



**2022 EXHIBITOR PROSPECTUS  
& SPONSORSHIPS**

## **TABLE OF CONTENTS:**

**Page 3: Details**

**Page 4: Schedule Breakdown**

**Page 5 - 7: Exhibitor Details**

**Page 8 - 9: Exhibit Rules & Regulations**

**Page 10 - 13: Sponsorship Details**

## DETAILS



### WHAT IS IT?

- This is the one event that unites ALTA members through a shared purpose: to protect the property rights of homeowners and shape the future of the industry.
- ALTA ONE brings together leaders, professionals, and innovators in the title insurance, abstracter and settlement industry and is viewed as indispensable and irreplaceable.
- This experience is designed and curated for the community. The curriculum features stimulating speakers, dynamic networking opportunities and a forum for keeping up with best practices and regulation changes.
- Vendor space located by event session rooms, food, and drinks

### WHO WILL BE THERE?

- Meet face-to-face with more than 1,300 professionals within the land title industry
- Companies represented from across the country including:

Pioneer Title Agency

Security 1st Title

The Prentice Firm

Orange Coast Title Company

Advantage Title 365

Frontier Title

& many more!

### WHY SHOULD I COME?

- Meet the Decision Makers  
Title industry professionals who attend ALTA ONE are qualified to make the decisions to purchase or recommend the purchase of your products and services
- Networking Venues  
The event is designed to drive attendees into Market ONE for the best networking opportunities

# SCHEDULE BREAKDOWN

## WHEN & WHERE?

**The Hotel Del Coronado**  
**Coronado, CA**

**ALTA ONE Dates:**  
**Tuesday, October 11 - Friday, October 13**

**Review the full conference schedule**

**by visiting: [meetings.altaproducts.com/one/schedule](https://meetings.altaproducts.com/one/schedule)**

### Tuesday, October 11

10:00 a.m. - 3:00 p.m.	Exhibitor Move-In
3:30 p.m. - 4:30 p.m.	1st Time & New Member Mixer with ALTA's CEO & Exhibitors
4:30 p.m. - 6:00 p.m.	Party at Market ONE

### Wednesday, October 12

7:30 a.m. - 8:30 a.m.	Breakfast at Market ONE
10:00 a.m. - 11:00 a.m.	Caffeine Break at Market ONE
11:00 a.m. - 1:00 p.m.	Food Stations at Market ONE
1:30 p.m. - 2:30 p.m.	Networking Break at Market ONE
3:30 p.m. - 4:30 p.m.	Networking Break at Market ONE
4:30 p.m. - 5:30 p.m.	Happy Hour at Market ONE

### Thursday, October 13

7:30 a.m. - 8:30 a.m.	Breakfast at Market ONE
10:00 a.m. - 11:00 a.m.	Caffeine Break at Market ONE
11:00 a.m. - 1:00 p.m.	Food Stations at Market ONE
1:30 p.m. - 2:00 p.m.	Networking Break in Market ONE
3:00 p.m. - 4:00 p.m.	#SweetEndings at Market ONE
4:00 p.m.	Exhibitor Move-Out

\*All exhibits must remain intact until the official closing hour of the exhibits. Exhibits must have staff/representatives available at the booth during show hours. Dismantling will begin no earlier than 4:00 p.m., Thursday, October 13. Exhibits found dismantling before the move out time will be subject to additional penalties. Please see page 9 & 10 for more information.

## Important Dates:

Friday, September 13

- Freeman Graphics Due (discount rates)
- Marketplace profile added/updated

Friday, October 1

- Exhibitor Registration Closes
- Final Freeman Orders Due

Friday, October 21

- Post-Event List Available

## CANCELLATION POLICY:

Booth cancellations received prior to Friday, August 26, 2022 will receive a refund of 40% of the amount paid. No booth registrations refunds will be made after August 26, 2022. Cancellations after August 26, 2022 obligate the Exhibitor to pay the full rental amount and forfeiture of all monies paid. All cancellations or substitutions must be received in writing.

## EXHIBITOR OPTIONS

### LEVEL 2 REGULAR

Member Price: \$5,500

Non-Member Price: \$6,500

(Includes 2 registrations)

Exhibitors receive a 8 x 10 booth space and two complimentary registrations for the full conference. Exhibitors will be highlighted on the ALTA website and in the conference program. See page 6 for more information. This price does not include any furniture, electric, or A/V. These items can be ordered through the exhibit services company, Freeman.

