

The Need for Zero Trust Security

Gary Forde

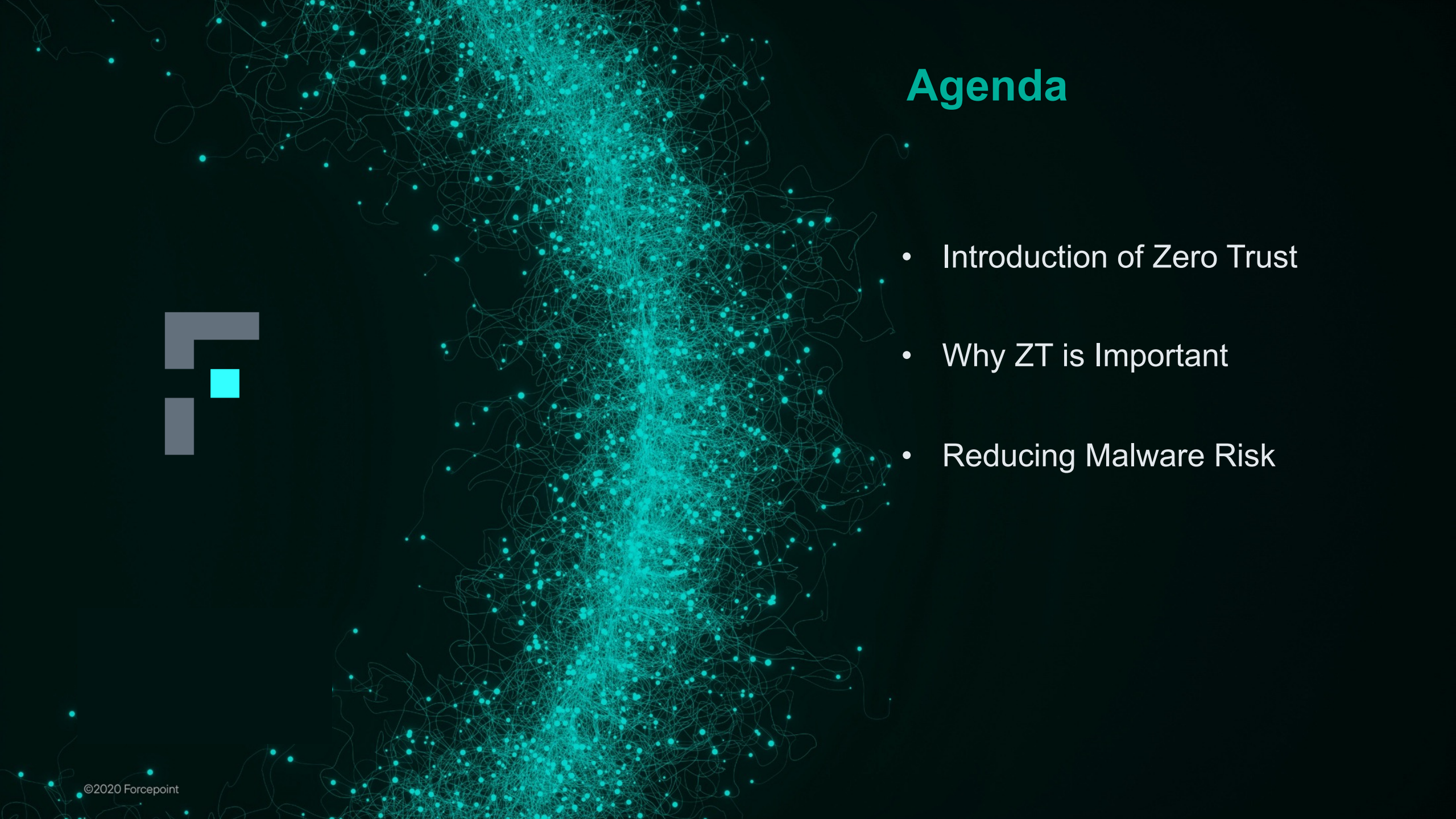
Senior Sales Specialist

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Senior Sales Engineer

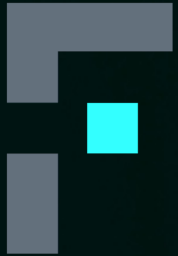


Forcepoint



Agenda

- Introduction of Zero Trust
- Why ZT is Important
- Reducing Malware Risk



Forcepoint

Born with a Passion

TO BE A FORCE FOR GOOD

Our Manifesto

what we believe in



We are like no other technology company

Trusted cybersecurity: combining speed/agility of commercial business with the high-assurance demanded by high-consequence missions



