviously going to be a shortage of \$100,000 on closing day. If the escrow agent, without specific direction from the principals to the escrow, chose the depository, that agent will be looked to to make up the shortage. What if we have, say, five escrow deposits of \$100,000 each in a single institution that the examiners close? If the escrow agent did not maintain those individual escrow ledgers we talked about earlier, he may recover only \$100,000 from the deposit insurance and be looking at a \$400,000 shortage. It is mandatory that a fiduciary be able to demonstrate clearly with acceptable accounting procedures that each deposit relates to a single escrow and is in fact separate and apart from each and every other deposit.

Letters of Credit

While we are on the subject of deposit institutions, permit me to lift the needle, place it on another place on the record and play for you the tune called, "LETTERS OF CREDIT." These clever devices are commonly used to delay the putting up of cash. We see them used many times in purchase agreements wherein the buyer is given a contingency period during which soil tests are made, buildings inspected, zoning changed, or some such matter. The letter of credit is to be called at the end of the contingency period and converted to cash for the earnest money deposit. Another fairly common example is when a permanent loan, say in the amount of \$4,000,000 is placed on a commercial project under construction. The loan agreement provides that a letter of credit in the amount of \$500,000 be placed with the lender. If the project is not completed and 85 per cent leased at the end of two years, the letter of credit is called and the \$500,000 is applied to the loan, thereby reducing the principal to \$3,500,000. There are many other examples but these should be sufficient to illustrate our point.

There are several things that an escrow agent needs to consider about letters of credit:

• First, a letter of credit is like any other letter in that it says what the author

wants it to say. There are no standard forms for letters of credit, and the terms and conditions vary a great deal, as they are structured to meet the requirements in each individual transaction.

- Next, there are at least two parties involved, one of whom wants the letter of credit called and one who does not.
- Then, the bank or S & L that issued the letter of credit may be insolvent when the trigger date arrives.
- Also, the letter of credit may not be unconditional. It may be some sort of "stand by" letter with conditions to be met before it will be funded. Who decides if the conditions have been met satisfactorily?

An escrow agent holding a letter of credit, in order to be safe, should NEVER make the determination that it is adequate to fulfill the requirements set forth in the contract it is to implement. The prudent agent will require that the principals to the transaction state in writing that the letter of credit is acceptable to them as to form and content and that it is issued by an institution of their choosing.

WHO HAS THE RESPONSIBILITY OF CALLING THE LETTER OF CREDIT AND CONVERTING IT TO READY FUNDS?

We have seen a few letters of credit issued to THE ESCROW AGENT! The possible impending disaster should be clear if we think about it awhile, but just to be emphatic about the subject, let us presume a state of facts wherein an escrow agent accepts the responsibility for calling a letter of credit at the prescribed time and converting it to cash. Let us further presume that, when the call date arrives, the agent receives conflicting demands from the principals to the transaction. The seller says, "If you do not call the letter, I will sue you." The buyer says, "If you do call the letter, I will sue you." Let us further presume that the funds to come from the letter were to be used to pay a mortgage that becomes delinquent the day after the call date. Normally, the immediate reaction would be to interplead the funds into court but, due to the short time fuse on the mortgage, this hapless agent does not have that alternative. The escrow agent who permits himself to get sucked into a situation such as this will most likely be forced to advance the funds necessary to keep the mortgage in good standing and go to court (at his expense) and try to recover his money some time in the dim, distant future.

Absent the conflicting instructions mentioned above, an escrow agent under such an arrangement has an equally acute problem if the bank that issued the letter of credit is defunct.

Letters of credit are going to be a way of life in the closing of commercial transactions

Continued on page 25

FOR SALE OR LEASE

Title Plant for San Antonio, Bexar County, Texas. Plant dates back to sovereignty.

For information, call Mr. T. W. Clowdus at 214-437-2311.

