ALTA MEDIA KIT

2019

6,000+ members
35,000+ subscribers

5 events
200+ sponsorship opportunities
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2019 ALTA MEMBERSHIP

- ALTA membership is at an all-time high
- Get your services and products in front of our membership
- ALTA members turn to our Associate Members first when selecting a business partner

Benefits Included:
- Access to ALTA’s more than 6,000 member companies
- Listing in the ALTA Marketplace
- Discounts on exhibit booths, sponsorships, and ad space
- Opportunities for increased profits through extensive industry networking events
- Opportunity to offer vendor demo sessions

Publications Received:
- Weekly Advocacy Update from ALTA’s CEO
- Daily news clips of top headlines across the country
- Monthly TitleNews magazine print & digital
- Twice a week TitleNews Online email

Associate Members:
attorney, title industry vendor, consultant, and others not qualified for active membership

Dues: $460.00
2019 ALTA Membership Application

The American Land Title Association, founded in 1907, is the national trade association and voice of the abstract and title insurance industry.

There are three simple ways to join ALTA:
1. By fax at 888-329-2582
2. By mail to: ALTA-Attn: CMG
   P. O. Box 6930
   McLean, VA 22106-9902
3. Online at www.alta.org/membership/myaccount.cfm

Membership Category: (check active or associate)

Active: Restricted to business entities primarily engaged in land title evidencing or insuring as an abstracter, title, insurance agent, or title insurance underwriter.

Classification: (Active Applicants, only)

- □ Abstracter
- □ Agent for Title Insurance Underwriting Company
- □ Title Insurance Underwriter Company

Associate: A person engaged in providing services to the land title industry.

Please note your profession and how it relates to the industry:

_________________________________________________________

Membership Information

Member ID #

Contact Person

Contact Person’s Phone

Contact Person’s E-mail

Company Name

Address

City     State

Zip     County

Company Phone       Company E-mail

Fax     Web Site

Payment Information:

Dues Amount (refer to dues schedule, reverse): $460

MERS Subscription
($75 – optional for Active Applicants only):

TOTAL PAYMENT:

Payment Method:

- □ Check (Payable to ALTA)

- □ AMEX  □ DISCOVER  □ Mastercard  □ VISA

Note: Credit card payments are NOT accepted for amounts greater than $5,000. Refer to address above to remit check payments by mail.

Card Number    Exp. Date    csv #

Cardholder’s Name

Billing Address (if different from above)

Cardholder’s Signature
2019 ALTA PARTNERSHIPS
- Bundle your spend and save $!
- Select sponsorship and advertising options that fit your marketing plan
- Partnerships are available to current members only
- Your 2019 membership contract must be paid in order to sign on as a 2019 partner

DIAMOND
Investment: $80,000 or higher
Bonus: $15,000 in extra sponsorship or advertising opportunities
Benefits:
- First choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple diamond partners, slots will be assigned on investment total.)
- First choice of date and time of hospitality hub at ALTA ONE and $500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
  - One time use of ALTA membership mailing labels

PLATINUM
Investment: $60,000 - $79,999
Bonus: $12,000 in extra sponsorship or advertising opportunities
Benefits:
- Second choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple platinum partners, slots will be assigned on investment total.)
- Second choice of date and time of hospitality hub at ALTA ONE and $500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
  - One time use of ALTA membership mailing labels

Minimum of 10% to ALTA Advocacy Summit; Minimum of 10% to SPRINGBOARD; Minimum of 10% to ALTA Boot Camps; Minimum of 10% to ALTA ONE
Remaining 60% to be distributed as company sees fit

NOTE: The sponsor is responsible for any additional costs associated with a sponsorship such as printing or delivery fees.
2019 ALTA PARTNERSHIPS

GOLD

Investment: $40,000 - $59,999
Bonus: $8,000 in extra sponsorship or advertising opportunities

Benefits:
- Third choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple gold partners, slots will be assigned on investment total.)
- Third choice of date and time of hospitality hub at ALTA ONE and $500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
  - One time use of ALTA membership mailing labels

SILVER

Investment: $30,000 - $39,999
Bonus: $4,500 in extra sponsorship or advertising opportunities

Benefits:
- Fourth choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple silver partners, slots will be assigned on investment total.)
- Fourth choice of date and time of hospitality hub at ALTA ONE and $500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
  - One time use of ALTA membership mailing labels

BRONZE

Investment: $20,000 - $29,999
Bonus: $3,000 in extra sponsorship or advertising opportunities

Benefits:
- Fifth choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple bronze partners, slots will be assigned on investment total.)
- Fifth choice of date and time of hospitality hub at ALTA ONE and $500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
  - One time use of ALTA membership mailing labels

NOTE: The sponsor is responsible for any additional costs associated with a sponsorship such as printing or delivery fees.
ALTA is pleased to have you as an ALTA 2019 Strategic Partner. The package you have selected should provide your company with opportunities to make an impression with our members and meeting attendees. In exchange for your sponsorship, exhibiting, and advertising commitment, ALTA will provide you with a discount. Please use the below form to map out the allocation that works for your company.

