

ALTA 2015 Elite Provider Guide

In this special advertorial section, ALTA highlights its 2015 Elite Providers—companies providing effective solutions to help you implement Best Practices and achieve certification.

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www.alta.org/bestpractices



GreenFolders/SMS Pillar III



Company Profile

Key Personnel

Scott Fairbanks

Business Development Manager

Don Dalis

Director of Sales

Terri Parnell

Industry Initiatives Advocate

Mike Kirby

Vice President

Staffing: 138

Contact Information:

200 Commerce
Irvine, CA 92602

Phone: 801-747-2132

Website: www.greenfolders.com
[www.firstamsms.com/
bestpractices](http://www.firstamsms.com/bestpractices)

email: gfsales@greenfolders.com



Company History

Founded in 2009, GreenFolders was designed for the title and settlement industry to overcome the limitations and hassle of working with paper. Those efforts were enhanced when GreenFolders was acquired by SMS in September 2011. Launched in 1975, SMS is focused on being the one-stop shop for title and settlement needs. A natural addition to the SMS family, our dedicated team of professionals at GreenFolders is optimistic about the future and devoted to helping organizations transition to a more efficient, compliant and digital environment.

Business Services and Products

GreenFolders is an electronic office management solution. We empower title and settlement companies, escrow firms and law practices to overcome the limitations and hassle of working with paper files. Intuitive yet robust, GreenFolders is fully customizable to accommodate your unique workflow. Whether in phases or all at once, we can make your transition to paperless a reality.

Key Features

- Automate workflow through triggered tasking
- Enhance business oversight through dynamic, dashboard reporting
- Annotate documents electronically
- Secure email integration
- Interface with existing Production Software Platforms
- Faster access to folder data

Competitive Edge

Flexibility coupled with ease of use makes GreenFolders an unbeatable solution for those looking to transition to a more efficient, digital work environment.

Added Value to Clients

In addition to enabling a more compliant, paperless work environment, GreenFolders allows clients to save on two of their most valuable resources: time and money!

Keys to Success

SMS understands that the title and settlement arena is always in motion, and the regulatory environment is constantly changing. Nothing is more important to title and settlement professionals than having someone on their side—an expert team with extensive experience, the strength to help, and targeted products and services to help them make the most from each and every transaction.

Strategies & Goals for the Future

Seamlessly integrating front office tasks with back office processes, SMS products are designed to make your life easier and your business stronger. Our team will continue to anticipate your needs and provide desired solutions so that you can focus on what you do best.

Client Quote

"GreenFolders is the best software investment we have made relating to our practice! GreenFolders has not only reduced our paperwork, but has also increased our company's production. It is very user friendly and customizable. Their customer and technical support staff are OUTSTANDING. We only wish we'd known about GreenFolders sooner!"

-One Boston Title and Closing Services

ALTA Member Discount

- ALTA members receive 20% off upfront installation and setup fee



Rizolv/SMS Pillar VII



Company Profile

Key Personnel

Joshua Wu

Business Development Manager

Don Dalis

Director of Sales & Marketing

Terri Parnell

Industry Initiatives Advocate

Mike Kirby

Vice President

Staffing: 138

Contact Information:

200 Commerce
Irvine, CA 92602

Phone: 800-540-8089

Website: www.rizolv.net/
[www.firstamsms.com/
best-practices](http://www.firstamsms.com/best-practices)

Email: rzv-sales@rizolv.net

Company History:

In 2014, SMS launched Rizolv in anticipation of changes to regulatory and compliance requirements in the title and settlement industry. Consumer communication has become more than a good business practice, but also good risk management. Since 1975, SMS continues to be the leading provider of real estate information services to the banking and settlement services industries. Rizolv continues the **One Source, Many Solutions** tradition by empowering businesses with a self-service consumer feedback system with custom workflow and branding features for an affordable, annual fee.

Business Services and Products

Rizolv is a secure cloud-based consumer feedback management system.

Key Features:

Rizolv provides a secure, hosted, self-service environment featuring automated communication and transaction logging with customizable branding and workflow.

Competitive Edge:

Access Rizolv from anywhere with an internet connection. With Rizolv, you can be up and running with your brand in just minutes. Customer communication is automated and logged. All sensitive data is encrypted and stored. Organize all information and case-related files in one place.

Added Value to Clients:

Rizolv partners with clients to develop their own custom workflow. Rizolv manages consumer communication and organizes your case files and data.

Keys to Success:

SMS understands that the title and settlement arena is always in motion, and the regulatory environment is constantly changing. Nothing is more important to title and settlement professionals than having someone on their side—an expert team with extensive experience, the strength to help, and targeted products and services to help them make the most from each and every transaction.

Strategies & Goals for the Future

Seamlessly integrating front office tasks with back office processes, SMS products are designed to make your life easier and your business stronger. Our team will continue to anticipate your needs and provide desired solutions so that you can focus on what you do best.

ALTA Member Discount:

- *ALTA members receive 10% off of the first year's annual subscription*





TrustLink Services/SMS Pillar II



Company Profile

Key Personnel

Pam Sember

Business Development Manager

Don Dalis & Marketing

Director of Sales

Terri Parnell

Industry Initiatives Advocate

Mike Kirby

Vice President

Staffing: 138

Contact Information:

200 Commerce
Irvine, CA 92602

Phone: 801-747-2132

Website: [www.firstamsms.com/
bestpractices](http://www.firstamsms.com/bestpractices)

email: sales@smscorp.com



Company History:

TrustLink Services is under the SMS umbrella of products and services. SMS was founded in 1975 to work closely with settlement service professionals and banks to reconcile escrow trust accounts and automate tracking of individual file balances. At the time of its acquisition by First American Title Insurance Company in 1997, SMS had already grown to be a leading provider of real estate information services to the US mortgage and title insurance industries. With technology and automation as the driving strategy, SMS has acquired and developed a portfolio of innovative products and services to become **One Source, Many Solutions** to the title and settlement industry.