We are not for everyone

Our customers run highly complex and hyper-distributed IT environments where high-assurance and trust mean something



Technology to enable good

We deliver deep technology and cybersecurity innovations that serve a higher purpose and make the world a better place



We are problem solvers

We are experienced at meeting the complex challenges of high-assurance, high-consequence environments. Responding when needed even “after hours”



We face big consequences, everyday

We are a pre-eminent team of engineers and technologists with world-class experience for high-assurance innovations

Zero Trust – What is it?

Improvement on “Trust but Verify”

Castle/Moat Standard

- Users are granted access by being employees
- Once users are across the moat (network boundary) they can access all of the castle

Zero Trust Principle

- Deny all access explicitly – no user by default gets to cross the moat
- Limit castle resource access to those users that need it (only allow armory access to soldiers)
- Verify access through enhanced methods – MFA, Push Notification, etc.



Industry & Government Perspectives On Modern Cyber Security

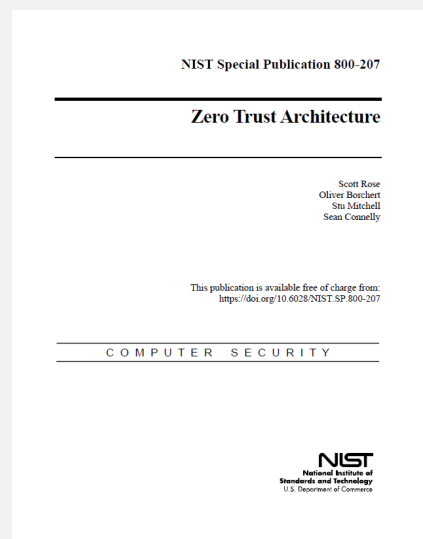
Forrester Zero Trust

- *Never trust, always verify*
- *Maturity of people, skills, technology and capabilities*
- *7 Pillars*



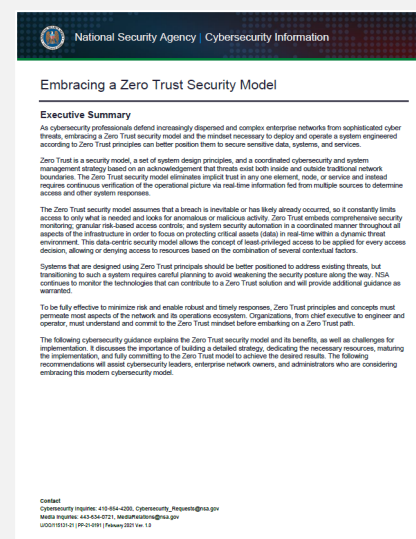
NIST SP 800-207

- *Identity-Driven approach*
- *Policy Driven Access*
- *Continuous Monitoring*
- *Reauthentication and Reauthorization*
- *Microsegmentation*