<table>
<thead>
<tr>
<th>ALTA Innovation Boot Camps (minimum of 10% of total investment)</th>
<th>Rate</th>
<th>ALTA Advocacy Summit (minimum of 10% of total investment)</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>ALTA SPRINGBOARD (minimum of 10% of total investment)</td>
<td>Rate</td>
<td>ALTA ONE (minimum of 10% of total investment)</td>
<td>Rate</td>
</tr>
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<tr>
<td>Advertising &amp; Webinar Sponsorships</td>
<td>Rate</td>
<td>Elite Provider Program</td>
<td>Rate</td>
</tr>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Sponsorship and Advertising Spend</td>
<td>$</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full payment due within 30 days. Installment options available with credit card only.

Contact: Claire Mitchell  •  P: 202-296-3671 x225  •  F: 888-FAX-ALTA  •  E: cmitchell@alta.org
This document confirms a partnership agreement between the American Land Title Association (ALTA) and _______________________ for the 2019 calendar year. The ALTA Partnership Program allows advertisers and sponsors, who contractually commit to specific levels of participation on an annual basis in ALTA’s many different advertising, exhibiting, and sponsorship opportunities. For that commitment, ALTA’s Partnership Program offers participants substantial cost savings as well as additional opportunities and services at no additional cost.

_________________________ agrees to participate in the ALTA Partnership Program for the 2019 calendar year by purchasing any combination of advertising and sponsorship opportunities listed in the Marketing Opportunities Brochure at a minimum level of:

**Check one:**
- Diamond partner $80,000
- Platinum partner $60,000
- Gold partner $40,000
- Silver partner $30,000
- Bronze partner $20,000

If a Partner Program participant has previously signed a contract for advertising or sponsorships for the 2019 year, the amount purchased will be included in the Partnership level. Any payments previously made for advertising or sponsorships in 2019 will be deducted from the total owed for the Partnership Program.

Sponsors are liable for the content of all advertising and sponsorship material and assume responsibility for any related claims arising against ALTA. ALTA reserves the right to reject any advertisement or sponsorship considered unsuitable for publication or display.

Please send an .EPS version of your company logo for use in all partnership acknowledgements to cmitchell@alta.org.

**Important payment information**

**There are two payment options:**
1. Full payment by check or credit card is due in 30 days once the contract is signed and received.
2. Installments (credit cards only) - Credit card must be provided and will automatically be charged at the 1st of the month. This can be set up Biannually or Quarterly.

If payment is not received by the due date, ALTA reserves the right to suspend all advertising and sponsorship privileges and remove logo from all signage until payment is received. A seven percent (7%) late payment charge will be added to balances more than 30 days past due.

**Cancellation of Contract**

It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the Partnership Program participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve Partners from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the Partner, prior to receipt of written cancellation.

Note: Due to the significant value of the additional opportunities and services included in each Partnership level, a cancellation fee of $2,500 will be charged for all cancelled contracts.

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On behalf of _______________________
(Company Name), I agree to the terms of this contract.

Print Name

Signature Date

Office Use Only: Constit ID ______________________
2019 INSTALLMENT CONTRACT

On behalf of ____________________, I agree to paying our 2019 Partnership Agreement in installments that will be automatically charged, biannually or quarterly, with the credit card information below.

Total Amount Due: ______________

Payment Options:

☐ Biannually  
or  
☐ Quarterly

Office Use Only: Constit ID ______________

Please Print or Type

Company Name                                                                 E-mail
__________________________________________________________________________

Address                                                                 Contact Name
__________________________________________________________________________

Phone Number
__________________________________________________________________________

Payment Information

☐ Visa  ☐ MasterCard  ☐ AmEx  ☐ Discover

Credit Card Number Exp. Date #csv
__________________________________________________________________________

Billing Address (if different than above)  Installment Amount $ ______________
__________________________________________________________________________

Signature

ATTN: ALTA

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org
ALTA ELITE PROVIDER PROGRAM

Annual Program Fee
Member Rate: $5,000

Benefits include:
- Company name at the top of the ALTA Marketplace
- Link on the ALTA Best Practices webpage to direct members to Elite Provider service providers
- Company Profile highlighted once a year in TitleNews Online
- Special consideration for speaking engagements or article submissions
- Elite Provider designation on booth space at ALTA SPRINGBOARD and ALTA ONE (booth space sold separately)
- A press release announcing the acceptance into the program

Qualifications:

To qualify for the Elite Provider Program, applicants must be ALTA members in good standing for at least one year prior to application submission.

Applicants must complete the Elite Provider Application. Acceptance into the program is subject to approval by the Elite Provider Staff Team.

As part of the application, applicants must submit detailed information about the benefits they will offer ALTA members, their five most recent balance sheets demonstrating the financial stability of the applicant, and a list of ten references. Applicants will be assessed based on their financial strength, their commitment to the overall industry, their national distribution capabilities, and the reference checks with existing customers.

Upon acceptance into the Elite Provider Program, members will be required to sign additional agreements with ALTA. Such agreements are subject to annual review by the Elite Provider Staff Team and membership rights may be withdrawn at any time if problems arise with the company’s product or services.

The program fee will be included with the partnership agreement but the application and payment must be processed online (excludes renewals).