Business Services and Products

TrustLink Services provides an industry-grade trust accounting reconciliation process and service, including Positive Pay file upload, daily three-way reconciliation, a complete unclaimed property service, and 1099 reporting with W9 due diligence.

Key Features:

- *True daily three-way reconciliation*
- *Complete segregation of duties and data*
- *Complete banking department for verification of account type, institution, and Positive Pay*
- *Electronic verification and management approval of reconciliation*
- *Unclaimed property service to ensure outstanding file balances are documented and escheated*
- *1099 reporting and W9 due diligence*

Competitive Edge

TrustLink is the only true, daily three-way reconciliation offered to the settlement services market. Our full-service offering includes a professional assigned to your account to reconcile daily, electronic verification and management approval of your company's reconciliation, and a complete unclaimed property service. No one provides more!

Added Value to Clients

We do the work so you don't have to. TrustLink is not an application; it is a full service which provides transparency into your trust accounts! We assist you in meeting ALTA Best Practice #2.

Keys to Success

SMS understands that real estate is a constantly changing, always challenging industry. Nothing is more important to real estate professionals than having someone on their side—an expert team with extensive experience, the strength to help, and targeted products and services to help them make the most from each and every transaction.

Strategies & Goals for the Future

Seamlessly integrating front office tasks with back office processes, SMS products are designed to make your life easier and your business stronger. Our team will continue to anticipate your needs and provide desired solutions so that you can focus on what you do best.

Client Quote

"TrustLink's daily reconciling service saves me tremendous time and effort at month end. It is a pleasure to have the reconciliations done for the month on the first day of the new month!"

- Express Title Company

ALTA Member Discount

- *ALTA members receive 50% off of installation—a \$250.00 value.*

HA&W's ComplianceSuccess Program Pillars I, II, III, IV, V, VI, VII



Company Profile

Key Personnel

Paul Roberts

Director of HA&W's

ComplianceSuccess Program

Richard Kopelman

HA&W CEO and Managing Partner

Lee Fields

*Managing Director, HA&W Business
Consulting Services*

Staffing: 300+

Contact Information:

Five Concourse Parkway

Suite 1000

Atlanta, GA 30328

Phone: 844-848-6529

Website: www.compliancesuccess.com

Email: compliancesuccess@hawcpa.com



Company History

Since 1952, HA&W has been committed to innovation and leading the accounting industry, including spearheading the paperless push and listening to client needs by launching value-added business consulting offerings. HA&W was the first accounting firm in the nation to provide an attestation program based on ALTA's Best Practices Framework. This commitment to innovation allows us to continually deliver services that help our clients achieve their goals.

Business Services and Products

HA&W, through its ComplianceSuccess® Program, provides comprehensive ALTA Best Practices compliance benchmarking and assurance reporting services. The program offers CPA attestation for title and settlement professionals to demonstrate to their lender clients that they are in compliance with ALTA Best Practices. Report types include a Compliance Benchmark (gap assessment), a review and an examination. A review provides a moderate level of assurance and is best suited for businesses transacting fewer than 300 residential closings per year. An examination provides a high level of assurance and is best suited for businesses transacting over 300 residential closings per year.

Key Features

HA&W's reporting solutions are based on CPA professional standards which are independent, provide high assurance and are universally trusted by banking and financial institutions.

Competitive Edge

As the first accounting firm in the nation to provide ALTA Best Practices compliance testing and reporting, HA&W's ComplianceSuccess Program brings deep knowledge and experience to agents. To date, HA&W has worked with approximately 200 title agents on compliance with ALTA Best Practices, providing us with unparalleled, real-world experience. We keep our finger on the pulse of the industry through our deep ties with ALTA and our presence on the ALTA Best Practices Task Force, as well as our relationships with lenders, underwriters and the AICPA.

Added Value to Clients

Our delivery experience and relationships within the industry enable us to provide clients with peace of mind throughout the compliance process. To further provide peace of mind to our clients, HA&W is confident that lenders will accept our review or examination report as defined in our engagement letter or we will refund the agent's report fee.

Keys to Success

We listen to our clients to ensure that we align our people, our process and our technology to their goals. We focus on ensuring minimum business disruption throughout the compliance process, providing CPA-levels of assurance and issuing reports that will be accepted by lenders.

Strategies & Goals for the Future

Continue to be the "go to" firm for ALTA Best Practices compliance testing and reporting by providing thought leadership to the industry and providing our clients with reliable services that assist title agents in achieving and maintaining their compliance.

Client Quote

"Partnering with a CPA firm to get compliant with ALTA Best Practices provides lenders, attorneys and my other clients with a greater level of assurance than working with other companies providing ALTA Best Practices certifications today. Financial institutions already trust, and are familiar with, the professional standards and reports provided by CPAs. For us, the decision to work with HA&W's ComplianceSuccess Program was an easy one."