### LEVEL 2 PREMIUM

Member Price: \$6,500

Non-Member Price: \$7,500

(Includes 2 registrations)

Exhibitors receive a 8 x 10 booth space in a premium location and two complimentary registrations for the full conference. Exhibitors will be highlighted on the ALTA website and in the conference program. See page 6 for more information. This price does not include any furniture, electric, or A/V. These items can be ordered through the exhibit services company, Freeman.

### LEVEL 3

Member Price: \$16,000

Non-Member Price: \$17,500

(Includes 3 registrations)

Exhibitors receive a 15 x 15 space and three complimentary registrations for the full conference. Exhibitors will be highlighted on the ALTA website and in the conference program. See page 6 for more information. The price includes a fully furnished booth space with signage. **No additional purchases through the exhibit services company are required.**

### LEVEL 4

Member Price: \$21,000

Non-Member Price: \$22,500

(Includes 4 registrations)

Exhibitors receive a 10 x 40 space and four complimentary registrations for the full conference. Exhibitors will be highlighted on the ALTA website and in the conference program. See page 6 for more information. The price includes a fully furnished booth space with signage. **No additional purchases through the exhibit services company are required.**

# DETAILS ON BOOTH LOCATIONS

## Market ONE:

An exhibit hall experience that helps break down the barrier between the vendors and attendees to aid in the flow of conversation and create high energy throughout the week.

Market ONE will be in three locations on property to create a flowing space.

Check out the property map [here](#) (select the “meeting spaces” tab) & review the details below:

## Event Locations:

1. Market ONE (exhibits): Vista Terrace, Southpointe Lawn, Southpointe Ballroom
2. Omni Session (general session): ballroom (also known as Ocean Ballroom)
3. Notables (breakout sessions): Ballroom, Southpointe ballroom E-H, Cabanas building
4. Engagement labs (smaller breakout sessions): Cabanas building
5. Food & Drink: Vista Terrace, Southpointe Lawn, Southpointe Ballroom

## Location Details:

**Vista Terrace:** This is an elevated terrace with an ocean view and, all level 4s will be in this area. The omni session and one notable will be to the left up the outside staircase in the space noted “Ballroom”. ALTA registration will be on the far left of Vista Terrace, on the backside of booth 3, facing the Ballroom.

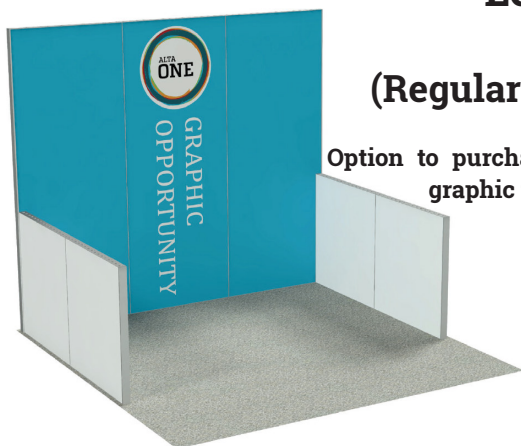
**Southpointe Lawn:** This space will be tented and located on the grass area between the Southpointe ballroom and the Cabanas building. Booth SP17-SP26 will be closer to the Southpointe ballroom building and booths SP1-SP10 will be closer to the cabanas building.

**Southpointe Ballroom:** The main entrance will be between booths B20 and B1. This new ballroom is connected to two notable sessions. Attendees will be directed through the ballroom to the session rooms.