See more at www.alta.org/elite
**Dates & Locations**

Raleigh, NC: April 16 -17  
Sheraton Downtown

Chicago, IL: August 12 - 13  
Westin River North

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**BOOT CAMP DESCRIPTION**

- A day and a half conference for learning how to protect data and money, train employees and raise consumer awareness
  - Get a holistic view of the latest trends and customer expectations to keeping their information and funds secure
  - ~150 attendees
  
- Vendor space will be in the foyer space outside of the Innovation Session room. Space includes two high tops, one branded sign, electricity, and wifi
  
**Price: $2,000 each/2 for $3,700 - Registration opens early 2019**

- Discounted pricing if you exhibit at both Boot Camps
- Sponsorship opportunities listed on the contract page
- Schedule information is available on our website: [meetings.alta.org/bootcamp](http://meetings.alta.org/bootcamp)
2019 ALTA Innovation Boot Camp Sponsorship Opportunities Contract
Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Party Sponsor</td>
<td>$5,000</td>
<td>$5,500</td>
</tr>
<tr>
<td>Newspaper Drops per day</td>
<td>$1,000</td>
<td>$1,500</td>
</tr>
<tr>
<td>Thursday</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charging Station</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Reusable Water Bottles</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Schedule at a Glance</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Pencil Sponsor</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Black Branded Lanyards/Badges</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Keycards</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>General Session Giveaway</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Blueprint (Program) Sponsor</td>
<td>$4,000</td>
<td>$4,500</td>
</tr>
<tr>
<td>Wifi Sponsor</td>
<td>$5,000</td>
<td>$5,500</td>
</tr>
<tr>
<td>Registration Desk Giveaway</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Price listed is per Boot Camp
Discounts offered for purchasing for both events*

Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alt.
*If paying by check, please send agreement and an invoice will be created with mailing information.

On behalf of ______________________ (name of company) I agree to the terms of this contract, including any special terms spelled out in separate exhibitor prospectus.

Signature            Date

Total $ ________________

Please Print or Type

Company Name

Address

Phone Number

E-mail

Web site you would like to link to your ad

Contact Name

Payment Information

☐ Check* ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Amount $ ________________

An invoice will be created on your www.ALT A.org account.
Payment must be processed online within 30 days.

ATTN: ALTA

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org

Cancellations must be received in writing two months prior to start date of sponsorship and are subject to a US$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after February 13, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org
CONFERENCE DESCRIPTION

ALTA SPRINGBOARD takes attendees’ organizations and careers to the next level - it is the forum for fresh thinking, new insights and a big step forward.

- NOTHING about this event is traditional
- Two and a half day conference that is one part business accelerator, one part knowledge community, and one part leadership ideas festival, where you will get fresh thinking, new insights and advanced education
  - ~300 attendees
- Vendor space will be around the perimeter of the Brain Date lounge. Space includes one branded demo kiosk, electricity, and wifi
  Price: Level 1- $4,000  Level 2- $6,000
  (Registration opens early 2019)
- Vendors will be asked to participate in the group conversations for a portion of the event
- Sponsorship opportunities listed on the contract page
- Schedule information is available on our website: [meetings.alta.org/springboard](http://meetings.alta.org/springboard)

Date & Location

Memphis, TN – March 20 - 21, 2019 - The Peabody Hotel
## 2019 SPRINGBOARD Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

<table>
<thead>
<tr>
<th>Item</th>
<th>Member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lounge Sponsorship (4)</td>
<td>$9,000</td>
<td>$9,500</td>
</tr>
<tr>
<td>Morning Welcome Event</td>
<td>$10,000</td>
<td>$10,500</td>
</tr>
<tr>
<td>Party Sponsor</td>
<td>$10,000</td>
<td>$10,500</td>
</tr>
<tr>
<td>Attendee Material Holder</td>
<td>$4,000</td>
<td>$4,500</td>
</tr>
<tr>
<td>Newspaper Drops per day</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Thursday</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Reusable Water Bottles</td>
<td>$3,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>Head shot Station</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Branded Pens</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Daily Schedule Email</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Brain Dating</td>
<td>$20,000</td>
<td>$20,500</td>
</tr>
<tr>
<td>Scholarship Sponsor</td>
<td>$6,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>Branded Fidget Spinners</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Photo Booth</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Keycards</td>
<td>$4,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>On-Site Massages</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Branded Black Lanyards/Badges</td>
<td>$6,500</td>
<td>$7,000</td>
</tr>
<tr>
<td>Map of Memphis</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Notepads</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Tuesday Turndown Service</td>
<td>$1,200</td>
<td>$1,700</td>
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<tr>
<td>Wednesday Turndown Service</td>
<td>$1,200</td>
<td>$1,700</td>
</tr>
<tr>
<td>Wednesday Room Drop</td>
<td>$1,200</td>
<td>$1,700</td>
</tr>
<tr>
<td>Tote Bag Inserts</td>
<td>$1,000</td>
<td>$1,500</td>
</tr>
<tr>
<td>General Session Giveaway</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>TitleNews Belly Band Advertisement</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Playbook (Program) Sponsor</td>
<td>$5,000</td>
<td>$5,500</td>
</tr>
</tbody>
</table>

On behalf of ____________________________ (name of company) I agree to the terms of this contract, including any special terms spelled out in separate exhibitor prospectus.