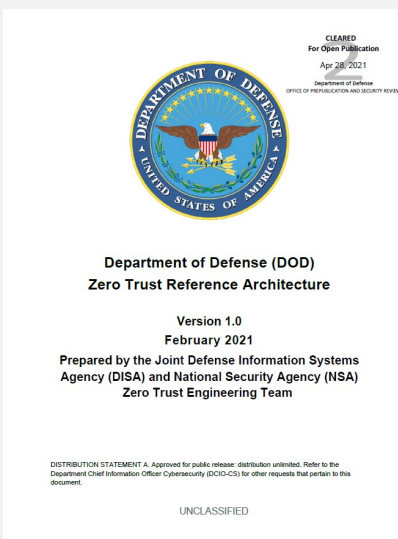
NSA Zero Trust

- *Maturity Levels*
- *Risk Informed Decisions (Tuple)*
- *Decision Engine*



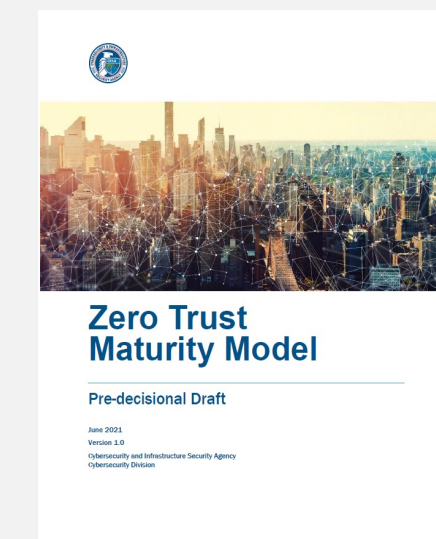
DoD Zero Trust

- *7 pillars*
- *Maturity levels*
- *Unified Analytics – Data, Assets, Applications and Services (DAAS)*



CISA ZT Maturity Model

- *5 pillars*
- *Incorporates NIST, NSA & DoD*
- *Maturity Model*
- *Continuous Evaluation*
- *Micro-segmentation*