Calendar of Meetings

1986

April 20-22 Eastern Regional Title Insurance Executives Williamsburg Inn Williamsburg, Virginia

May 1-4 Oklahoma Land Title Association Sheraton Kensington Tulsa, Oklahoma

May 4-6 Iowa Land Title Association Gateway Center Ames, Iowa

May 8-10 California Land Title Association Hotel Del Coronado San Diego, California

May 8-10 Virginia Land Title Association Kingsmill on the James Williamsburg, Virginia

May 8-10 New Mexico Land Title Association Inn of the Mountain Gods Mescalero, New Mexico

May 15-18 Texas Land Title Association Hyatt Regency Austin, Texas

May 16-18 Palmetto Land Title Association Hyatt Regency Greenville, South Carolina

May 22-24 Arkansas Land Title Association Hilton Hotel Favetteville, Arkansas

June 1-3 Pennsylvania Land Title Association Pocono Hershey White Haven, Pennsylvania

June 5-6 Western Regional Title Insurance Executives The Broadmoor Colorado Springs, Colorado

June 5-7 Tennessee Land Title Association Holiday Inn Crown Plaza Memphis, Tennessee

June 8-10

New Jersey Land Title Association Seaview Country Club Absecon, New Jersey

June 12-13 South Dakota Land Title Association Holiday Inn Brookings, South Dakota

June 19-21 Land Title Association of Colorado Keystone Resort Keystone, Colorado

June 19-22 Illinois Land Title Association Sheraton-West Port St. Louis, Missouri

June 22-24 Oregon Land Title Association Best Western Riverside Motel Grants Pass, Oregon

June 26-30 New England Land Title Association Samoset Resort Inn Rockport, Maine

July 10-12 Utah Land Title Association Sun Valley, Idaho

July 13-15 Michigan Land Title Association Schuss Mountain Lodge Moncelona, Michigan

July 24-26 Wyoming Land Title Association King's Inn Torrington, Wyoming

July 31-August 2 North Carolina Land Title Association Greenpark Inn Blowing Rock, North Carolina

August 7-9 Montana Land Title Association Colonial Inn Helena, Montana

August 14-16 Minnesota Land Title Association Holiday Inn Burnsville, Minnesota

August 14-17 Idaho Land Title Association North Shore Resort Coeur d'Alene, Idaho August 27-30 Washington Land Title Association Holiday Inn Bellingham, Washington

September 4-7 Missouri Land Title Association Omni International St. Louis, Missouri

September 5-7 Kansas Land Title Association Hilton Inn East Wichita, Kansas

September 6-9 Indiana Land Title Association Embassy Suites Indianapolis, Indiana

September 7-9 Ohio Land Title Association Deer Creek Lodge Mt. Sterling, Ohio

September 10-12 Dixie Land Title Association Sandestin Hilton Sandestin Beach, Florida

September 10-12 Nebraska Land Title Association Holiday Inn Columbus, Nebraska

September 11-13 North Dakota Land Title Association Holiday Inn Minot, North Dakota

September 14-17 New York State Land Title Association The Sagamore Bolton Landing, New York

September 24-27 ALTA Annual Convention Century Plaza Los Angeles, California

October 16-17 Wisconsin Land Title Association Inn on the Park Madison, Wisconsin

November 13-15 Land Title Association of Arizona Doubletree Inn Tucson, Arizona

November 19-22 Florida Land Title Association Sandpiper Bay Resort Port St. Lucie, Florida

December 2 Nevada Land Title Association Alexis Park Hotel Las Vegas, Nevada

December 3 Louisiana Land Title Association Iberville Hotel New Orleans, Louisiana

1987

March 25-27

ALTA Mid-Year Convention Albuquerque Hilton Inn Albuquerque, New Mexico

October 18-21 ALTA Annual Convention Westin Hotel Seattle, Washington

1988

March 11-13

ALTA Mid-Year Convention Marriott's Desert Springs Resort Palm Springs, California

October 16-19

ALTA Annual Convention Toronto Hilton Harbor Castle Toronto, Canada

ESCROW—continued from page 23

and we must deal with them but, as we ponder the possibilities that can arise in these escrows, it becomes clear that the escrow agent must make a careful analysis of the terms and conditions for which he is responsible. This is true, of course, on all escrows, but there is one admonition that stands head and shoulders above all else in the holding of letters of credit:

THE ESCROW AGENT SHOULD NEVER PERMIT HIMSELF TO BE PLACED IN THE POSITION OF INHER-ITING THE RESPONSIBILITY FOR CON-VERTING THE LETTER TO CASH. This responsibility is properly the duty of the principals in a transaction and should not be within the scope of the fiduciary duties of the escrow agent. It is a well known fact in our business that large, complicated transactions that employ letters of credit suffer a higher probability of internal hemorrhages than similar transactions with cash. When these occur, the only cure is money and the escrow agent might be the doctor who must administer the cure.