---

**Signature**

**Date**

Total $ ________________

Please Print or Type

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**Company Name**

**Address 1**

**Phone Number**

**E-mail**

**Address 2**

**Contact Name**

**Payment Information**

☐ Check*  ☐ Visa  ☐ MasterCard  ☐ AmEx  ☐ Discover

Amount $ ________________

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An invoice will be created on your www.ALTA.org account.

Payment must be processed online within 30 days.

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Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org

Cancellations must be received in writing prior to February 12, 2019 and are subject to a US$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after February 12, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org

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*If paying by check, please send agreement and an invoice will be created with mailing information.
CONFERENCE DESCRIPTION

The ALTA Advocacy Summit unifies those in our industry that have influence, strength and a voice that resonates.

- Advocacy is in our mission as an association – it’s part of our purpose and one of the places where we have a legacy of impactful contributions.

- At this Summit, ALTA members come together to connect, learn and advance the industry.
  - ~250 attendees
  - Sponsor and registration packages available
  - Sponsorship opportunities listed on the contract page
  - Schedule information is available on our website: [meetings.alta.org/springboard](meetings.alta.org/springboard)

Date & Location
Washington, DC – May 6-9, 2019 - The Watergate Hotel
On behalf of ___________________ (name of company) I agree to the terms of this contract

Signature

Total $ __________________

Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alta.

*If paying by check, please send agreement and an invoice will be created with mailing information.

<table>
<thead>
<tr>
<th>Service</th>
<th>Member</th>
<th>Non-member</th>
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</thead>
<tbody>
<tr>
<td>Monday Gathering Reception</td>
<td>$11,000</td>
<td>$11,500</td>
</tr>
<tr>
<td>Tuesday Breakfast</td>
<td>$5,000</td>
<td>$5,500</td>
</tr>
<tr>
<td>Tuesday Lunch</td>
<td>$6,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>Session Sponsor with Registration</td>
<td>$1,750</td>
<td>$2,250</td>
</tr>
<tr>
<td>Wednesday Capitol Hill Hospitality &amp;</td>
<td>$10,000</td>
<td>$10,500</td>
</tr>
<tr>
<td>Lunch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday Capitol Hill Reception</td>
<td>$7,500</td>
<td>$8,000</td>
</tr>
<tr>
<td>Room Drop Monday</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Room Drop Tuesday</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Reusable Waterbottles</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Charging Station</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Charging Station at Lobby Day</td>
<td>$2,000</td>
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</tr>
<tr>
<td>Lobby Day Maps</td>
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</tr>
<tr>
<td>Head Shot Station</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Umbrellas</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Registration Desk Giveaway</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Monday Turn Down Service</td>
<td>$2,000</td>
<td>$2,500</td>
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<tr>
<td>Tuesday Turn Down Service</td>
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<tr>
<td>Conference Padfolios</td>
<td>$1,500</td>
<td>$2,000</td>
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<tr>
<td>Paper Tote Bag Inserts</td>
<td>$1,000</td>
<td>$1,500</td>
</tr>
<tr>
<td>Keycards</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Map of D.C.</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Car Service</td>
<td>$3,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>Daily Schedule Email</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>TitleNews BellyBand Ad</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Conference Program BellyBand Ad</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Program Advertisements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Back Cover (4-color) *</td>
<td>$1,800</td>
<td>$2,300</td>
</tr>
<tr>
<td>Full Page (4-color) *</td>
<td>$1,000</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

Payment Information

☐ Check* ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Amount $ __________________

An invoice will be created on your www.ALTA.org account.

Payment must be processed online within 30 days.

Contact: Claire Mitchell  •  P: 202-296-3671 x225  •  F: 888-FAX-ALTA  •  E: cmitchell@alta.org
**Date & Location**

Austin, TX – October 22-25, 2019 -
The Fairmont

---

**CONFERENCE DESCRIPTION**

This is the one event that unites ALTA members through a shared purpose: to protect the property rights of homeowners and shape the future of the industry

- ALTA ONE brings together leaders, professionals and innovators in the title insurance, abstracter and settlement industry and is viewed as indispensable and irreplaceable.

- This experience is designed and curated for the community. The curriculum features stimulating speakers, dynamic networking opportunities and a forum for keeping up with best practices and regulation changes.

- ~1,300 attendees

- Vendor space will be available, different booth options depending on your company needs

  *(Price: Between $5,000 - $20,000 - Registration opens mid- 2019)*

- Sponsorship opportunities listed on the contract page

- Schedule information is available on our website:

  [meetings.alta.org/altaone](mailto:meetings.alta.org/altaone)
2019 ALTA ONE Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

- Production costs not included

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday Morning Omni</td>
<td>$20,000</td>
<td>$20,500</td>
</tr>
<tr>
<td>Thursday Morning Omni</td>
<td>$20,000</td>
<td>$20,500</td>
</tr>
<tr>
<td>Friday Omni Session</td>
<td>$15,000</td>
<td>$15,500</td>
</tr>
<tr>
<td>Ice-Breaker Reception</td>
<td>$13,500</td>
<td>$14,000</td>
</tr>
<tr>
<td>Tote Bags</td>
<td>$7,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>Reusable Water Bottles</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Branded Black Lanyards/Badges</td>
<td>$8,000</td>
<td>$8,500</td>
</tr>
<tr>
<td>Head Shot Station</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Umbrellas</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Daily Schedule Email</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>The Juice Bar</td>
<td>$6,500</td>
<td>$7,000</td>
</tr>
<tr>
<td>Omni Session Giveaways</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Hotel Branding (starting at)</td>
<td>$5,000</td>
<td>$5,500</td>
</tr>
<tr>
<td>Hospitality Hub (starting at)</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>ALTA Unplugged Entertainment Sponsor</td>
<td>$20,000</td>
<td>$20,500</td>
</tr>
</tbody>
</table>