## Level 2

### (Regular & Premium)

Option to purchase back wall custom graphic from Freeman



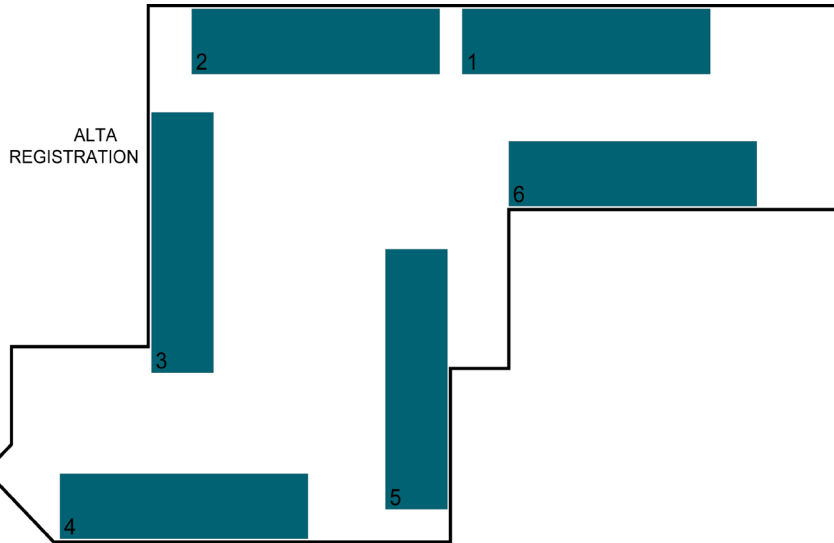
## Level 3

Includes furniture & custom graphics  
Graphics to be submitted to Freeman

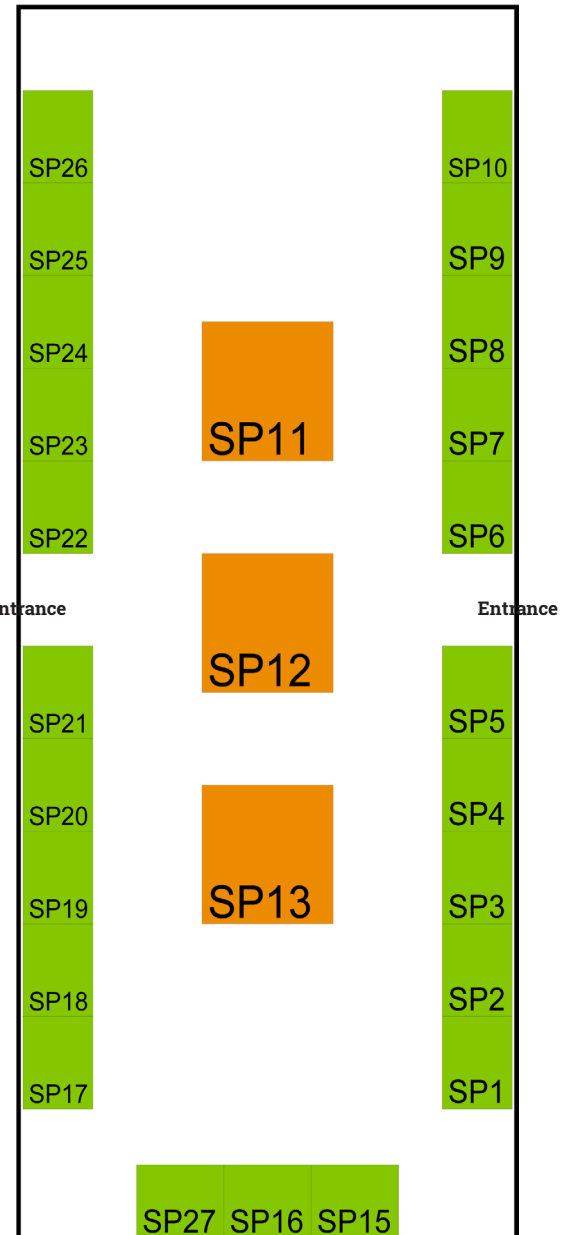


# EXHIBIT BOOTH SELECTION

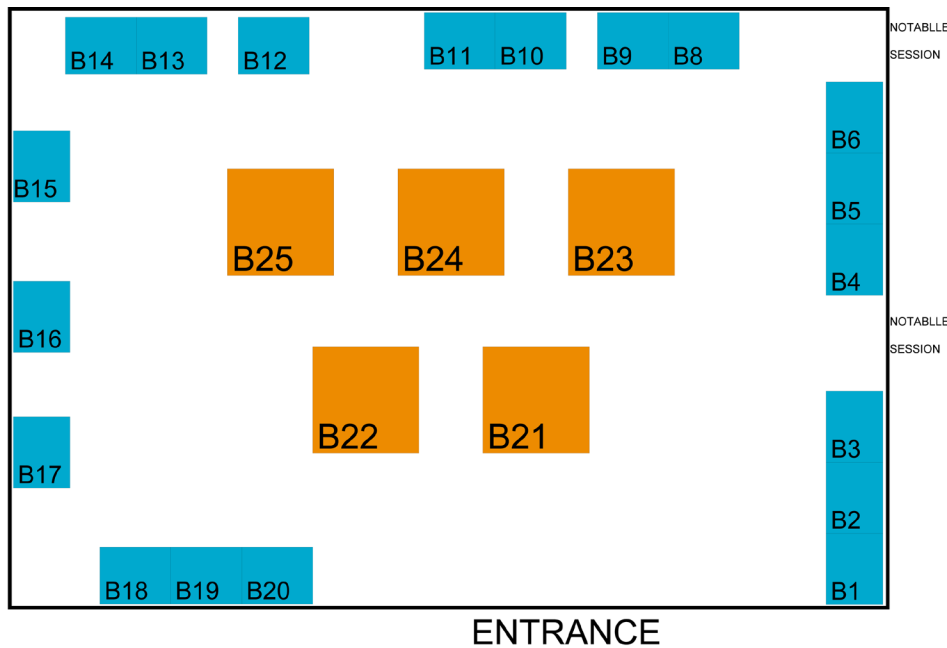
## VISTA TERRACE



## SOUTHPOINTE LAWN



## SOUTHPOINTE BALLROOM



See pricing breakdown on page 5

2022 Strategic Partners receive first choice in booth selection as part of their contract

### To reserve booth space:

- Review rules and regulations on the following pages
- Select booth space and issue payment [here](#)
- Add or update your [ALTA Marketplace profile](#)



# ALTA EXHIBITOR RULES AND REGULATIONS (PAGE 1 OF 2)

**EXHIBIT CRITERIA:** The American Land Title Association (ALTA) limits exhibiting to those firms who provide products, services, or publications that are applicable to the land title industry. ALTA's Director of Vendor Relations, who is the primary representative for ALTA, may restrict, prohibit, or evict any Exhibitor whose exhibit: does not comply with the rules and regulations; is misleading or deceptive; is in poor taste or unsuitable to exhibit; or whose exhibit, because of noise, method of operation, materials or otherwise, may detract from the general character of the convention. In such event, Exhibitor shall restrict its exhibit or forfeit the exhibit space and immediately dismantle, remove, and vacate the exhibit space upon demand as ordered by the Director of Vendor Relations.

**SALES:** Direct over the counter cash sales will be permitted. Exhibitor is responsible for collecting and remitting taxes in accordance with federal, state, and local requirements. ALTA will advise exhibitors about the need for appropriate temporary license and sales tax procedures for the city of Los Angeles and the state of California.

**PRIZE DRAWINGS:** Exhibitors may hold prize drawings at their individual booths as desired.