- Stephen Woods,
president of TitleSave Agency

ALTA Member Discount

- HA&W is offering up to three hours of time with its ComplianceSuccess professionals for guidance on becoming compliant with ALTA Best Practices, and demonstrating that compliance to your lender clients. (Approximate value: \$500)



op2 Pillars II, III, IV, V

Company Profile

Key Personnel

Paul Bandiera

President

Steve Terry

Chief Financial Officer

Neil Syken

EVP, Chief Operating Officer

Mary Schuster

EVP, Chief Product Officer

Brooks Yeager

EVP, Chief Strategy Officer

Mike Murphy

VP, Technical Services

Staffing: 87

Contact Information:

6111 W. Plano Parkway, Suite 3800
Plano, TX 75093

Phone: 800-542-5502

Website: www.op2online.com

Email: op2contact@op2online.com



Company History

In 2007, Old Republic National Title Insurance Co. introduced the op2 solution to the title and settlement industry. Anticipating significant changes in regulatory and compliance demands, Old Republic understood that the resulting infrastructure and IT requirements could be both financially and practically unattainable for many independent title agents. This led to the company's development of the op2 solution—an underwriter grade, private cloud, hosting environment for the RamQuest title and settlement production solutions. op2 enables the independent agent access to a fully compliant, premium system for an affordable, monthly fee.

Business Services and Products

op2 is an underwriter grade, private cloud, hosting environment for the RamQuest title and settlement production solutions.

Key Features

op2 offers fully integrated land title closing, escrow accounting, imaging, transaction management and digital marketplace tools in a hosted environment that conforms to all of the ALTA Best Practice standards for an IT environment.

Competitive Edge

Title is op2's only business. And, like its customers, op2 is a specialist in its business in order to be specialists in its customers' business. The op2 environment was built by title professionals, to allow agents to achieve underwriter grade security and protection at an economical cost.

Added Value to Clients

op2 offers a highly sophisticated IT environment and infrastructure without requiring a title and settlement operation to have experienced IT personnel and expensive equipment.

Keys to Success

- *Specialists in title hosting, not generalists*
- *op2 speaks title, not IT*
- *Backed by one of the top underwriters in the industry*

Strategies & Goals for the Future

Protecting the rights of small to medium sized agents by offering tools that are critical for them to remain competitive in an era of increasing consolidation and higher costs of doing business.

Client Quote

"I have relied on RamQuest since 2006 but given the increasing scrutiny and demands surrounding NPI, system security and Best Practices processes, the prospect of continuing to invest dollars in an attempt to keep up with those demands was daunting. I knew that I wanted to be in the title business, not the technology business, and had to find a secure and cost effective solution. Now, with op2, I continue to enjoy the benefits of the RamQuest software coupled with the additional IT security and oversight provided by op2. I know that I have the strongest possible foundation for my business, with an easy to budget monthly expense."

- Daniel D. Mennenoh,
President, H. B. Wilkinson Title Co.

ALTA Member Discount

- *Complimentary first month per user/subscription fee for new customers*
- *Complimentary two-year RamQuest User Group (RQUG) membership for one individual at new customer companies*

PCN Network/Safe Escrow Pillar II



Company Profile

Key Personnel

Pritam Advani
CEO

Ken Smolar
President

Jill Cadwell
COO

Tom Frunzi
SVP, Business Development

Staffing: 100

Contact Information:

200 Fleet St., Suite 6000
Pittsburgh, PA 15220

Phone: 412-444-1560

Web: www.pcnsafeescrow.com

Email: sales@pcnsafeescrow.com



Company History

PCN just celebrated its 10th year of providing superior closing and disbursement services to its clients. PCN is a prominent provider of attorney closings and escrow funding for mortgage loans in America. PCN serves over 500 clients nationally, including title underwriters, national and regional lenders, title agents and vendor management companies.

Business Services and Products

With our extensive industry experience and a management team, which includes certified public accountants and attorneys, PCN Network/Safe Escrow knows the title and settlement industry. The company's Managed Disbursement model was formed with the goal of providing a safe and secure platform for the disbursement of escrow funds, for use by title agents, with centralized control and oversight by PCN and title insurance underwriters. Recently, the company added attorney document and deed preparation services to its resume.

Key Features

The Safe Escrow Solution is a process-driven web based technology, which incorporates stringent accounting controls with customized banking tools, to provide title agents, title underwriters and lenders a safe and secure method to disburse mortgage proceeds. The well-insured solution complements title agents' existing workflows, and allows a transparent view of the funding procedure on each file.

Competitive Edge

The Safe Escrow platform provides an experienced accounting management team; features include separation of duties, combined with sophisticated technology solutions, and real-time check management at the closing table. The platform provides a centralized managed disbursement process, with local execution and check distribution. Safe Escrow's patent-pending technology enforces control structure and assures that clients meet the strictest standards and best practices.

Added Value to Clients

Safe Escrow also reduces the total costs associated with escrow management. The solution provides escheat management, non-negotiated check resolution, and eliminates banking and wire fees, along with the need for outside reconciliation services. Safe Escrow collaborates with title agents as an integrated solution to manage loan funding and disbursement, providing the flexibility required by title agents. The system's workflow is designed to complement agents' current practices, allowing agents to access, modify and control the release of funds from anywhere, even at the closing table.

Keys to Success

Safe Escrow's managed disbursement solution reduces risk to title agents, title underwriters, and lenders. Operating in a SSAE 16 SOC 2 compliant data center, the platform combines state-of-the-art banking tools with sophisticated internal control practices, while maintaining complete transparency to all parties. Combined with local execution and check management at the closing table, Safe Escrow enables smaller and mid-sized agents to meet changing lender standards and remain viable in the mortgage marketplace.

Strategies & Goals for the Future

To be the preeminent service provider for small to midsized title agents, as an outsource solution for managed disbursements.