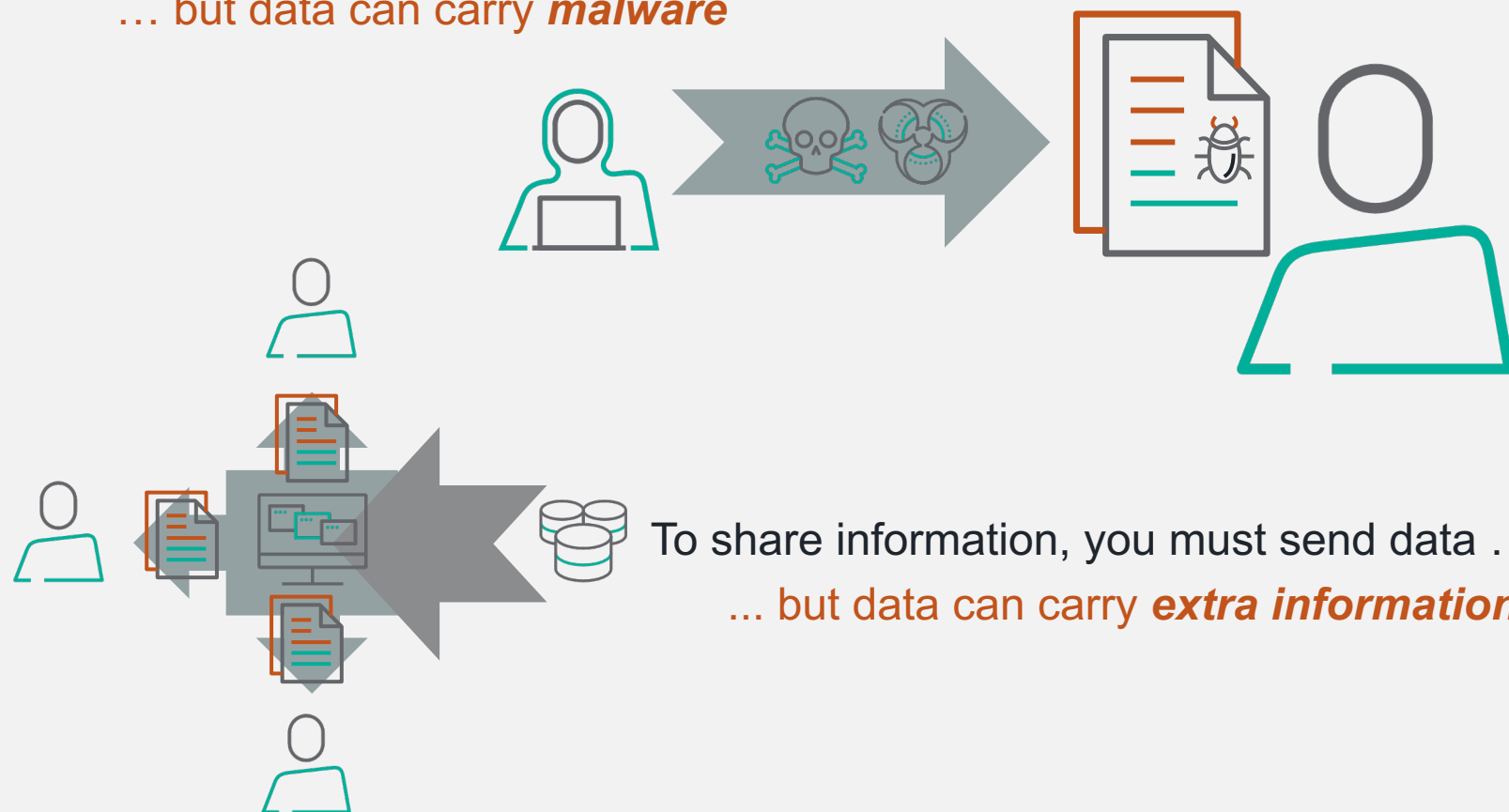


The Problem with Data Sharing



To receive information, you must accept data ...

... but data can carry **malware**

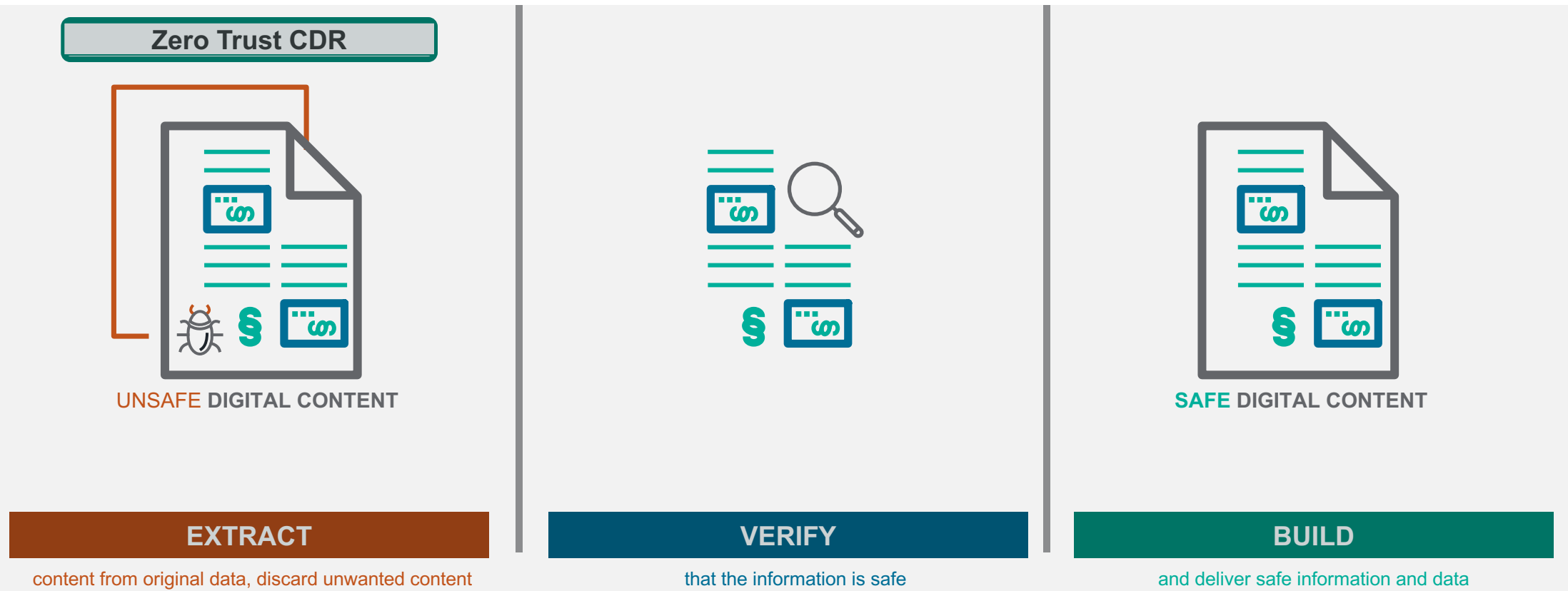


To share information, you must send data ...

... but data can carry **extra information**

How do you protect an organization when you can't detect what the newest threats are?

