Registry Committee Monthly Update – Jul 2018





Confirmed Locations(1)(2)	Unique Agents
4828	1429
(1) Includes UW Direct Offices (2) 15:00 ET Jun 28th 2018	
% of Unique Agents who are ALTA Members	% of ALTA Membership with listing

Marketing

- Conferences
 - First American National Agency Seminar: September
 - ALTA ONE: October
 - MBA Expo: October
- Texas focused campaign Jul & Aug
- Ernst including ALTA in Agents Profile
- Confirming UWs agent communications:
 - First American Completed
 - Fidelity Underway

Confirming Underwriters

33 Brands – 23 unique confirming underwriters – Stewart currently counted as unique

Customers

- Active prospects: 21
 - 9 Lenders
 - 5 Technology Vendors
 - 3 Strategic Partners
 - ▶ 4 Service Providers
- Declined: 20; main themes: # of confirmed Agents /Price/Have own solution
- ▶ Licenses completed: 2

Technology

REA module – design ready Registry Committee RMS Performance uplift - design phase Next Registry Committee Meeting: 7/12 Subsequent: ALTA ONE 10/11



Confirmed Locations State Distribution Analysis