Client Quote

"Safe Escrow has changed the risk profile of the title agent by removing the escrow account management risk. For an underwriter, this means that the regional and small single office agent can remain viable to work with major lenders across the United States."

Michael Holden
Vice President and Agency Manager,
North American Title Insurance Company.

ALTA Member Discount

- Provide the third outbound wire free of charge.

Pershing Yoakley & Associates PC

Pillars I, II, III, IV, V, VI, VII



Company Profile

Key Personnel

Matthew Rekers, CPA, CIA
Director of ALTA Best Practices Services Group

Gene McCullough, Esq.
Title Industry Services Director

Debra Gentry
Director, ALTA Best Practices Services Group

Michael Shamblin, CPA
Managing Principal of Audit and Assurance Services

Pete Pearson
Principal, ALTA Best Practices Services Group

Staffing: 180

Contact Information:

2220 Sutherland Ave.
Knoxville, TN 37919

Phone: 800-270-9629

Website: www.pyapc.com/bestpractices

Email: mrekers@pyapc.com



Company History

With more than 30 years of experience, PYA delivers comprehensive compliance, assurance, and business advisory services. PYA provides timely insight and strategic support, helping clients thrive in the midst of rapid change. PYA is dedicated to providing clients with exceptional professional services.

PYA's title industry services include:

- *Development of policies and procedures consistent with ALTA's Best Practices*
- *Assistance with the implementation of ALTA's Best Practices Framework into operational processes, written policies, and procedures*
- *Pre-Assessment*
- *Certification of all seven Best Practices Pillars*

Key Features

PYA is a national Certified Public Accounting (CPA) and consulting firm and the first ALTA Elite Provider of Best Practices certifications. PYA serves clients in all 50 states from offices in Georgia, Florida, Kansas and Tennessee.

Competitive Edge

CPAs are a recognized and trusted source for consulting, audit, and assurance services involving both financial and non-financial information. PYA's experience providing compliance services to the lending industry leads to a comprehensive understanding of the regulatory environment impacting the title industry. With both financial institution experience and the expertise of on-staff title industry executives, PYA is able to provide agents with assurance that they are working with a firm that understands their business and the regulatory environment in which they operate.

Keys to Success

PYA has a clear understanding of the title industry, financial institutions' need for third-party risk management, and Consumer Financial Protection Bureau (CFPB) compliance requirements. That understanding, along with PYA's core values of service and integrity, results in compliance solutions that promote business growth for its clients.

Strategies & Goals for the Future

A premier Elite Provider of ALTA Best Practices certifications, PYA looks forward to servicing the current and future needs of the title industry by providing a comprehensive suite of services for title agencies of all sizes.

Added Value to Clients

PYA is a member of the ALTA Best Practices Task Force, serving the title industry by providing input on how Best Practices can address regulatory requirements along with business imperatives. The firm's staff includes several title professionals—including a past president of the Tennessee Land Title Association (TNLTA)—each with more than 25 years of experience. PYA has the resources to offer title agents strategic and operational insights beyond Best Practices compliance. This approach allows PYA clients to consider Best Practices as a business growth strategy instead of a compliance exercise.

Client Quote

"There are a number of title and settlement services companies out there claiming to be 'certified' in ALTA's Best Practices, but a number of those certifications are either self-proclaimed or provided by third parties that lack the credentials of an established accounting firm. We chose PYA because they are one of the first qualified firms to offer a rigorous certification process and because of their experience working with settlement services companies, ALTA's Best Practices and CFPB regulations. Our mortgage lending clients have already provided an extremely favorable response to our work with PYA and the overall certification process."

Angela Murin
President,

Commonwealth USA Settlements LLC.

ALTA Member Discount

- *PYA will provide a complimentary evaluation of your company's ALTA Best Practices policies and procedures (a \$300 value!).*



RamQuest Inc.

Pillars II, III, IV, V

Company Profile

Key Personnel

Paul Bandiera
President

Steve Terry
Chief Financial Officer

Neil Syken
EVP, Chief Operating Officer

Mary Schuster
EVP, Chief Product Officer

Brooks Yeager
EVP, Chief Strategy Officer

Staffing: 87

Contact Information:

6111 W. Plano Parkway, Suite 3800
Plano, TX 75093

Phone: 800-542-5503
Website: www.ramquest.com
Email: emcanally@ramquest.com



Company History

RamQuest is a Texas-based company that has served the title industry since 1991.

Business Services and Products

RamQuest offers the most comprehensive title production solutions available in the industry today. The company's solutions are highly configurable, scalable and designed meet the needs of companies of all sizes nationwide.

Key Features

RamQuest's solutions include fully integrated land title closing, escrow accounting, imaging, transaction management and digital marketplace tools that enable title companies to be modernized and profitable; ensuring viability in an ever changing regulatory marketplace.

Competitive Edge

If it's important to you, it's important to RamQuest. From industry advocacy, to having a voice in the development of your title and settlement solution, to exceptional support for day-to-day business needs, RamQuest engages with its customers in every aspect of business. The company understands that, every day, its customers issue long-standing commitments and stand behind them for years to come. RamQuest honors that by standing behind and delivering upon its commitments to customers for years to come.

Keys to Success

- *Reliability*
- *Adaptability*
- *Understanding of evolving industry needs*
- *Proven track record of designing for the future*

Strategies & Goals for the Future

RamQuest is focused on protecting the role of the title and settlement agent as an integral and fundamental part of the homeownership process by listening to the needs of its user community. The company anticipates and adapts to the changing needs of the marketplace, creating unique and superlative tools to help its customers realize business goals. RamQuest strives to provide technology solutions that support and enhance the daily realities of its customers' business.

