CALIFORNIA CONSUMER PRIVACY ACT

DATA MAPPING

1. DATA COLLECTION
   What data do you collect about consumers?

2. DATA USAGE
   How is the data used?

3. DATA SHARING
   Who is the data shared with (and what is their data privacy policy)?

4. DATA STORAGE
   Where is the data stored and how is it protected?

5. DATA TIMELINE
   How long is the data kept?

6. DATA DELETION
   What is the process for deleting the data?

7. DATA SECURITY
   What is the response plan for a data security incident or breach?

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