

# **ALTA National Title Professional Council Report**

Chair: Deborah L. Scott NTP, TitleCore National, LLC

Staff Liaison: Deirdre Green

**Recent Meetings:** October 9, 2017 (Doral, FL)

**Future Meetings:** Conference Calls (as needed)

## **Recent/Current Projects:**

- Application Update: The Council drafted and approved new language for the NTP application to clarify the state designation requirement. ALTA Staff updated the application and the renewal application to reflect the edit.
- Direct marketing: The Council would like to market directly to people who hold a state designation. ALTA Staff will reach out to the states to see if we can get their list of designees. The Council will develop a flyer or a letter to send.
- Marketing to state land title associations: The Council would like to send state LTAs a blurb about NTP (joint NTP and state designation, where available) to include in their newsletters. States are always looking for content.