**EXHIBIT ARRANGEMENT:** Exhibit shall be arranged to not obstruct the general view nor hide other exhibits. No exhibits will be permitted to interfere with the use of other exhibits or impede access to them or the free use of aisles. Plans for specially built designs not in accordance with regulations should be submitted in writing to ALTA's Director of Vendor Relations before construction is ordered.

**BACK WALLS:** Regular and specially built back walls including signs may not exceed an overall height of 8'. The 8' height restriction applies to all booths. Side rail dividers, between booths, should not exceed 38" in height. The ceiling height is 16' in the exhibit hall.

To provide each exhibitor with unobstructed site lines from aisles, booths are restricted in the dimensions of their walls. Standard booths are restricted in that their side wall "wings" can only be 8' high in the part of the exhibitor's space that is 5' from the aisle line. The remaining 5-foot side rails are restricted to a 4' height. Similarly, exhibit furniture or fixtures more than 4' high must be located behind this 5' sight line. For a peninsula booth that is surrounded on three sides by aisles, these sight-line restrictions also apply, i.e. when the booths adjoin on the end of a row, an 8' back wall can be no more than 10' wide set in the center of the two booths.

**EXHIBIT RESERVATION, PAYMENT & CANCELLATION:** Reservations will be made with a 100% booth deposit for each exhibit space requested. If Exhibitor's booth choices are not available, space will be assigned which is most similar to the Exhibitor's first choice in location. The exhibit balance is due in full by October 1, 2022. If the balance is not received by October 1, 2022, ALTA may resell, reassign, or reuse the space. Any cancellation must be made in writing to the Director of Vendor Relations. If notification is received prior to August 24, 2022, ALTA will refund 40% of the amount paid. Cancellations after August 26, 2022 obligates the Exhibitor to payment of the full rental amount and forfeiture of all monies paid. No booth refunds will be issued after August 26, 2022. No Exhibitor will be permitted to erect a display until space rental is paid in full. Make checks payable to the American Land Title Association.