Added Value to Clients

RamQuest takes a thoughtful and comprehensive approach to its customers' business needs, moving beyond simply providing quality software. By engaging with key thought leaders, industry shapers and stakeholders, regulators and trendsetters, the company is able to design solutions that give RamQuest customers the tools needed to be successful today, tomorrow and for years to come.

Client Quote

"Selecting RamQuest in 2005 meant that I didn't have to make a choice between dependable and sophisticated. They effortlessly take care of all of the expected fundamentals of title and escrow production while simultaneously anticipating and delivering new solutions for emerging needs. My employees love how easy RamQuest's software is to learn and use. Managing my business is made easier by their solutions."

Brian Pittman
President/COO, Independence Title

ALTA Member Discount

- *25 percent off of implementation fees*
- *Two-year complimentary RamQuest User Group membership for one individual at new customer companies*

Real Estate Data Shield Inc. Pillar III



Company Profile

Key Personnel

Christopher J. Gulotta
Founder and CEO

Paul Schwartz
Chief Privacy Advisor

Richard V. Purcell
Chief Data Security and
e-Learning Advisor

Maria Meyers
Director of Marketing and Sales

Staffing: 4

Contact Information:

271 Madison Ave.

Suite 700

New York, NY 10016

Phone: 212-951-7302

Website: www.realestatedatashield.com

Email: mmeyers@redatashield.com



Company History

Real Estate Data Shield was founded in 2012. The company has won two prestigious e-learning awards for its information security courseware and has been named a Preferred Solution Provider for information security compliance (Best Practice Pillar No 3) by seven national title underwriters.

Business Services and Products

- 1. Industry Training:** *Providing title and settlement industry education at the leading industry conferences, title underwriter seminars and through published articles and webinars*
- 2. Consulting:** *Consulting title and settlement companies on: (i) how to become information security compliant; and (ii) how to meet the increasing lender compliance standards pursuant to CFPB, OCC, FDIC, etc., regulations*
- 3. Information Security Web-Based Training:** *A double-award winning, first of its type web-based courseware that clients use to train their employees in Information Security compliance (over 6,000 licensed users)*
- 4. Policies & Procedures:** *Information security policy and procedure templates*
- 5. Self-Assessment Tool:** *A web-based information security self-assessment tool*

Key Features

Compliance Management System is user friendly, can be accessed by clients 24/7/365 from their desktop or laptop computers. Clients include: National title underwriters, Notary networks, independent title and settlement agents, attorneys, notaries, etc.

Competitive Edge

We were the first and remain the only company offering e-learning courseware/ staff-training for information security for the title and settlement industry and our all-star executive team includes internationally recognized privacy, data security and title industry experts.

Keys to Success

The depth and recognition of our executive team, our passion for being a leader in

the compliance challenge and partnering with seven national title underwriters, ALTA and state land title associations to provide solutions to their agents. Mr. Gulotta has presented to over 15,000 title & settlement agents over the past four years on the subjects of information security, Best Practice and lender liability for service providers.

Strategies & Goals for the Future

Real Estate Data Shield will soon launch REDS 2.0, an updated, innovative e-learning platform and website that will include two enhanced modules that take learners through an interactive deep-dive into: (i) the emerging compliance age for the title & settlement industry; and (ii) the critical controls that auditors, lenders and regulators will be testing for.

Added Value to Clients

Our cost-effective and easy to implement industry specific solutions allow agents to begin the compliance process and demonstrate to both regulators and lenders that they are striving to meet the compliance mandate. Our partnership with Security Compliance Associates allows us to offer information security on-site assessments leading to Best Practice Pillar 3 Certifications.

Client Quote

"Too often we take some things for granted. But protecting NPI should never be taken lightly. To further raise the importance of protecting NPI amongst our staff, we engaged on-line training from Real Estate Data Shield. All of Majesty Title Services' staff completed the course. Real Estate Data Shield delivers an excellent product. It's user friendly, relevant and affordable. When you think of the cost of a breach, the ROI is immeasurable. I am more comfortable that our staff understands the importance of this issue better, especially given the headwinds of Best Practices."

Vincent Cassidy
CEO, Majesty Title Services

ALTA Member Discount

- 10 percent off standard pricing

RedVision Pillars I, III, V, VI

R E D (V I S I O N)

Company Profile

Key Personnel

Brian Twibell
Chief Executive Officer

Michael Carus
President

Joe Ross
Chief Technology Officer

Garry Johnson
Chief Product Officer

George Psyllos
*Chief Financial
Officer and Treasurer*

Craig Muldoon
*Executive Vice President, Product
Marketing*

Leanne Zinn-Cox
*Executive Vice President, Sales and
Marketing*

Sanford J. Bleich Esq.
Chief Title Officer

Staffing: 600+

Contact Information:

1055 Parsippany Boulevard
Suite 412
Parsippany, NJ 07054
Phone: 973-854-9500
Website: www.redvision.com
Email: info@redvision.com

Company History

As the largest independent national provider of title and real property research, RedVision applies straight through processing (STP) and single-source solutions to transform the procurement and processing of title information. In 2015 the company introduced its proprietary NOVA technology and cascade of best-practice standardized Redi products to empower customers with transaction cost savings, SLA attainment, compliance and risk management. Since 2006, RedVision has delivered more than 7.5 million title reports to 1,600+ client organizations.