Photo Booth                      | $3,000  | $3,500     |
Charging Station                 | $3,500  | $4,000     |
On-Site Massages                 | $3,000  | $3,500     |
Room Drop                        | $2,500  | $3,000     |
Door Drop Newspaper Bag          | $2,500  | $3,000     |
Notepads                         | $3,000  | $3,500     |
Turndown Service (per night)     | $2,500  | $3,000     |
Tote Bag Inserts                 | $1,750  | $2,250     |
TitleNews BellyBand Ad           | $3,000  | $3,500     |
Program BellyBand Ad             | $3,500  | $4,000     |
Inside Front Cover (4-color)     | $2,800  | $3,300     |
Inside Back Cover (4-color)      | $2,800  | $3,300     |
Back Cover (4-color)             | $3,300  | $3,800     |
Full Page (4-color)              | $2,500  | $3,000     |

Cancellations must be received in writing prior to August 31, 2019 and are subject to a US$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after August 31, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org
SPONSORSHIP REQUIREMENTS

- All provided event materials must be pre-approved by ALTA.
- Tote bag inserts cannot be notebooks or water bottles.
- Any sponsorship highlighted in blue does not include the production costs.
- Name badges will be designed and produced by ALTA.
- Tote bag and artwork must be pre-approved by ALTA.
**TITLENEWS MAGAZINE:**
**PRINT & DIGITAL EDITION**

TitleNews is ALTA's award-winning magazine. This full color magazine features in-depth articles on business, regulatory, and technology issues facing the land title professional.

**FACTS:**
- Mailed to over 12,000 people
- Digital has 50,000 views a month

**CONTRACT & ARTWORK DEADLINES**

<table>
<thead>
<tr>
<th>Issue Date</th>
<th>Contract Date</th>
<th>Artwork Due</th>
</tr>
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<tbody>
<tr>
<td>January 2019</td>
<td>12/15/2019</td>
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</tr>
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</tr>
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</tr>
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</tbody>
</table>

**ARTWORK SPECIFICATIONS:**

Ad Sizes - TitleNews Trim Size is 8" x 10 1/2"

<table>
<thead>
<tr>
<th></th>
<th>Without</th>
<th>With Bleed</th>
<th>Live Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7 x 9 1/2</td>
<td>8 1/4 x 10 3/4</td>
<td>7 x 9 1/2</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>7 x 4 5/8</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>2 Page Spread</td>
<td>15 x 10</td>
<td>16 1/4 x 10 3/4</td>
<td>16 x 10 1/2</td>
</tr>
<tr>
<td>*Outside Back</td>
<td>7 x 7/2</td>
<td>8 1/4 x 8 5/8</td>
<td>8 x 8 1/2</td>
</tr>
</tbody>
</table>

*ALTA reserves the top 2 inches of Outside Back Cover for Mailing Panel information.

---

* Due to increased demand there will be a premium placed on these months.*
This document confirms an advertising agreement with TitleNews, the monthly magazine, and TitleNews Online, the biweekly electronic magazine, produced by the American Land Title Association©.

____________________________ agrees to place a __________________________ advertisement in the magazine for _____ issues, starting with the __________________________ issue for the price of $ ______ per issue.

☐ TitleNews Print and Digital   ☐ TitleNews Digital Enhancement
Rates are net. If you would like the same advertisement to run in each issue, please initial here _______. Otherwise, you are responsible for contacting ALTA the month prior to each issue to schedule a different advertisement.

Payment for the advertisement is required with the first insertion and will be invoiced after each subsequent issue unless stated otherwise below. (This does not apply to ALTA Sponsor Partners.) Advertising negatives, artwork on disk, or mechanicals may be submitted and must reach the production editor by the end of the second week prior to the month of issue.

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Advertisers and their advertising agencies are liable for the content of all advertising material appearing in the magazine and assume responsibility for any related claims arising against TitleNews or ALTA. The Association reserves the right to reject any advertisement for any reason, which need not be disclosed to the party submitting the advertisement.

Cancellation of Contract:
A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability.

Please Print or Type

Company Name

Address

Phone Number

E-mail

Web site you would like to link to your ad

Contact Name

Payment Information

☐ Check*   ☐ Visa   ☐ MasterCard   ☐ AmEx   ☐ Discover

Amount $ __________________

An invoice will be created on your www.ALTA.org account. Payment must be processed online within 30 days.