Securities Transactions

Many of the transactions in which we are serving an escrow function appear at first glance to be real estate transactions, but further analysis shows them to be securities or to have security implications. As these transactions progress, the escrow agent finds himself woven into the warp and woof of the scheme fabric. We will not embark on a lengthy dissertation on securities, but let us take a little space to point out the two most common occurrences of securities implications in transactions involving real estate: condominiums and limited partnerships.

- Condominium projects in recreational areas are often promoted as investment opportunities. The declarant sells units to investors who rarely, if ever, occupy the units. As part of the purchase contract, the declarant agrees to manage the project, rent and maintain the units for a fee and pass the rental income on to the unit owner. The sales program usually implies or perhaps guarantees a specified, anticipated rate of return on invested capital. In all likelihood, these are securities.
- Limited partnership syndications, almost without exception, are securities.

As escrow agents, we are requested many times to close transactions of this type. We are in possible jeopardy if we do. We are in certain jeopardy if we get more deeply involved and receive and disburse the rental income from the condominiums or hold limited partner contributions to limited partnership syndications. So doing makes us "indispensable parties" to the scheme if fraud rears its ugly head and/or the scheme is held to be a securities violation. The consequences of being so held are severe and very costly. If the escrow agent is also the title insurer of the insurer's agent, liability is twofold. Both a title and an escrow claim can arise. Quite often, the jeopardy of the escrow agent is greater than that of the title insurer.

Our discussion of escrow is just a brief overview of matters about which volumes could be written. It is our purpose here to briefly set forth a few simple guidelines and point out a few of the windows that should be looked through. In conclusion, let us look again at the definition of escrow set forth in Black's Law Dictionary. The last sentence reads, "A system of document transfer in which a deed, bond, or funds is delivered to a third person to hold until all conditions in a contract are fulfilled." The farther we stray from this definition by taking upon ourselves expressed or implied obligations to enforce performance of contracts or to guarantee funding when we hold something other than "ready funds," the farther we venture onto perilous ground.

As we review each escrow we are presented with, prior to accepting it, let us remind ourselves again that WE CAN GO BROKE WINNING LAWSUITS.

Pioneer Title Acquires Arizona Operation

Pioneer Title Company has acquired the Transamerica Title Insurance Company operation in Gila County, Arizona.

All existing personnel will remain in the main office in Payson, Arizona, according to Robert H. Newlon, president. Terra Lea Brownlee will continue as branch manager and Ed Riggs will remain chief title officer.

Attention ALTA Members

Recruit a new ALTA member before September 1, 1986, and you will

- win membership in the 1986 ALTA President's Club
- be invited, with your spouse, to the President's New Member Breakfast at the 1986 ALTA Annual Convention
- become eligible to win a valuable prize in a drawing at the 1986 Annual Convention

ALTA will know you recruited a new member if your name and address appear on the member's application in response to the question: "Did an ALTA member recommend that you join the Association?"

Membership applications and other material may be obtained from Bill McAuliffe in the ALTA office

A new member will

- be invited, together with spouse, to the President's New Member Breakfast at the 1986 ALTA Annual Convention
- receive a \$50 credit on the Annual Convention registration fee for both himself/herself and spouse
- be listed in Title News

American Land Title Association

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EXCHANGE—continued from page 18

TLTA Education Committee Chairman Becky J. Henderson, Commonwealth Land Title Insurance Company, Dallas, adds that participants from all seminar sections gather for a luncheon session, which features an address on a topic of general interest.