**EXHIBITOR'S REPRESENTATIVE:** The Exhibitor will name ONE individual as its duly authorized representative, to have charge of the exhibit, and hereby accepts and assumes responsibility for such representative, or alternates, being in attendance at its exhibit throughout exhibit periods.

**OFFICIAL DECORATOR:** Freeman Decorating Company

**EXHIBIT RESTRICTIONS:** (A) Circulars, advertising matter, etc., may be distributed and patronage solicited only within the space assigned to the Exhibitor presenting the material. (B) Exhibit space may not be occupied by any firm other than that firm which originally contracted for said space. (C) Exhibitors are prohibited from using amplifying equipment of any nature without permission from ALTA and, if permission is granted, the use of such equipment must not interfere with adjacent exhibits or other activities in the exhibit hall. (D) Nothing will be used, including balloons, on The Hotel Del Coronado property that will injure, mar, or in any manner deface any surface or any equipment contained herein. The Exhibitor, its agents, members, or guests shall not attach nails, hooks, tacks, or screws into any part of the surfaces of hotel property. The Exhibitor shall not make or allow any alterations of any kind to the meeting space or equipment contained herein, and will not affix or permit to be affixed on any surface: adhesives, tapes, signs, posters, notices, or graphics of any description. The surfaces shall include but not be limited to glass doors, meeting room doors, columns, walls, ceiling, floors, windows, elevators, and bathroom areas. Painting of any kind in ALTA's convention area is prohibited. If the premises are defaced or damaged by an act of negligence by any Exhibitor, its agents, or guests, the Exhibitor will pay the sum deemed necessary for complete restoration to previous conditions. All exhibits must remain intact until the official closing hour of the exhibits. Dismantling begins at 4:00 p.m., Thursday, October 13. If Exhibitor begins dismantling before 4:00 p.m., Thursday, October 13, Exhibitor will be subject to a \$500.00 fine and will receive last selection for exhibit booth space for Exhibitor's next exhibiting event. Exhibitor shall not be liable for early dismantlement that is necessary as a result of causes beyond Exhibitor's reasonable control, including but not limited to acts of God, war, strikes or labor disputes, embargoes, government orders or any other force majeure event.

**FAILURE TO OCCUPY SPACE:** Any space not occupied by 4:00 p.m. October 11, 2022, will be forfeited by Exhibitor, and its space may be resold, reassigned, or used by the Director of Vendor Relations without refund of rental price, unless arrangements for delayed occupancy have received prior written approval by the Director of Vendor Relations. If a crated, constructed display is not set up by 4:00 p.m., October 11, 2022, it is agreed ALTA reserves the right to authorize setup, which service will be charged to the Exhibitor. It is mutually agreed that it is the duty and responsibility of each Exhibitor to install its exhibit before the opening of the exhibition and to dismantle its exhibit immediately after the close of the exhibition.



# ALTA EXHIBITOR RULES AND REGULATIONS (PAGE 2 OF 2)

**CANCELLATION OF CONVENTION:** In the event of cancellation or postponement of the convention due to fire, strikes, government relations, or other causes beyond the control of the American Land Title Association, ALTA will refund as large a portion of the exhibit fee as it deems consistent with the expenditures and commitments already made.

**LIABILITY INSURANCE:** Neither the American Land Title Association, the employees thereof, The Hotel Del Coronado, nor their officers, agents, employees, assigns and contractors, Freeman Decorating Company, the employees thereof, nor any member of ALTA will be responsible for any injury, loss, or damage that may occur to the Exhibitor or the Exhibitor's employees or property, prior, during, or subsequent to the period covered by the exhibit contract, provided said injury, loss, or damage is not caused by the gross negligence or willful misconduct of one or more of the aforementioned parties. The Exhibitor expressly releases the foregoing names, associations, individuals, committee, and firms from any agreement to indemnify same against any and all claims for such loss, damage, or injury. It is agreed expressly that neither the American Land Title Association nor The Hotel Del Coronado, nor Freeman Decorating Company, shall be held liable or accountable for any losses, damages, or injuries which may be sustained or incurred by any person whomsoever, who may be on the premises leased by or assigned to any Exhibitor, including (but not limited to) any agent, employee, or representative of any Exhibitor. The Exhibitor expressly agrees that he will hold, keep, save harmless, and indemnify the American Land Title Association, The Hotel Del Coronado, or Freeman Decorating Company, from any and all such claims. The Exhibitor agrees to protect, save, and keep the American Land Title Association and The Hotel Del Coronado forever harmless from any damage or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. The Exhibitor shall at all times protect, indemnify, save, and keep harmless the American Land Title Association and The Hotel Del Coronado against and from any and all loss, cost, damage, liability, or expense arising from or out of or by reason of said Exhibitor's occupancy and use of the exhibition premises or a part thereof.