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org
TITLENEWS ONLINE
Distributed twice weekly (Tuesday & Thursday) - Distributed to ~33,000 emails
- ALTA produced content on popular topics in the title industry
- limited to 3 Banner/4 Buttons - Sold monthly
Static images only

Contract & Artwork Deadlines

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</table>

* Due to increased demand there will be a premium placed on these months of $500 per banner & $350 per button

Online Ad Sizes

<table>
<thead>
<tr>
<th>Dimensions</th>
<th>Banner Ad</th>
<th>Button Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>936 pixels wide by 120 pixels tall at 96 dpi</td>
<td>600 pixels wide by 500 pixels at 96 dpi</td>
<td></td>
</tr>
</tbody>
</table>

CONTRACT & ARTWORK DEADLINES

<table>
<thead>
<tr>
<th>4 Banners/3 Buttons per issue</th>
<th>Member</th>
<th>Non-Member</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Banner</td>
<td>$4,000</td>
<td>$5,000</td>
<td>$3,900</td>
<td>$3,850</td>
<td>$3,800</td>
</tr>
<tr>
<td>Primary Banner (2 available)</td>
<td>$2,000</td>
<td>$2,500</td>
<td>$1,900</td>
<td>$1,850</td>
<td>$1,800</td>
</tr>
<tr>
<td>Button</td>
<td>$1,500</td>
<td>$2,000</td>
<td>$1,400</td>
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<td>$1,300</td>
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This document confirms an advertising agreement with TitleNews, the monthly magazine, and TitleNews Online, the biweekly electronic magazine, produced by the American Land Title Association®.

____________________________ agrees to place a ____________________________ advertisement in the magazine for ______ issues, starting with the ______________________ issue for the price of $ ______ per issue.

☐ TitleNews Online Banner      ☐ TitleNews Online Button 

Rates are net. If you would like the same advertisement to run in each issue, please initial here ______
Otherwise, you are responsible for contacting ALTA the month prior to each issue to schedule a different advertisement.

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If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Advertisers and their advertising agencies are liable for the content of all advertising material appearing in the magazine and assume responsibility for any related claims arising against TitleNews or ALTA. The Association reserves the right to reject any advertisement for any reason, which need not be disclosed to the party submitting the advertisement.

Cancellation of Contract: 
A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability.

Please Print or Type

Company Name _______________________________ E-mail _______________________________

Address ___________________________________________ Web site you would like to link to your ad _______________________________

Phone Number _______________________________ Contact Name _______________________________

Payment Information

☐ Check* ☐ Visa  ☐ MasterCard  ☐ AmEx  ☐ Discover

Amount $ ____________________________

An invoice will be created on your www.ALTA.org account. ATTN: ALTA
Payment must be processed online within 30 days.

Contact: Claire Mitchell  •  P: 202-296-3671 x225  •  F: 888-FAX-ALTA  •  E: cmitchell@alta.org
DIGITALFIX
Distributed twice monthly - Distributed to ~33,000 emails
- Content focused strictly on hot innovative and digital topics relevant to title insurance
- Limited to 2 Banner/4 Buttons - Sold monthly
  Static images only

CONTRACT & ARTWORK DEADLINES

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ONLINE AD SIZES

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<th>Button Ad</th>
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4 BANNERS/3 BUTTONS PER ISSUE

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<tbody>
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<td>$2,400</td>
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<td>$2,300</td>
</tr>
<tr>
<td>Banner</td>
<td>$1,500</td>
<td>$2,000</td>
<td>$1,400</td>
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</tr>
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<td>$1,900</td>
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Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org
2019 DigitalFix Contract

This document confirms an advertising agreement with DigitalFix.

________________________ agrees to place a __________________________ advertisement in the magazine for ______ issues, starting with the __________________________ issue for the price of $ ______ per issue.

☐ Digital Fix Primary Banner  ☐ Digital Fix Banner  ☐ Digital Fix Button

Rates are net. If you would like the same advertisement to run in each issue, please initial here ______. Otherwise, you are responsible for contacting ALTA the month prior to each issue to schedule a different advertisement.

Payment for the advertisement is required with the first insertion and will be invoiced after each subsequent issue. unless stated otherwise below (This does not apply to ALTA Sponsor Partners.) Advertising negatives, artwork on disk, or mechanicals may be submitted and must reach the production editor by the end of the second week prior to the month of issue.

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Advertisers and their advertising agencies are liable for the content of all advertising material appearing in the magazine and assume responsibility for any related claims arising against Digital Fix or ALTA. The Association reserves the right to reject any advertisement for any reason, which need not be disclosed to the party submitting the advertisement.

Cancellation of Contract:
A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written

Please Print or Type

Company Name ____________________________________________ E-mail ______________________________

Address __________________________________________________ Web site you would like to link to your ad __________________________

Phone Number ______________________________ Contact Name ______________________________

Payment Information
☐ Check* ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Amount $ ______________________________

An invoice will be created on your www.ALTA.org account. Payment must be processed online within 30 days.

