

CALIFORNIA CONSUMER PRIVACY ACT

DATA MAPPING



1 DATA COLLECTION

What data do you collect about consumers?



2 DATA USAGE

How is the data used?



3 DATA SHARING

Who is the data shared with (and what is their data privacy policy)?



4 DATA STORAGE

Where is the data stored and how is it protected?



5 DATA TIMELINE

How long is the data kept?



6 DATA DELETION

What is the process for deleting the data?



7 DATA SECURITY

What is the response plan for a data security incident or breach?