



Discover
October 6-8



VIRTUAL ALTA ONE

Sponsorships & Vendor Registration

ALTA ONE

VIRTUAL - HOPIN PLATFORM

OCTOBER 6 - 8. 2020

EVENT DESCRIPTION

This year has presented some of the most abrupt and complex challenges the land title industry has experienced. But we've evolved and persevered. We've social distanced. We've reflected. And after the fire always comes fresh growth.

ALTA ONE is the place to discover new ways to cultivate your business and succeed, even in times of crisis.

A virtual ALTA ONE brings the largest industry event to the front lines of your office, providing every employee the opportunity to flourish. ALTA ONE is the best place to be inspired, hear the most accurate industry updates and forecasts and discover the education you and your employees need to prosper.

Schedule information is available on our website:

meetings.alta.org/one

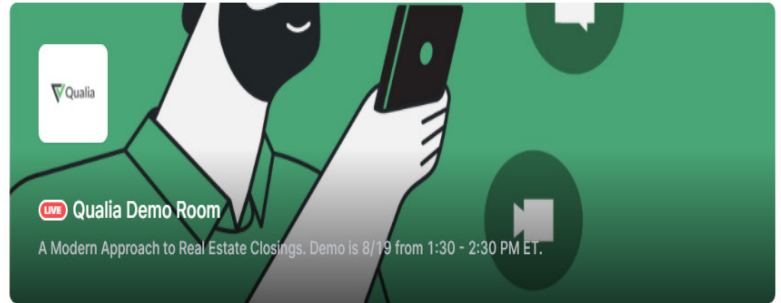


VENDOR OPTIONS

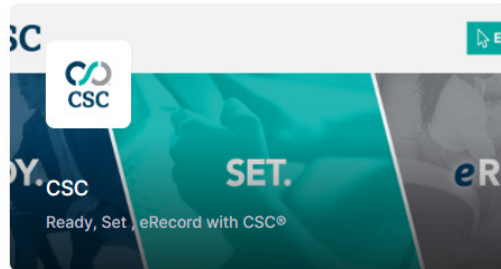
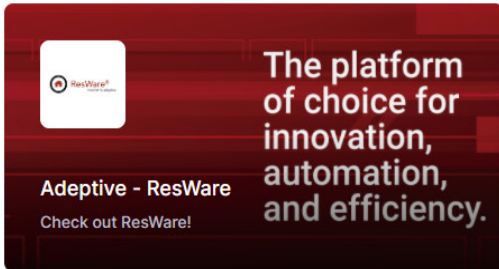
Select	Vendor Space	Price	Add Demo	Registrations (1 comp with demo purchase)	Included With Vendor Space
<input type="checkbox"/>	1st row with demo space and demo time on schedule (2 medium buttons side by side) vendor select available 1-hour time slot	\$20,000	Included	10	Weekly excel attendee list (without emails) statistics on booth visitors included in attendee raffle to increase traffic option to purchase meal sponsorships
<input type="checkbox"/>	2nd row with demo space and demo time on schedule (2 medium buttons side by side) vendor select available 1-hour time slot	\$19,000	Included	10	
<input type="checkbox"/>	3rd row with demo space and demo time on schedule (2 medium buttons side by side) vendor select available 1-hour time slot	\$18,000	Included	10	
<input type="checkbox"/>	4th row button slot one or two (1 medium button)	\$10,000	\$3,000	7	
<input type="checkbox"/>	5th row button slot one or two (1 medium button)	\$9,000	\$3,000	7	
<input type="checkbox"/>	6th row button slot one or two (1 medium button)	\$8,000	\$3,000	7	
<input type="checkbox"/>	7th row button slot one or two (1 medium button)	\$7,000	\$3,000	7	
<input type="checkbox"/>	8th row button slot one or two (1 medium button)	\$6,000	\$3,000	7	
<input type="checkbox"/>	9th row button slot one or two (1 medium button)	\$5,000	\$3,000	7	
<input type="checkbox"/>	10th row button slot one or two (1 medium button)	\$4,000	\$3,000	7	
<input type="checkbox"/>	11-20 row (1 small button)	\$2,000	\$2,000	3	
<input type="checkbox"/>	20 or below (1 small button)	\$1,000	\$1,000	3	

VENDOR SAMPLES

Sample of Medium Buttons:



Sample of Small Buttons:



You can see a demo of the expo portion of the platform by clicking [here!](#)

To reserve,

ALTA must have the following:

- Signed Vendor Contract (page 6-7)
- Full Payment via Online Portal on ALTA.org
- Company description and logo updated via the [ALTA Marketplace](#) website