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org

ATTN: ALTA
**NEWS YOU CAN USE (NYCU)**

Distributed five days a week - Distributed to ~33,000 emails

-Daily news relevant to the title industry that is gathered together into one newsletter

-7 ads per issue - Sold monthly

Static images only

---

**CONTRACT & ARTWORK DEADLINES**

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<td>03/15/2019</td>
<td>03/15/2019</td>
</tr>
<tr>
<td>May</td>
<td>04/16/2019</td>
<td>04/16/2019</td>
</tr>
<tr>
<td>June</td>
<td>05/15/2019</td>
<td>05/15/2019</td>
</tr>
<tr>
<td>July</td>
<td>06/15/2019</td>
<td>06/15/2019</td>
</tr>
<tr>
<td>August</td>
<td>07/15/2019</td>
<td>07/15/2019</td>
</tr>
<tr>
<td>September</td>
<td>08/15/2019</td>
<td>08/15/2019</td>
</tr>
<tr>
<td><em>October (ALTA ONE Issue)</em></td>
<td>09/15/2019</td>
<td>09/15/2019</td>
</tr>
<tr>
<td>November</td>
<td>10/15/2019</td>
<td>10/15/2019</td>
</tr>
<tr>
<td>December</td>
<td>11/15/2019</td>
<td>11/15/2019</td>
</tr>
<tr>
<td>January 2020</td>
<td>12/15/2019</td>
<td>12/15/2019</td>
</tr>
</tbody>
</table>

---

**Rates**

<table>
<thead>
<tr>
<th>Slot</th>
<th>Member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Slot (banner)</td>
<td>$1,200</td>
<td>$1,700</td>
</tr>
<tr>
<td>2nd Slot (2 available)</td>
<td>$900</td>
<td>$1,400</td>
</tr>
<tr>
<td>3rd Slot (2 available)</td>
<td>$800</td>
<td>$1,300</td>
</tr>
<tr>
<td>4th Slot (2 available)</td>
<td>$700</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

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**Online Ad Sizes**

<table>
<thead>
<tr>
<th></th>
<th>Banner Ad</th>
<th>Button Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dimensions</td>
<td>936 pixels wide by 96 dpi</td>
<td>600 pixels wide by 96 dpi</td>
</tr>
<tr>
<td>120 pixels tall at 96 dpi</td>
<td>500 pixels at 96 dpi</td>
<td></td>
</tr>
</tbody>
</table>

---

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org
This document confirms an advertising agreement with the American Land Title Association. _______ agrees to sponsor AL TA NYCU for the months listed below.

Payment for first time advertisers for the first month is required up front. You will be invoiced after each subsequent month. (This does not apply to AL TA Sponsor Partners.)

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for sponsorship, a seven percent penalty charge will be added monthly to the balance due. Additional sponsorships will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, AL TA may accept additional sponsorships at the discretion of the COO.

Ads need to be 600 pixels width, 500 pixels height, and no more than 200kb or four screen shots.

Sponsors are liable for the content of all advertising material appearing in AL TA NYCU and assume responsibility for any related claims arising against ALTA. AL TA reserves the right to reject any advertisement considered unsuitable for publication.

Cancellation of Contract:
A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written cancellation.

We would like to purchase ads in the following month(s) and ad positions:

Month(s) _________________ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _________________ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _________________ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _________________ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _________________ Ad position (circle one) 1st 2nd 3rd 4th

On behalf of ______________ (name of company) I agree to the terms of this contract

Signature ____________________________ Date ________________

Please Print or Type

Company Name ____________________________ E-mail ____________________________
Address ____________________________ Web site you would like to link to your ad ____________________________
Phone Number ____________________________ Contact Name ____________________________

Payment Information

☐ Check* ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Amount $ ____________________________

An invoice will be created on your www.ALTA.org account. Payment must be processed online within 30 days.

ATTN: ALTA

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org
ALTA.ORG ADVERTISING

BANNER ADVERTISEMENTS
ALTA’s home page receives an average of 250,000 page views per month. Your ad will rotate with four other ads on the home page and all internal pages. This means that, on average, your ad will be seen 50,000 times over the course of a month on the home page alone! Your banner ad will appear on the ALTA home page and all internal pages, rotating with (up to) four other ads.

Ad Specifications:
936 pixels (width) by 120 pixels (height)
at 96 dpi, four screen shot or fewer
Accepted File Types:
gif or jpeg (static images ONLY)

ADVERTISING

Ad Specifications:
600 pixels (width) by 500 pixels (height)
at 96 dpi, no more than 200kb
Accepted File Types:
gif or jpeg (static images ONLY)

ALTA’s top webpages include:
Patriot Act Search, Education, News, Membership

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ALTA's home page receives an average of 250,000 page views per month. Your ad will rotate with four other ads on the home page and all internal pages. This means that, on average, your ad will be seen 50,000 times over the course of a month on the home page alone! Your banner ad will appear on the ALTA home page and all internal pages, rotating with (up to) four other ads.

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ADVERTISING

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600 pixels (width) by 500 pixels (height)
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Patriot Act Search, Education, News, Membership

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600 pixels (width) by 500 pixels (height)
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Patriot Act Search, Education, News, Membership

Ad Specifications:
936 pixels (width) by 120 pixels (height)
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ADVERTISING

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at 96 dpi, four screen shot or fewer
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gif or jpeg (static images ONLY)

ADVERTISING

Ad Specifications:
600 pixels (width) by 500 pixels (height)
at 96 dpi, no more than 200kb
Accepted File Types:
gif or jpeg (static images ONLY)

ALTA’s top webpages include:
Patriot Act Search, Education, News, Membership

Ad Specifications:
936 pixels (width) by 120 pixels (height)
at 96 dpi, four screen shot or fewer
Accepted File Types:
gif or jpeg (static images ONLY)
2019 Website Banner Advertising Contract

This document confirms an advertising agreement with the American Land Title Association. __________ agrees to place a banner advertisement on the ALTA Web site for the price of $1,750 per month. Ads will run with four other ads on the home page and all internal pages. (Price listed is net price. Advertising agencies will have to determine final cost to clients.)