**COMBUSTIBLES:** Literature on display shall be limited to reasonable quantities. Reserve supplies shall be kept in closed containers and stored in a neat and compact manner. No flammable liquids are allowed in the building. Painting or spraying of toxic or flammable materials is prohibited. Smoking is prohibited in all areas except those designated by the Fire Department. These areas shall be equipped with ashtrays and receptacles designed for discarded smoking materials.

**FIRE, SAFETY, AND HEALTH:** Exhibitor assumes all responsibility for compliance with all federal, state, and local regulations and ordinances, including those covering fire, safety, and health. All exhibit equipment and materials must be located within the booth and be protected by safety guards and devices where necessary. Only fireproof materials may be used in displays and necessary fire precaution shall be taken by the Exhibitor.

**EXIT DOORS, EXIT LIGHTS, FIRE HOSES, AND FIRE EXTINGUISHERS:** Required exit doors, exit lights, fire alarm sending stations, wet standpipe hose cabinets and fire extinguisher locations shall not be concealed or obstructed by any decorative material.

**ELECTRICAL:** Electrical wiring must conform to all federal, state, and local government requirements, including the National Electric Code safety rules.

**FLAME RETARDANT MATERIALS:** All decorations, drapes, signs, banners, sails, acoustical materials, hay, straw, moss, split bamboo, plastic cloth, and similar decorative materials shall be flame-retardant to the satisfaction of the Fire Department by either a State Fire Marshall's certification of flame retardancy or the ability to pass a field flame test; however, nothing in this section shall be held to prohibit the display of saleable goods permitted and offered for sale.

When used as interior wall or ceiling finish, carpeting and similar materials having a napped, tufted, looped or similar surface shall have a Class 1 flame-spread classification. Any material having a brushed or napped finish, such as but not limited to carpeting materials, shall have a flame spread rating of not more than 25 regardless of location or occupancy.

Unframed rigid combustible decorative material and assemblies of materials not more than 1/4 inch in thickness used for folding doors, room dividers, decorative screens, and similar applications and which are installed with all edges protected shall conform to the following: All exposed edges shall be protected with frames of metal or other noncombustible material, or solid wood of minimum 1/4 inch dimension. The total square foot area of the material shall not exceed 10% of that of the floor area of the room/booth in which material is installed.

**SHIPPING & STORAGE:** The Hotel Del Coronado has no facilities for the storage of exhibits or exhibit materials. All shipments for an exhibit must be directed to the official drayer. Shipping instructions will be included in the Exhibitor's Service Kit to be disseminated following your space confirmation. Shipments to The Hotel Del Coronado will be directed to the official drayer's warehouse for storage and delivery to the Exhibitor's booth at show time, at the Exhibitor's expense. The authorized drayage company will provide (30) days free storage prior to show dates when the incoming freight is prepaid and consigned to the Exhibitor's booth.

**LABOR:** Union labor, depending on this site, building, and contractor requirements, may be required. If required, the Exhibitor shall comply with all labor union rules and regulations.

**POWER:** It is understood that The Hotel Del Coronado is solely responsible for supplying power for exhibits. Proper and reasonable care shall also be taken to prevent the interruption of power services during the convention. The Director of Vendor Relations or the American Land Title Association shall not be held responsible for late installation or interruption of any services that may occur.

**SECURITY:** Twenty-four hour security will be provided under contract with a Scottsdale based company licensed to provide such services. Security personnel will be on duty during setup, show days, and dismantling. ALTA expressly disavows any responsibilities for any theft or other damage occasioned by the negligence of such security personnel.

**AMENDMENT:** The Director of Vendor Relations shall have the power to amend these rules and regulations. Exhibitor agrees to abide by reasonable rules and regulations that may hereafter be adopted by the Director of Vendor Relations, which shall be as much a part hereof as though fully incorporated herein.