Business Services and Products

RedVision's Redi cascade of offerings—SearchRedi, ExamRedi, CurativeRedi and ClearingRedi—are built on required state and county best practice search and product standards and in conformance with state and federal regulations and major underwriter requirements. Title search and related products include: *EquiRedi, DefaultRedi, ReportRedi, ResaleRedi, Commitment/Pro-FormaRedi, and AncilliRedi.*

With regional operation centers across the United States, RedVision covers all 50 states with more than 3,700 recording jurisdictions.

Key Features

RedVision's single-source solutions seamlessly control and produce search and examination reports to achieve new levels of efficiency, control and profitability. RedVision's embedded best practice standards and measures – based on search type and jurisdiction – provide nationwide audit, risk and compliance controls for agents. Policies are in conformance with state and federal regulations and major underwriter requirements.

Competitive Edge

By combining RedVision's supply-chain efficiencies, best-practice standards and expert workforce with integrated technology solution, RedVision is defining the industry standard for title production nationwide.

Added Value to Clients

RedVision's innovative end-to-end solutions eliminate burdens such as unnecessary costs, inefficiencies and inherent risks for our clients. RedVision continues to set industry-wide expectations for best practice standards, providing immediate benefits to our customers and the industry as a whole.

Keys to Success

Since its inception, RedVision has maintained a committed focus: title production and technology. RedVision provides best-in-class service, consistent best practices and product quality standards to transform the industry's title production and drive continuous customer success.

Strategies & Goals for the Future

RedVision will continue to invest in data acquisition, technology advancements and best-practice standardization to position its clients to increase their focus on customer-centric, sustained growth and value-differentiation initiatives. The company's goal is to ensure that RedVision's best practice standards create a higher, more consistent industry-wide standard.

Client Quote

"RedVision's focus on industry-proven technology solutions helps us accelerate the title origination process nationwide. We can respond rapidly to the needs of our customers while addressing new market opportunities. With RedVision as our title production partner, Westcor continues to strategically focus on sustained growth and client-centric initiatives while maintaining compliance and industry best practice standards to drive real business results."

- Mary O'Donnell,
CEO/President, Westcor Land Title Insurance
Company

ALTA Member Discount

- RedVision is offering current ALTA members a complimentary title procurement and production consultation for new customer companies.

RynohLive Pillar II



Company Profile

Key Personnel

Dick Reass
Founder and CEO

Matt Reass
Senior Vice President

Glen A. Stout
VP, Marketing and Sales

Staffing: 20

Contact Information:

397 Little Neck Road
3300S-306
Virginia Beach, Va. 23452
Phone: 877-467-9664
Web: www.rynoh.com
Email: glen.stout@rynoh.com



Company History

Introduced nationally in 2009, RynohLive was soon adopted by settlement agents, real estate attorneys, and underwriters as the industry leader in escrow security, fraud prevention and financial management. RynohLive received its patent from the U. S. Patent Office in April 2012, securing RynohLive as the "Industry Standard" for absolute escrow protection. RynohLive, designed by a settlement agent for settlement agents, ensures the integrity of financial transactions. RynohLive has identified and prevented escrow theft, wire and ACH fraud, stopped employee theft, eliminated check fraud and disbursing errors and has saved our clients millions of dollars in escrow losses and claims. National and regional title insurance underwriters, representing more than 90 percent of the market, have tested, evaluated, endorsed and mandated the use of RynohLive to mitigate losses caused by agent escrow theft or the mishandling of settlement funds. For lenders, RynohLive validates the integrity of the transaction from origination to closing settlements.

Business Services and Products

RynohLive offers escrow and financial management software.

Key Features

- **RynohPay:** A fully automated near real-time Positive Pay interface with banks ensures that only validated checks are honored. Rynoh offers a standalone solution if the bank does not offer a Positive Pay service.
- **RynohTrax:** RynohTrax enables the monitoring of specific types of transactions in your account by setting Alerts that notify clients when they do not clear the Bank within a specified time. Transactions that meet the Alert criteria you specify will be reflected on the "Morning Report" and can also be viewed on-demand through the RynohTrax module.
- **RynohRecon:** An automatic daily three-way reconciliation with an embedded "Wizard" that identifies accounting and posting errors. In addition, this feature sends alerts of potential issues mitigates or eliminates loss from fraud or error. A "Reconciliation Analysis" feature identifies the status of transactions that may represent audit or regulatory issues.

- **RynohReport:** A comprehensive set of daily and monthly reports that enable proactive management and oversight of escrow activities. The "Morning Report" is a daily analysis report of escrow account activity and integrity. It is emailed to designated recipients and contains user-defined alerts of critical transactions, reconciliation status and available funds by file/subaccount.
- **RynohSecure:** Allows the agent and underwriter to monitor and fully audit account activity on a near real-time basis. RynohSecure also allows for the monitoring and analysis of multiple offices and bank accounts. Anti-fraud algorithms, funds verification protocols and other techniques generate alerts whenever a potentially fraudulent event is detected.

Competitive Edge

RynohLive is the only solution that provides "electronic verification" of a company's reconciliation, as well as proactive oversight of escrow accounts, the power to review deposits, critical disbursements, wire activity, correct errors and stop would-be thieves.

Added Value to Clients

RynohLive offers a proven solution that is easy to use, at an affordable cost. We help our clients meet new industry required compliance parameters, deliver prompt and reliable client support, and offer ongoing training.

Client Quote

"One thing I really like in my office in the morning is a hot cup of coffee, the Wall Street Journal and a Rynoh Early Morning Report. In the morning you get a report from Rynoh that tells you if everything you expected to happen the previous day has happened!"

