

ALTA Education Committee Report

Chair: Nancy K. Landmark, NTP

Vice Chair: Cheryl Cowherd, NTP

Staff Liaison: Deirdre Green

Recent Meetings: October 9, 2018 (Los Angeles, CA)
Various subcommittee conference calls

Future Meetings: Various subcommittee conference calls
March 19, 2019 (Memphis, TN)

Recent/Current Projects:

The Education Committee is made up of three subcommittees. Current projects for each subcommittee include:

- New Course Development Subcommittee
 - Nuts and Bolts of the Title Industry: This training is intended for new employees to the industry to familiarize them with terminology and concepts. The training will be broken into three modules: The What of Title Insurance, The Who of Title Insurance, and the How of Title Insurance. The subcommittee has completed the visuals and is close to finalizing the script. The committee hopes to complete the project at or shortly after the March committee meeting.
 - Escrow and Closing Course: At the October 2018 committee meeting, the subcommittee did not get through reviewing all of the chapters, so they plan to work on it before the next in-person committee meeting and hopefully will finalize the content in March. The course needed significant rewrites and will take a lot of time for ALTA staff to review and finalize the content.
 - Ethics in the Title Industry: The subcommittee is updating the Ethics course. The subcommittee has reviewed the existing content to determine what is current, needs updated, or can be removed. Members of the subcommittee currently are rewriting sections of the course. In March, the Education Committee will discuss the best format to offer this new training.
- Workforce Development Subcommittee
 - The New Hire and Exit Checklists were posted to the HR Sample Library.
 - The Hiring Guide will be reviewed by the subcommittee and broken into modules that are easier to use.
 - The subcommittee plans to collect testimonials about working in this industry.
- Marketing and Communication Subcommittee: The subcommittee is focusing on making the education courses more visible and appealing on the website. The subcommittee is looking at the descriptions and plans to rewrite them to include language for students

about, “What’s in it for them?” The subcommittee will assist ALTA staff in the design and development of the new course platform.

Future Activities/Projects:

The committee brainstormed topics for the new course development subcommittee to focus on next. Possible next projects include:

- Consumer-facing education (using HOP language)
- Becoming a Title Officer; Becoming a Title Examiner
- Technology in the Industry
- Fraud course (developed from the Escrow and Closing course but incorporating cyber fraud)