# SPONSORSHIP OPTIONS



SPONSORSHIP	DESCRIPTION	MEMBER PRICE	ADDITIONAL COST?
Sponsor/Registration Basic Package	includes 1 registration, listed as sponsor	\$2,000	-
Tote Bag Insert	"Sponsor to provide a branded item that will be placed in each tote bag that attendees will receive upon arrival (quantity to be determined)"	\$2,000	the sponsor is responsible for additional production costs
<del>Day 1 Omni Session Giveaway</del>	Sponsor to provide a branded item that will be placed on each session prior to the start of the session (quantity to be determined)	<del>\$2,500</del>	the sponsor is responsible for additional production costs
<del>Day 2 Omni Session Giveaway</del>	Sponsor to provide a branded item that will be placed on each session prior to the start of the session (quantity to be determined)	<del>\$2,500</del>	the sponsor is responsible for additional production costs
Day 3 Omni Session Giveaway	Sponsor to provide a branded item that will be placed on each session prior to the start of the session (quantity to be determined)	\$2,500	the sponsor is responsible for additional production costs
<del>Room Drop Tuesday</del>	Sponsor will receive the rights to drop a branded gift/hospitality item in each attendees' hotel room, will have the option to review rooming list and pre-select recipients	<del>\$2,500</del>	<del>the sponsor is responsible for additional production costs</del>
<del>Room Drop Wednesday</del>	Sponsor will receive the rights to drop a branded gift/hospitality item in each attendees' hotel room, will have the option to review rooming list and pre-select recipients	<del>\$2,500</del>	the sponsor is responsible for additional production costs
<del>Room Drop Thursday</del>	Sponsor will receive the rights to drop a branded gift/hospitality item in each attendees' hotel room, will have the option to review rooming list and pre-select recipients	<del>\$2,500</del>	<del>the sponsor is responsible for additional production costs</del>
Our Values Award Sponsorship	Sponsor branding on event marketing email, verbal recognition with logo placement when sponsors are announced. Not exclusive, multiple sponsor slots available	\$3,000	-
TitleNews BellyBand	The September edition of TitleNews will include the sponsor's artwork that will be wrapped around the outside cover and each attendee	<del>\$3,000</del>	-

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Hotel Branding - Small	Small Exposure: Similar to one 2x2 floor cling (sponsor will work with ALTA team to determine size and location)	\$5,000	-
Engagement Lab Sponsor	logo on session PPT, verbal thank you with staff intro	<del>-\$5,000</del>	-
Commercial in sleeping rooms	Play a 30-60 second commercial in attendees sleeping room throughout ALTA ONE	<del>-\$6,000</del>	-
Email Sponsorship	Schedule emailed daily to attendees that will include sponsor's logo	<del>-\$7,000</del>	-
Hotel Branding- Medium	Medium Exposure: Similar to one 4x4 floor cling or two 2x2 floor clings (sponsor will work with ALTA team to determine size and location)	\$7,000	-
Boozy Break	sponsor the celebratory bloody mary and mimosa bar to cheers to the end of ALTA ONE; the bar will be provided immediately following the final Omni Session on Friday	<del>-\$7,000</del>	-
Keycards	Hotel keycards will be branded with your logo and artwork and distributed to each attendee hotel guest that checks in.	<del>\$8,000</del>	the sponsor is responsible for additional production costs
Charging Station	Branded charging station placed in a prime location within the meeting space	\$8,000	-
Lounge Spot	Lounge spots are placed in the common areas of the hotel and can be fully branded. These can be used as a collaborative space, or simply as a quiet space to recharge, take a call, or relax.	\$8,000	-
Photo Booth	Create some fun and entertainment for attendees. Signage to promote sponsor. Photo booth prints can include sponsor logo. Add this photo booth to your vendor space to draw traffic.	<del>\$9,000</del>	-
Tote Bag	"Sponsor to provide a branded tote bag that attendees will receive upon arrival (quantity to be determined)"	<del>-\$10,000</del>	the sponsor is responsible for additional production costs
Omni Session Commercial, Day 1	30 - 60 second commercial time slot mid-session	<del>-\$10,000</del>	-
Omni Session Commercial, Day 2	30 - 60 second commercial time slot mid-session	<del>-\$10,000</del>	-
Omni Session Commercial, Day 3	30 - 60 second commercial time slot mid-session	\$10,000	-
White Lanyards	Branded black lanyards that will be distribute to each attendee to use with their name badge	<del>\$10,000</del>	the sponsor is responsible for additional production costs
Hotel Branding—Large	Large Exposure: Similar to one 6x6 floor cling, 2 4x4 floor clings, or 3 2x2 floor clings (sponsor will work with ALTA team to determine size and location)	\$10,000	-
Water Bottles	Branded reusable water bottles placed out by water stations throughout the meeting space to give you extra exposure and keep attendees hydrated.	<del>\$10,000</del>	-
Signature Cocktail	Our bartenders will work with you to create a drink that represents your brand. This drink will be featured at the hotel bar each night. You have the option to provide branded glasses or other swag at your own costs to enhance the experience	\$10,000	-
Head Shot Station	Everyone is always looking for a new headshot. Bring a professional photographer to ALTA ONE attendees. Signage to promote sponsor. Add this photo booth to your vendor space to draw traffic.	<del>\$10,000</del>	-

