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Title Association
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inSIGHTS

REAL TIME | ON-DEMAND



AI in Title: The Future is Now

Today's
ALTA Insights
Featured
Sponsor



Speakers

- **Aaron Davis**
CEO | Florida Agency Network; AMD Enterprises
- **Hoyt Mann**
President & Co-Founder | alanna.ai



AI in Title: The Future is Now

- Welcome!
- The need for artificial intelligence in the title industry
- The future is here: real ways AI helps agents now
- Q & A



The need for AI in title

- Before AI—what worked, what didn't?
- AI vs RPA
- How does AI enable advances that weren't available before?



The future is now

- Sales & marketing
- Moving beyond voice mail: Order entry, data exchange and info gathering.
- Operations (HR, accounting, etc.)
- Client and partner communications—from portal, phone and email to closed communications systems and AI
- Post closing



Q&A



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