At this writing, Land Title School of Texas Committee Chairman Lorrie Cornett-Cotten, Chicago Title Insurance Company, Dallas, reports all is ready for the initial 1986 school event in Austin. Both basic and advanced sections are offered. Basic section subjects include abstracting and examination, real estate law and conveyancing, probate, closing, and rate rules. Among advanced section on abstract/examination subjects are claims, liens, probate, bankruptcy, easements and homestead.

The TLTA school has been dramatically successful since its inception in 1977. Enrollment is limited and there generally is a waiting list of those who wish to attend the basic section course. In response, TLTA scheduled a summer session for the basic section only last year and plans are to offer another basic section this July.

In other developments, a TLTA special committee on state legislation has been appointed to review Texas laws regarding title insurance and recommend appropriate changes. Chairing this committee is James H. Garst, Alamo Title Insurance of Texas.

Chairman Janet Sheffield, Commonwealth Land Title Company of Houston, reports the Young Title People of Texas Committee is busy with the TLTA program that confers an "Outstanding Young Title Person Award" in each region of the association in recognition of superlative work by industry members under the age of 40.

Committee on Data Processing Chairman Ron Gamill, Rattikin Title Company, Fort Worth, reports work is under way on two surveys, one to study current and prospective computer use in the title industry, and one to identify hardware and software available for land title applications. Plans are to compile survey responses into source files for use by title people. Chairman Gamill advises that the committee also is working to set up computer user groups within the title industry.

Plans are near completion for the 1986 TLTA Convention, which will be held May 15-18 in Austin under the theme, "Salute Our Texas Heritage." A post convention seminar will be held May 18-24 in Maui, Hawaii. Chairmen of the TLTA Convention Committee are Ronald F. and Glena W. Yates, Central Texas Land Titles, Inc., Kingsland and Marble Falls. Anyone interested in attending the TLTA Convention is invited to call the association office in Austin, 512-472-6593.

Involvement Stressed By ILTA Publication

The Illinois Title Record, quarterly publication of the Illinois Land Title Association, has been geared toward stimulating greater member involvement in activity of the association, according to ILTA Secretary Ann B. Mennenoh. ILTA member reporters have been designated for each of the association's eight districts across the state; each has been charged with covering news developments for the publication.

For Upgrading Your Automation, The ALTA Land Title Systems Committee Offers

The Vendor Automation Software Library

These categories are available

- Title Plant Maintenance
- Preparing Title Policies
- General Accounting
- Closing Document Preparation

Send \$5 for each category desired and make check payable to American Land Title Association; if your category is not listed above, please specify others and you will be sent any information available or your money will be refunded. Address orders to Vendor Automation Library, American Land Title Association, Suite 705, 1828 L Street, N.W., Washington, D.C. 20036.

Mr. Megabyte says: Help your

running start-use the library

automation get a

Secretary Mennenoh is interested in learning how other title associations plan for and handle exhibitors at their respective conventions, and would like to know if other affiliates have sources for securing names of prospective exhibitors in the areas of software, copy equipment and other types of business machines. Her address is H.B. Wilkinson Company, 500 North Cherry Street, Morrison, IL 61270.

Zone Meeting Format Revamped in Missouri

Recruiting and upgraded member involvement are twin objectives incorporated in revamped Missouri Land Title Association zone meeting formats this year, according to Association President Frances Morris, Audrain County Abstract Company, Mexico, Missouri.

In an effort to make the seven MLTA zone meetings educational, topical and entertaining, the following format has been scheduled for 1986:

 Introduction and association overview

Directory Rules Committee Proposes Changes



The ALTA Directory Rules Committee met recently in New Orleans to develop proposed changes in the listing regulations for the Association Directory. Seated from left are Merrill A. Check, Johnson County Land Title, Franklin, Indiana; John D. Mennenob, H. B. Wilkinson Company, Morrison, Illinois; Chairman James W. Mills, Jr., Lawyers Title of Louisiana, New Orleans; Peter C. Norden, First American Title Insurance Company, Boston; and Thomas J. Brennan, Sedgwick-Brennan Abstract Company, Sioux City, Iowa. Not in photograph: A. T. Underwood, Jr., security & Guaranty Abstract Co., Lufkin, Texas. For more information on the proposed changes, see the February 26, 1986, issue of the ALTA Update bulletin sent to all members. During their meeting at the 1986 ALTA Mid-Year Convention, ALTA governors agreed to defer any action on the proposal until Association members have more of an opportunity to become informed on what has been developed.

