YOUR GUIDE TO: CCPA PRIVACY RIGHTS

Right to Request and Receive Disclosures
Consumers can request disclosures regarding how their information is used and shared.

Right to Notice
Consumers can request what information is collected & how it is used.

Right to Deletion
Consumers can request to have personal information deleted.

Right to Opt Out
Consumers can request to opt out of the sale of personal information (opt in for children under 16).

Right to Exercise Privacy Rights
Businesses can't discriminate against consumers based on their privacy requests.

Right to Data Portability
Consumers can request a copy of personal information in a usable format.

Private Right of Action
Consumers can recover damages up to $750 for a data breach involving personal information.

LEARN MORE AT: ALTA.ORG/DATAPRIVACY