Craig Haskins,
Chief Operating Officer, Knight Barry Title

ALTA Member Discount

- 60-day no obligation free trial. This offer may not be combined with any other promotion

Signature Information Solutions LLC

Pillar III



Company Profile

Key Personnel

Patrick Roe
General Manager

Fred Burnett
Vice President Operations

Michael Kennerley
Vice President Sales

Rob Lauer
Vice President Technology

Staffing: 180

Contact Information:

300 Phillips Boulevard
Suite 400
PO Box 8488, Trenton NJ 08650
Phone: 800-792-8888
Website: www.signatureinfo.com
Email: mkennerley@signatureinfo.com



Company History:

Signature Information Solutions traces its roots back to 1911 and is the result of a joint venture between Charles Jones LLC and Data Trace NJ/PA Operations. The company was formed in 2007 with a mission to serve the title and legal markets with exemplary public record solutions delivered with the highest degree of accuracy and is the home of Charles Jones and Data Trace NJ/PA products and services.

Business Services and Products

Nationwide services include: Patriot Name Search, Flood Hazard Search, Corporate Document Filing and Retrieval, and Registered Agent Services.

- *New Jersey services include: Charles Jones Certified Statewide Judgment Lien Search, Charles Jones Certified Tideland Search, Data Trace Certified Tax & Assessment Search, and Data Trace County Search Services backed by the power of title plant technology.*
- *Pennsylvania services include: Data Trace Pennsylvania Tax and Utility Certification.*

Key Features:

We have a staff of experts in searching, data collection, data analysis, quality control, customer service, and systems development. We continually strive to refine our services to provide our customers with the best possible value.

Competitive Edge:

Signature has more than 100 years of experience searching public records and leverages that experience to provide the highest degree of service, support and accuracy. Many of our products are certified and reduce risk for our customers.

Added Value to Clients:

- **Certification** – *We offer many certified products to give you peace of mind at the closing table.*
- **Title Software Integrations** – *We have integrated our products with major title software providers to streamline processing and create greater efficiency.*

Keys to Success:

Signature's services don't begin and end with your search requests. We backup our results with a knowledgeable team of seasoned specialists who are among the most experienced in the business. Our institutional knowledge enhances the relationship with our customers by providing valuable information needed before, during, and after results have arrived.

Strategies & Goals for the Future

Partnering with the title industry to expedite closings by providing timely public record information with unparalleled accuracy to reduce our clients' risk. We design our products and services to meet the highest compliance and security standards to provide peace of mind at the closing table.

Client Quote:

"At Fortune Title Agency, Inc. we value quality, service, and compliance above all else. This is why we always have and always will partner with Signature Information Solutions LLC. They are not just a provider of quality products and exceptional service. They are a partner who invests themselves in your business needs, is dedicated to compliance, and is always looking towards the future. Moreover, they are a network of highly trained individuals you can trust to ensure that the job is always done right and on time."

Nicole Plath,
Chief Executive Officer, Fortune Title Agency Inc.

ALTA Member Discount:

Standalone Patriot Name Search at the discounted price of \$2 each. This is an average savings of 33% percent. Also offering a first-time complimentary flood search. To receive these discounts, you must advise Signature's Customer Service Call Center that you are a member of ALTA, and wish to take advantage of the offer prior to placing your order. In addition, all orders must be entered through Signatures' online order entry and retrieval system, Sign On. Offer is available to credentialed clients who are in good standing and are ALTA members.

Simplifile Pillars I, II, III, IV, V, VI, VII

simplifile®

Company Profile

Key Personnel

Paul Clifford
President

Vicki DiPasquale
VP, Sales

Mark Ladd
VP, Regulatory and Industry Affairs

Nancy Alley
VP, Strategic Planning

Staffing: 125

Contact Information:

4844 N 300 W, Suite 202
Provo, UT 84604

Phone: 800-460-5657

Website: simplifile.com

Email: sales@simplifile.com



Company History

Simplifile was created to connect multiple parties in the real estate transaction in one place. Since 2000, Simplifile has grown the nation's largest e-recording network, connecting title agents to counties. In 2015, Simplifile added two new services— Collaboration and Post Closing—helping title agents collaborate and connect with their lenders, using one system to share, audit and record all documents, data and fees with ease.

Business Services and Products

Simplifile connects lenders, settlement agents, and counties. With our collaboration, e-recording, and post closing services, Simplifile streamlines the real estate transaction from loan application to recording and back.

Key Features

With Simplifile, settlement agents can:

- *Connect with counties and collaborate with lenders in one place*
- *Track, share, receive, and validate documents and data*
- *Communicate changes, updates, deficiencies, and statuses*
- *Share and reconcile fee data*
- *Configure notifications and activity alerts*
- *Provide electronic delivery of recorded documents and data*
- *Access complete audit trails and reporting*
- *Electronically send final title policy*
- *Satisfy ALTA best practices*
- *Use API for system integration*

Competitive Edge

Only TRID solution where title agents can login to one system to receive loans from and collaborate with lenders, connect with counties to e-record documents and electronically deliver the loan title policy after closing.

Largest e-recording network (1,275+ counties across 45 states)

Added Value to Clients

With e-recording, customers are able to save time and money on mailing expenses and expedite the turnaround of recorded documents with the county. Additionally, our collaboration and post closing services allow customers to use the same system they are already familiar with and logged into every day, to collaborate with lenders electronically and ensure TRID compliance.