- Discussion of topic of local interest selected by zone chairman
- Through assistance from the MLTA Education Committee, presentation of separate mini-sessions for owner-

 manager, and for employee groups
 Lunch, incorporating entertainment whenever possible

Continued on page 30

APPRAISALS AND BUSINESS VALUATIONS

- Minimizing estate taxes or gift taxes
- Recapitalizations
- Liquidation of estate stock
- Transactions with employees
- Corporate or partnership dissolutions
- Divorce actions
- Mergers
- · Selling out
- Selling portions of the company
- Making acquisitions
- Obtaining financing
- Reorganization

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Members: American Land Title Assn., Pennsylvania Land Title Assn.

Names in the News







Wike

Honig

John E. Maddie has been elected president of Security Title and Guaranty Company, New York City. Maddie, with that concern since 1965, previously was executive vice president and treasurer. Security Title, a 58year-old company services 16 other states besides New York, plus the Bahamas, Virgin Islands and British West Indies.

Security Title also has announced the appointment of Michael Kelly as vice president and counsel in the company's national department.

Jack A. Marino, Jr. has joined Ticor Title Insurance Company as counsel to the northeast division president, New York City, and also has been elected senior vice president. B. J. Wike has joined the company as sales manager, Tuscon, Arizona, and oversees the marketing department; Kenneth Honig has been promoted to commercial account manager in that office.

First American Title Insurance Company has announced the promotion of John N. Casbon, New Orleans, to regional vice president. Casbon is responsible for operations in Louisiana, Alabama, Mississippi and Georgia. He has served as president of the Louisiana Land Title Association for three terms and is a member of the American Land Title Association's Membership and Organization Committee.

John D. Sullivan has been named assis-

tant secretary, First American Title Insurance Company of New York; he is based in the White Plains office.

Lawyers Title Insurance Corporation announces that Kenneth Astheimer has been named vice president-national division manager at the company's national headquarters in Richmond, Virginia. Also in the headquarters office, Jeffrey D. Vaughan has been named national division manager. Joseph J. Beck has been elected vice president-reinsurance and customer liaison, and Donald E. Boyer has been named vice president and actuary.

Also at Lawyers Title headquarters, Kendall P. Parker has been elected senior vicepresident-administration; Robert L. Martin has been named vice-president-personnel director; and Dorothy S. Vicory has been appointed assistant vice-president-benefits.

Elsewhere, Lawyers Title has appointed Peter F. Welch Virginia state counsel in the mideastern states office in Richmond: Joseph S. Petrillo has been named New York state counsel in the company's New York state office in White Plains; and Martin G. Woosley is now Alabama state counsel in the Alabama state office, Birmingham, G. Avery Beckmann has been named branch manager of the Hackensack, New Jersey office; R. Wesley Morris is now assistant vice-president sales in the Georgia state office, Marietta; and William C. Perrine has been ap-







Astheimer



Sullivan



Vaughan





Beck

Boyer





Parker

Martin

pointed senior title attorney in the corporation's Richmond, Virginia, branch office.

Lawyer's Title also has announced the following promotions in these respective offices: Mark C. Tarrant, senior claims attorney, southwestern states office, Dallas, Texas; Laura E. Fox, senior title attorney, Philadelphia branch office; and Michael D. Shaw, Colorado state counsel, Colorado state office, Colorado Springs.

Title Insurance Company of Minnesota has announced the opening of its Illinois state operations headquarters in Chicago. L. Chadwick Nash, assistant vice president and associate counsel, manages the office.

Minnesota Title also has announced the promotion of William L. Robinson, Jr., to manager, Chicago national accounts, in the Chicago office.