2020 Strategic Partners receive first choice in booth selection as part of their contract

SPONSORSHIP OPTIONS

Select	Sponsorship	Amount	#	Description
<input type="checkbox"/>	Sponsor/Registration Basic Package	\$2,000	10	Includes 1 registration; listed as sponsor all on pre-marketing, on platform & post-marketing
<input type="checkbox"/>	Title & Escrow Operations Engagement Labs	\$5,000	3	Sponsor will select specific break out session in the track of their choice Session button includes logo Verbal thank you with intro
<input type="checkbox"/>	Marketing, Sales & Communication Engagement Labs	\$5,000	3	
<input type="checkbox"/>	Leadership, Culture & Talent Engagement Labs	\$5,000	1	
<input type="checkbox"/>	Future of the Industry Engagement Labs	\$5,000	3	
<input type="checkbox"/>	Chat Roulette	\$5,000	1	Chat feature and networking tool that randomly matches attendees in a one-on-one video conversation for 5 minutes Listed as sponsor of tool/event
<input type="checkbox"/>	Special Topic Room to be hosted by a sponsor	\$6,000	5	""Hallway conversation" where the sponsor chooses the educational topic and will host as moderator* *(topic must be pre-approved by ALTA)
<input type="checkbox"/>	Title & Escrow Operations Notables	\$7,000	4	Session button includes logo Verbal thank you with intro logoed thank you PPT slide at the beginning & end
<input type="checkbox"/>	Marketing, Sales & Communication Notables	\$7,000	2	
<input type="checkbox"/>	Leadership, Culture & Talent Notables	\$7,000	4	
<input type="checkbox"/>	Future of the Industry Notables	\$7,000	2	
<input type="checkbox"/>	Sponsored Meals* *(Must be a vendor to purchase)	\$7,500	9	3 Meals sponsors per day Verbal mention in the Omni Session to go claim your meal tickets for the day by visiting the sponsored booths Does not include cost of gift cards Price and quantity of gift cards is at vendor's discretion Mentioned in any pre-event marketing
<input type="checkbox"/>	Omni Session Commercial Break, 10/6	\$10,000	1	30-60 second commercial during break mid-session
<input type="checkbox"/>	Omni Session Commercial Break, 10/7	\$10,000	1	
<input type="checkbox"/>	Omni Session Commercial Break, 10/8	\$10,000	1	
<input type="checkbox"/>	Tuesday Omni Session, 10/6 Jose Andres: click here to learn more	\$25,000	1	Included as sponsor on any pre-marketing & on the schedule
<input type="checkbox"/>	Wednesday Omni Session, 10/7 Kevin O'Leary: click here to learn more	\$25,000	1	30 - 60 second intro commercial Verbal thank you during session
<input type="checkbox"/>	Thursday Omni Session, 10/8 Carla Harris: click here to learn more	\$25,000	1	Full page PPT slide with logo Discount offered if you bundle with mid-session commercial break sponsorship
<input type="checkbox"/>	ALTA Unplugged	\$50,000	1	Big name entertainment or comedian with meet & greet options for customers to attend

All sponsors will receive the weekly excel attendee list

CONTRACT: PAGE 1

Include your selections on pages 4 & 5 along with the contract forms for formal submission

Vendor Request:

Booths assigned on a first come, first served basis.

1st choice: _____

2nd choice: _____

3rd choice: _____

Demo Booth Add-On: Yes No

If possible, not next to: _____

Vendor Total: \$ _____

Sponsorship Request(s):

1. _____

2. _____

3. _____

Sponsorship Total: \$ _____

Vendor & Sponsorship Total: _____

Company Information:

Company Name Contact Name

Address City State Zip

E-mail Phone Ext.



Please return Contract Pages 1 & 2 with your selections to Claire Mitchell, cmitchell@alta.org

CONTRACT: PAGE 2

Payment

Payment instructions for online portal at www.alta.org will be provided once the contract has been received. Contract is not valid without payment.

Registrations

A discount code to register your personnel will be provided once your vendor/sponsorship contract is processed. Any additional attendees must be registered in full online at alta.org.

All vendor, demo and sponsorship cancellations must be received in writing prior October 1 and are subject to a US \$100.00 processing fee. Refunds will be processed within 30 days after ALTA ONE 2020. Refunds will be given based on the following schedule:

- Before September 21 = a refund of 75% of total contracted price
- On or after September 21 = a refund of 50% of total contracted price
- On or After October 2 = no refund

Please notify ALTA of all cancellations by emailing marketing@alta.org.

If in the event of a platform failure during the virtual event, a refund will only be issued should 51% of more of the scheduled events or scheduled booth time does not occur within the 3 days of their original scheduled time and date.

On behalf of _____ (name of company) I agree to the amount & terms of this contract (page 6-7).

Signature

Company Name

Date

Please return Contract Pages 1 & 2 with your selections to Claire Mitchell, cmitchell@alta.org