Keys to Success

Serving customers at a local level, flexible integration options, a simple, user-friendly interface, and 24/7 customer support

Strategies & Goals for the Future

To continue to provide and add services for title companies to help them and simplify their processes through Simplifile.

Client Quote

"This is the best thing that has happened to our industry since I've been in the business. It makes life so much easier."

- Ron Decelles, President,
Genesis Title Company of Florida

ALTA Member Discount

Simplifile will waive the license fee for the first year of service for e-recording, and ALTA members can e-record their first 5 documents at no cost. Simplifile Collaboration and Post Closing are also free to ALTA members.



SoftPro

Pillars II, III, IV, V

Company Profile

Key Personnel

Joyce Weiland
President

Dave Park
EVP of Operations - Technology

Pete Dolan
EVP of Operations - Agency

Patrick Hempen
SVP of Sales & Marketing

Amy Riggsbee
SVP of Implementation & Support

Staffing: 415

Contact Information:

4800 Falls of Neuse Road
Suite 400

Raleigh, NC 27609

Phone: 800-848-0143

Website: www.softprocorp.com

Email: Sales@SoftProCorp.com



Company History:

Since 1984 SoftPro has served as the nation's leading provider of real estate closing and title insurance software. SoftPro consistently pushes the technological envelope to pioneer the most powerful and comprehensive closing and title automation software on the market. SoftPro's Award-Winning Software combines cutting-edge technology with outstanding support to make your business more productive, efficient and boost your revenue.

Business Services and Products

SoftPro provides a suite of products and services that are customizable, scalable, and designed for the way you work. SoftPro's solutions are intuitive, user-friendly and designed to save customers time and money. With a complementary suite of products, all aspects of the closing process from order tracking to trust account management to ordering third-party services, come together seamlessly for maximum efficiency.

Key Features:

- Fully customizable software
- Workflow automation
- Robust reporting
- Transaction management with mobile apps
- Underwriter and vendor integrations
- Leader in regulatory compliance
- Award-winning service, support, and product development

Competitive Edge:

Whether you're a one-person shop or you manage a complex organization, SoftPro's scalable, customizable solutions can dramatically reduce your time to close. As the first software provider in the industry to produce a CFPB compliant product five months ahead of schedule, SoftPro's dedication to providing quality products, training, customer service, and support earned SoftPro the title of 2015 Company of the Year by the American Business Awards.

Added Value to Clients

SoftPro takes a leadership role in monitoring any legislation or regulatory changes that may impact its customers' business — and advocating on their behalf. When changes go into effect, customers rely on SoftPro to deliver compliant products.

Keys to Success:

SoftPro's in-depth knowledge of the title and closing industry drives the development of its products. SoftPro understands the day-to-day challenges faced by its customers — and provides technology solutions to help them be more productive.

Strategies & Goals for the Future

SoftPro's commitment to innovative product development and exceptional customer support have made SoftPro the top choice of real estate closing and title insurance professionals across the nation for the past three decades, and will continue to do so in the future. SoftPro's unique strategy of employing cutting-edge technology, customer-focused product development processes, and stringent quality assurance tools ensure the integrity and stability of its products, while allowing for innovation in ways that make their customers more profitable.

Client Quote:

"In the face of enormous changes to our industry, having a vendor who brings the requisite expertise, as well as an outstanding product to help you navigate the uncertain is paramount. I cannot speak highly enough of our company's experience with the team at SoftPro. After 13+ years of working with the Standard product, we took the leap and upgraded to Select a couple months ago. Having such a robust tool at your fingertips can feel overwhelming, but have no fear; you will be in the best hands with SoftPro's outstanding training staff."

- Jon Dalton, Monarch Title Company

ALTA Member Discount:

20% off any new license fees

YOUR SUCCESS IS OUR PRIMARY MISSION.

That's why we offer you more Best Practice solutions than any single provider.



800.767.7832

sms-sales@SMScorp.com

firstamsms.com

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ALTA Best Practice #2

Trust Accounting

With daily 3-way trust account reconciliation and a complete Unclaimed Property service, TrustLink has the services and experienced staff you need to keep your trust accounts in line with best practices.



ALTA Best Practice #3

Security of Non-Public Personal Information

From clean desk practices to secure electronic document delivery, our electronic office management system secures your customer's data with all the cost saving benefits of working without paper.



ALTA Best Practice #7

Consumer Complaint Resolution

Rizolv allows you to promptly handle and resolve customer issues by capturing complaints and assigning them a single point of contact. Up and running in minutes, Rizolv helps you make customer care your highest priority.

ADDITIONAL BEST PRACTICE SOLUTIONS



ALTA Best Practice #3

Security of Non-Public Personal Information

Exclusively for StreamLine and GreenFolders users, SMS Vault is our online data back-up service that integrates seamlessly with your business and makes backing up your data a snap.



ALTA Best Practice #4 & 5

Settlement Processes and Policy Production

TitleExpress has customizable workflow and event management to help track title policies and recordings quickly and efficiently. From a robust rate and premium calculator to document preparation, TitleExpress allows you to streamline your process and prepare policies with speed and accuracy.



ALTA Best Practice #4 & 5

Settlement Processes and Policy Production

Our StreamLine title production platform takes the guess work out of premium rate calculations. And with customizable workflow processes, you can keep everyone on track and quickly prepare and deliver title policies.



ALTA Best Practice #4 & 5

Settlement Processes and Policy Production

With our lien tracking and title clearing services, you can be certain that the documents required to clear liens paid off at closing are correctly recorded with the appropriate recording jurisdiction, allowing you to issue a final title policy in a timely manner.