Sharon Ann Ermel has been named Center City Philadelphia account executive for Industrial Valley Title Insurance Company.

Richard D. Holliday has joined American Realty Title Assurance Company as branch manager of the Sarasota, Florida office.

The following appointments have been announced by TITLE USA Insurance Corporation: Joseph V. Dennison, vice president, manager, Tampa, Florida; James C. Russick, assistant vice president-Florida counsel.

Tampa, Florida; Leonard L. Swirda, vice president-agencies, Naples, Florida; Peter B. Anderson, assistant vice president-agencies, Miami, Florida; and Eric Larstensen, assistant vice president/assistant office manager, Clinton, Maryland.

Davida S. Tussman has been named senior claims counsel in the San Francisco office of Commonwealth Land Title Insurance Company.

William C. Geddes has joined the Commonwealth national title service group out of the Washington, D.C. office, and is in charge of commercial marketing and national title services.

Commonwealth also has announced the appointment of Joseph Cenicola as title officer in the company's Paterson, New Jersey, office.

Chicago Title Insurance has announced the following appintments: Christopher Abbinante, Cook County operations manager and remains resident vice president, Chicago; William T. Halvorsen, Jr., Chicago metro area manager and remains vice president; Randall Kadlec, assistant regional counsel, Chicago; Theodore J. Lewis, manager of Chicago metro area marketing and sales and



Vicory





Beckman

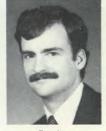


remains resident vice president; Barbara Kostka, manager, Hillside, Illinois, office; Linda S. Andreozzi, county manager, Miami, Florida; Joseph E. Berlinski, assistant vice president and remains audit manager, Chicago; Carolyn Neuert, title officer, Chicago; L. David Smith, manager of title and



Woosley

Petrillo



Perrine



Ermel

escrow closing operations, builder/developer services division, and remains title operations officer, Chicago; Robert Smith, manager, lenders' services division and remains assistant vice president, Chicago; James P. Solesky, manager of special search department, Chicago; and Renee Haglund Tier-

Classic ALTA Films Now In VCR	
A Place Under the Sun (21 minutes) Animated, tells the story of land title evidencing	\$80
1429 Maple Street (131/2 minutes) Story of a house, the families owning it, and the title problems they encounter	\$70
The American Way (131/2 minutes) Emphasizes that this country has an effective land transfer system including title insurance	\$70
Blueprint for Homebuying (14 minutes) Animated, presents the essentials of selecting, financing, and closing in the purchase of real estate	\$60
The Land We Love (131/2 minutes) Documentary style, shows the work of diversely located title professionals, emphasizes that excellence in title services is available from coast to coast	\$55
All VCRs in color, orders plus postage. Specify whether Beta or VHS tape is desired and send check made payal American Land Title Association to Jennifer Phillips, ALTA, Suite 705, 1828 L Street, N.W., Washington, D.C. 20	ble to

Morrow Hosts Dinner for Police Foundation



Winston V. Morrow, right, chairman of the board and chief executive officer, Ticor Title Insurance Company and board member of the Police Foundation, bosts a dinner reception in conjunction with the Police Foundation Board meeting in Los Angeles earlier this year. Others shown from left are Thomas G. Pownall, foundation board member and president and chief executive officer of Martin Marietta Corporation; Hubert Williams, former police director in Newark, New Jersey, and president of the foundation; James Q. Wilson, professor at Harvard and UCLA and chairman of the foundation; Ira Reiner, district attorney, County of Los Angeles; Los Angeles Mayor Tom Bradley; and Daryl F. Gates, chief of police, Los Angeles.

ney, assistant vice president, sales, Bloomington, Minnesota.

Fidelity National Title Insurance Company has announced the following appointments in the corporate headquarters in Scottsdale, Arizona; **Robert B. Presley**, formerly vice president and manager for the Ventura County operation in California, to vice president for branch operations (**Presley** now assists in overall supervision of Fidelity's California operations, which include 10 county branches); **John E. Hock**, vice president of administration; Randy Underwood, vice president and national advisory title officer; Lance E. Perna, assistant vice president and associate counsel; Mark E. Verville, controller.