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Wednesday Happy Hour	Sponsor recognition on all schedule postings, signage and cups/napkins will sponsor's logo will be displayed	\$12,000	-
<del>Starbucks Gift cards for Attendees - Welcome Gift, Day 1</del>	a \$5 gift card emailed to each attendee (in-person and virtual) to kick off the conference. Sponsor name and logo included on the gift card email distribution.	<del>-\$12,000</del>	-
Notable Sponsor	Included on branding on all aspects of the event: pre-promotion, schedule, on-site below the headlining sponsor. Will work closely with the ALTA team to plan event including entertainment options. 5 additional tickets to the event included	\$12,500	-
ALTA Unplugged, Contributing Sponsor	Headliner branding on all aspects of the event: pre-promotion, schedule, on-site along with the contributing sponsors. Will work closely with the ALTA team to plan event including entertainment options. 5 additional tickets to the event included	\$12,500	-
<del>Welcome Happy Hour</del>	Sponsor recognition on all schedule postings, signage and cups/napkins will sponsor's logo will be displayed	<del>\$14,000</del>	-
Wi-Fi Sponsorship	Bring complimentary Wi-Fi to all attendees with this sponsorship. You can customize the password for branding purposes and provide small cards to be distributed to each attendee so they have the login access readily available.	<del>\$15,000</del>	the sponsor is responsible for additional production costs
Welcome Treat	Branded treat given to attendees as a welcome. You have the option to include a welcome letter or piece of collateral. This could also be a goodbye treat that we provide attendees at the end of the event, leaving your brand as the final special point on their experience.	\$15,000	-
Hotel Branding - Premium	Premium Exposure: Similar to a large wall or window cling in a premium location(sponsor will work with ALTA team to determine size and location)	\$15,000	-
<del>Welcome Drink</del>	Attendees can enjoy a complimentary welcome drink at the hotel bar, courtesy of your brand. ALTA will work with you to create a branded coupon that can then be traded in at the bar for a beverage of the attendee's choice. Take advantage by positioning your staff at the bar to interact with people using the coupon.	<del>-\$15,000</del>	-
<del>Omni-Session Sponsor, Day 1</del>	"Sponsor logo on marketing email prompting big name speaker, verbal thank you during session, logo on PPT during session, sponsor name included on schedule postings (additional sponsorships sold for second commercial slot & giveaway item)"	<del>-\$25,000</del>	-
<del>Omni-Session Sponsor, Day 2</del>	"Sponsor logo on marketing email prompting big name speaker, verbal thank you during session, logo on PPT during session, sponsor name included on schedule postings (additional sponsorships sold for second commercial slot & giveaway item)"	<del>-\$25,000</del>	-
ALTA Unplugged, Headlining Sponsor	Headliner branding on all aspects of the event: pre-promotion, schedule, on-site along with the contributing sponsors. Will work closely with the ALTA team to plan event including entertainment options. 10 additional tickets to the event included	\$25,000	-
Omni Session Sponsor, Day 3	"Sponsor logo on marketing email prompting big name speaker, verbal thank you during session, logo on PPT during session, sponsor name included on schedule postings (additional sponsorships sold for second commercial slot & giveaway item)"	\$25,000	-
ALTA Unplugged, Exclusive Sponsor	Exclusive level sponsorship will give sponsor full branding on all aspects of the event: pre-promotion, schedule, on-site. Will work closely with the ALTA team to plan event including entertainment options. Potential for back stage passes, reserved seating, etc. 20 additional tickets to the event included	\$50,000	-
Hospitality Hub	Priced per room size and per day. A conference room within the meeting space to use as you see fit.	prices vary	-

Interested in purchasing? Contact Claire Mitchell- [cmitchell@alta.org](mailto:cmitchell@alta.org)