## PRESS RELEASE FOR IMMEDIATE RELEASE:

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## FREE Six-Month Subscription to Online Title Insurance Resources Offered to All Colorado Title Companies

Denver, Colorado – November 12, 2008 – TI SERVICES LLC., is offering a FREE sixmonth subscription service to one of their two online resource tools <u>myTitleIns.com</u> or its **TRAC**calculator. These online services give title companies the ability to provide a Good Faith Title Estimate "GFTE" of their detailed title insurance and closing costs to their customers.

Colorado title companies can now provide essential information about their services and costs to their customers. Real estate professionals and consumers will now be educated and empowered to make an informed decision when selecting a title company.

The **TRAC**calculator and <u>myTitleIns.com</u> provides an online solution that incorporates consumerism and a new marketing paradigm for the title insurance industry. These online services address the transparency of information and the ability for consumers to shop and compare services, as these issues were identified in the April 2007 report issued by the Government Accountability Office (GAO) titled; Title Insurance – Actions Needed to Improve Oversight of the Title Industry and Better Protect Consumers.

In response to the April 2007 GAO report, the American Land Title Association and the Land Title Association of Colorado adopted a new consumer initiative focused on education and "Principles of Fair Conduct - To provide consumers with timely and comprehensive information regarding their policies, services, products, and prices to enable consumers to shop effectively among providers of title-related services." In addition, it is the position of the Colorado Real Estate Commission, Division of Real Estate, and Division of Insurance that it is the responsibility of consumers to select and shop their own title insurance and closing services.

This FREE six-month subscription offer, to either the **TRAC**calculator or <u>myTitleIns.com</u>, will give Colorado title companies the opportunity to experience the value and benefits of these online marketing and resource tools. To take advantage of this offer that will run from January 1, 2009 thru June 30, 2009 contact us at <u>contact@tiservicesllc.com</u>

**TI** SERVICES LLC., was founded in 2006 by Garry Wolff, and is a title insurance consulting and services provider and developer of the <u>myTitleIns.com</u> and the **TRAC**calculator.

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