The following appointments have been announced by Fidelity National Title Agency in Tuscon, Arizona: Gerald M. Little, escrow officer; Candy L. Church, senior title officer; Clara G. Gastelum and Kathy M. Weatherford, title officers.

Susan Louise Rankin has joined Fidelity National as commercial/subdivision representative in San Diego. Karol Shakman has

Halvorsen



Geddes



Kadlec



Cenicola



Lewis



Abbinante



Kostka

joined the company as Riverside County, California, unit title officer.

The following have joined Fidelity National as California sales representatives in their respective offices: **Opal Bobbit**, Highland; **Vicki Jo Carey**, Riverside; **Gary Ciampi**, Dale City; **Bill Flaherty**, Riverside; **Gordon B. Kane**, Highland; **Randall L. Montgomery**, Santa Ana; and **Edward L. Raucher**, Santa Ana.

Florida Acquisition For American Pioneer

American Pioneer Title Insurance Company, Orlando, Florida, has purchased the Florida operations of Chelsea Title & Guaranty Company of Northfield, New Jersey, exclusive of existing underwriting liabilities. The transaction includes 28 branch offices located in 16 counties, which includes a title plant in each county; the operations will continue under the name Chelsea Title Company.

Roy Lassiter, president of American Pioneer Title, announced the acquisition.

American Pioneer Title is a wholly-owned subsidiary of American Pioneer Savings Banks, Orlando, Florida, and was chartered in 1981.

EXCHANGE—continued from page 26

- Additional mini-sessions
- Wrap-up session moderated by zone chairman

According to President Morris, non-members in the vicinity of an upcoming zone meeting first are invited by mail, including a postpaid return response card. Non-members who do not respond to the invitation are contacted by MLTA members, who follow up with a personal invitation and offer to drive them to the meeting.

"In order to draw people to a meeting, you need to give them something they feel is worth while which they also can enjoy—and one in which they can participate if they so desire," President Morris said.

Easement Session Launched by MLTA

Michigan Land Title Association's first educational seminar on easements and rights of way, in which participants submit problems they have experienced in this subject area for group discussion, will be held April 23, at Mt. Pleasant in that state, according to Mary C. Feindt, ALTA past governor who is serving as MLTA Education Committee co-chairman; who is with Charlevoix Abstract & Engineering Co.

1986 ALTA Regional Seminars

designed for land title owners and managers

- April 18-19, Stouffer Concourse Hotel, Denver Airport (\$69 singles, \$69 doubles, telephone 303-399-7500)
- October 17-18, Adams Mark Hotel, Indianapolis Airport (\$77 singles, \$89 doubles, telephone 317-248-2481)
- October 31-November 1, Red Lion Inn, Jantzen Beach, Oregon (near Portland Airport) (\$72 singles, \$82 doubles, telephone 206-892-7684)

Registration \$70 for ALTA members, \$110 for non-members; checks made payable to the Association may be sent to Vice President-Public Affairs Gary L. Garrity in the ALTA office, Suite 705, 1828 L Street, N.W., Washington, DC 20036

ALTA Regional Seminars Topic of Mutual Interest



ALTA Regional Seminars were a topic of mutual interest when these three title industry leaders visited while attending the Affiliated Title Association Management Seminar held at the Association's Mid-Year Convention in Washington, D. C. From left are Land Title Association of Colorado President Gail F. Bode, Transamerica Title Insurance Company, Denver; Indiana Land Title Association First Vice President Merrill A. Check, Johnson County Land Title, Inc., Franklin; and Missouri Land Title Association Second Vice President Cara L. Detring, The St. Francois County Abstract Company, Farmington, who also chairs the ALTA Education Committee that works with local industry leaders in developing the regional education events. ALTA Regional Seminars now scheduled for this year include those at the Denver Airport Stouffer Concourse Hotel April 18-19, at the Indianapolis Airport Adams Mark Hotel October 17-18—and also at the Jantzen Beach, Oregon Red Lion Inn (near the Portland airport) October 31-November 1. More information on the upcoming seminars is found in this issue.

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