

ALTA Research Committee Report

Chair: Tim E. Evans OLTP, NTP

Staff Liaison: Deirdre Green

Recent Meetings: August 13, 2019, Manchester, VT
Various conference calls

Future Meetings: January 13, 2020, Key West, FL

Recent/Current Projects:

The committee's main focus has been on the development of the Title and Settlement Services Industry Compensation Index (Compensation Index or the Index), which is the industry benefits and compensation survey.

The Index was launched on April 1, 2019. To date there are 111 locations that have completed 100% of the Index. Another 87 locations are in progress. Access to the results is dependent upon 100% completion of the required questions.

We opened results to completed participants in mid-July.

The committee has brainstormed different promotional ideas to increase participation. Some ideas include:

- Flyer chair drop at ALTA ONE during a Notable timeslot
- Create a slide that Talent & Culture sessions can include as part of their sessions to promote the Index
- Continue marketing emails to the ALTA Universe
- Continue social media posts
- Offer incentive for completion by the end of the year and early completion in 2020

Future Activities/Projects:

The committee discussed establishing a liaison with the Data and Analytics Workgroup under the Underwriter Section Executive Committee. The liaison will ensure that the two groups are not duplicating efforts and explore opportunities for the groups to partner on research projects.