The Zero Trust CDR Approach – Simplified



- **Extract** only the business information – nothing else
- **Transform and simplify everything**, trust no data or complex software
- **Stop malware** without the need to detect it

Secure Web Browsing with Zero Trust CDR



Zero Trust CDR ensures that downloads are always free from both known and zero-day threats

Challenge

- Attackers use modern file formats to conceal malware which is downloaded from websites.
- Web defenses like web gateways and firewalls are vulnerable to previously unknown (zero-day)

Solution

- Integrating Zero Trust CDR with your existing Secure Web Gateways and firewalls provides users with a totally safe browsing environment
- Zero Trust CDR will soon integrate with Remote Browser Isolation (RBI), combining safe malware-free downloads and secure web access

Outcomes



- Enable productive, malware-free web browsing
- Eliminate known and zero-day malware concealed in downloads
- Stop covert data loss concealed in images

Demos:



Stop malware in Web email



Stop malware in Web downloads



Stop malware in Web ads

Secure Email with Zero Trust CDR



Zero Trust CDR ensures that email messages and attachments are always free from both known and zero-day malware

Challenge

- Attackers use modern file formats to conceal malware which is delivered via email messages and attachments
- Traditional Email Security Gateways are vulnerable to previously unknown (zero-day) malware

Solution

- Integrating Zero Trust CDR alongside your existing Email Security Gateways, anti-spam filters and perimeter anti-virus technology provides users with a totally safe messaging environment

Outcomes



Enable productive, malware-free email use



Eliminate known and zero-day malware concealed in messages and attachments



Stop covert data loss concealed in images

Demos:



Stop inbound malware in attachments



Stop data leakage via steganography

Secure Custom Applications with Zero Trust CDR



Zero Trust CDR ensures applications that handle files from untrusted locations are always free from both known and zero-day threats

Challenge

- Applications that handle content from untrusted sources are at risk from opening, processing and onward sharing
- Hidden malware in the content can either attack the system on which the application resides, attack back-end databases, or could be downloaded to user desktops

Solution

- Using simple HTTP API calls, Zero Trust CDR ensures that the files do not contain malware and can be shared and opened in safety
- Can operate directly on files in AWS S3 buckets and Azure container

Outcomes



- Eliminates zero day, evasive and undetectable threats



- Serverless and stateless no infrastructure to build or maintain



- Lower TCO with no maintenance and no false positives

Demo:



Secure Custom Applications

The Zero Trust CDR Advantage

Security

- Defeats all Malware
- Evasion Proof
- Future Proof



ROI

- No False Positives
- No Updates to Manage
- No Need to Rush Patches Out
- No Immediate Need to Replace Vulnerable Legacy Applications.



