

Mark Ladd – Director Channel Sales – Simplifile, LC.

Mark Ladd has nearly a decade of experience in e-recording and creating national technology standards for the mortgage and property records industries. Prior to joining Simplifile, Ladd most recently acted as a consultant for the Property Records Industry Association (PRIA) on the PRIA Technology Committee. As part of his role with PRIA, Ladd also worked as the vice-chair of the Residential Governance Committee for the Mortgage Industry Standards Maintenance Organization (MISMO). For eleven years, Ladd also served as Register of Deeds for Racine County, Wisconsin. During his tenure as Register of Deeds, Ladd rolled out Racine County's Electronic Recording System and recorded the first fully electronic real estate documents in the state of Wisconsin.