Please List Desired Months: ____________________________________________________

Payment for the advertisement is required with the first insertion and will be invoiced after each subsequent month unless stated differently below. (This does not apply to ALTA Sponsor Partners.)

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Ad size is 936 pixels (width) by 120 pixels (height) at 96 dpi and no more than 200kb or four screen shots. Payment for the sponsorship of the first month is required up front. You will be invoiced after each subsequent month. (This does not apply to ALTA Sponsor Partners.)

Advertisers and their advertising agencies are liable for the content of all advertising material appearing on the Web site and assume responsibility for any related claims arising against ALTA. ALTA reserves the right to reject any advertisement considered unsuitable for publication.

Cancellation of Contract:
A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written cancellation.

On behalf of __________________________ (name of company) I agree to the terms of this contract

Please Print or Type

<table>
<thead>
<tr>
<th>Company Name</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>Phone Number</td>
<td>Contact Name</td>
</tr>
<tr>
<td></td>
<td>Web site you would like to link to your ad</td>
</tr>
</tbody>
</table>

Payment Information

☐ Check* ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Amount $ ____________________

An invoice will be created on your www.ALTA.org account. Payment must be processed online within 30 days.

ATTN: ALTA

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org
ALTA 2019 Online Button Advertising Contract

This document confirms an advertising agreement with the American Land Title Association. 
______________________________ agrees to place a tile advertisement on the ____________________ Page for the price of $600 per page per month for members, $1,100 per page per month for non-members. (Price listed is net price. Advertising agencies will have to determine final cost to clients.)

Payment for the advertisement is expected with the first insertion and will be invoiced after each subsequent month unless stated differently below. (This does not apply to ALTA Sponsor Partners.)

Ads need to be 600 pixels width, 500 pixels height, and no more than 200kb or four screen shots. Advertisers and their advertising agencies are liable for the content of all advertising material appearing on the Web site and assume responsibility for any related claims arising against ALTA. ALTA reserves the right to reject any advertisement considered unsuitable for publication.

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Cancellation of Contract:
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On behalf of ____________________ (name of company) I agree to the terms of this contract

__________________________   ____________________
Signature                      Date

Please Print or Type

Company Name: ____________________
Address: ____________________
Phone Number: ____________________
E-mail: ____________________
Web site you would like to link to your ad: ____________________
Contact Name: ____________________

Payment Information
☐ Check*  ☐ Visa  ☐ MasterCard  ☐ AmEx  ☐ Discover

Amount $ ____________________

An invoice will be created on your www.ALTA.org account. Payment must be processed online within 30 days.

ATTN: ALTA

Contact: Claire Mitchell  •  P: 202-296-3671 x225  •  F: 888-FAX-ALTA  •  E: cmitchell@alta.org
**TITLE TOPICS WEBINAR SERIES**

The sponsor of our Title Topics webinars will be featured on the invitation emails and the live webinar. The Title Topics webinars averaged more than 450 attendees per presentation last year.

Topics to include:
- Housing Market Forecast
- Wire Fraud
- Crime Insurance Coverage
- Growing Your Business
- Digital Advertising
- Transactions Involving Native American Land
- Improving the Customer Experience

**WEBINAR SPONSORSHIPS**

Accepted File Types:
- Vector logo, reversed out preferred

Rates:
- $6,000 for the full year

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**COMPLIANCE WEBINAR SERIES**

The sponsor of our Compliance Webinar Series webinars will be featured on the invitation emails and the live webinar. The Compliance webinars averaged more than 40 paid attendees per presentation last year.

In 2019, we will provide a series of compliance webinars focused on the different types of fraud (wire fraud, money laundering, mortgage fraud) that affect your business. Compliance experts will review the many laws that regulate the title and settlement services industry to help ensure companies understand the rules of the road.

**WEBINAR SPONSORSHIPS**

Accepted File Types:
- Vector logo, reversed out preferred

Rates:
- $5,000 for the full year
This document confirms a sponsorship agreement with the American Land Title Association. Agrees to sponsor the ALTA's Webinar series, selected below for the year.

- TitleTopics Webinar Series $6,000
- Compliance Webinar Series $5,000

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for sponsorship, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

For this sponsorship, a copy of your logo in vector format and a link to the website page of your choice must be submitted with the signed contract.

Cancellation of Contract:
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On behalf of ________________ (name of company) I agree to the terms of this contract

Signature: _____________________________  Date: ____________

We would like to purchase sponsorships for the following month(s):
Please Print or Type

Company Name: ___________________________  E-mail: ___________________________
Address: _________________________________  Web site you would like to link to your ad: ________________________________

Phone Number: ___________________________  Contact Name: _________________________

Payment Information
☐ Check*  ☐ Visa  ☐ MasterCard  ☐ AmEx  ☐ Discover

Amount $ ____________________________

An invoice will be created on your www.ALTA.org account. Payment must be processed online within 30 days.

ATTN: ALTA