Flexibility

- Cloud Native
- On-Premises
- Virtual



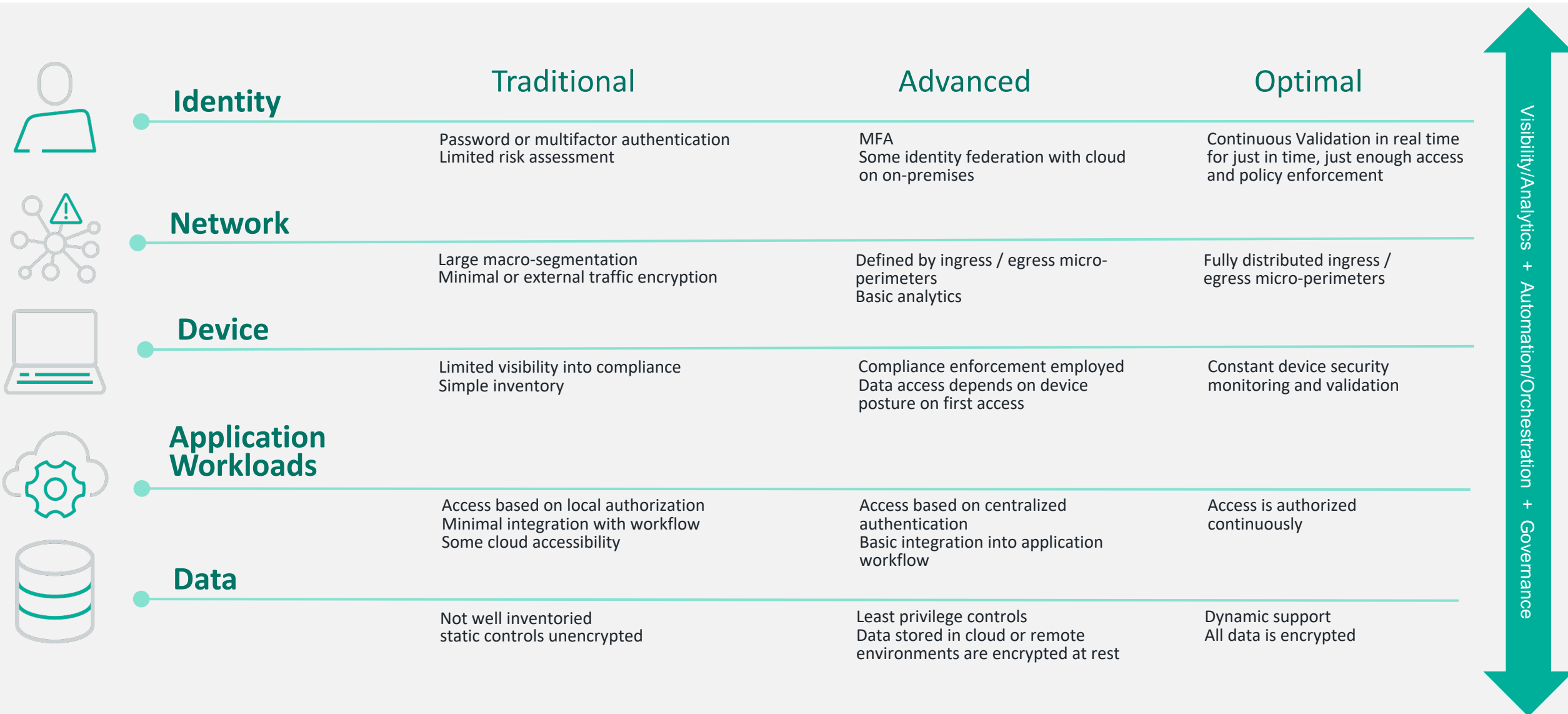
Performance

- Fast Stateless Processing
- Scalable, Non-Stop Operation
- Near Real-Time



We call our implementation **Zero Trust CDR**
trust nothing and **transform everything**

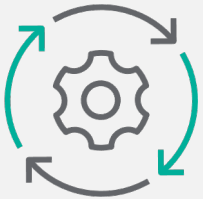
Moving to an Optimal Zero Trust State



The **Forcepoint** Difference



Prevention, not reaction

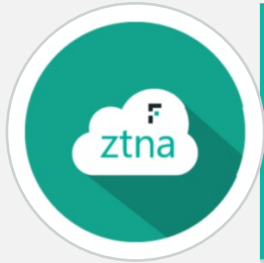


Built-in, not bolted on



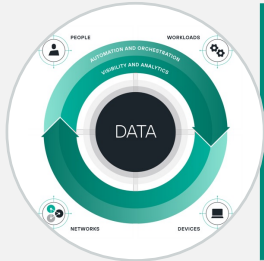
Comprehensive, not piecemeal

Why Forcepoint: Proven Zero Trust Technologies



Zero Trust Network Access

- Private Access • IdP Federated Identity • Risk-Adaptive
- Cloud • Web • Email • Endpoint • DLP
- Cyber Threat Prevention • Zero Trust CDR



Data-Centric Enterprise

- L7 NGFW & IPS • SD-WAN • Micro-segmentation • Cloud
- DLP Discovery • Endpoint • Network • Web • Cloud
- Cyber Threat Prevention • Zero Trust CDR • CDS



Visibility & Analytics

- Enterprise-wide Continuous Monitoring
- UEBA • Dynamic Data Protection • Insider Threat • CE
- Zero Trust Policy Orchestration • ICAM • SIEM / SOAR



ZERO TRUST BUILT ON INDUSTRY-LEADING TECHNOLOGIES

Built on products trusted by Government to protect critical missions for over 20 years