

ALTA INNOVATION BOOT CAMPS

Sponsorships & Vendor Registration



American Land
Title Association
Protect your property rights

ALTA INNOVATION BOOT CAMPS

Dates & Locations

Raleigh, NC: April 16 -17
Sheraton Downtown

Chicago, IL: August 12 - 13
Westin River North



BOOT CAMP DESCRIPTION

- A day and a half conference for learning how to protect data and money, train employees and raise consumer awareness
 - Get a holistic view of the latest trends and customer expectations to keeping their information and funds secure
 - ~150 attendees
- Vendor space will be in the foyer space outside of the Innovation Session room. Space includes two high tops, one branded sign, electricity, and wifi

(Price: \$2,000 each/2 for \$3,700- Registration opens early 2019)

- Discounted pricing if you exhibit at both Boot Camps
- Sponsorship opportunities listed on the contract page
- Schedule information is available on our website:
meetings.alta.org/bootcamp

2019 ALTA Innovation Boot Camp Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

	Member	Non-member		Member	Non-member
<input type="checkbox"/> Party Sponsor	\$5,000	\$5,500	<input type="checkbox"/> Keycards	\$1,500	\$2,000
<input type="checkbox"/> Newspaper Drops per day <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	\$1,000	\$1,500	<input type="checkbox"/> General Session Giveaway	\$1,500	\$2,000
<input type="checkbox"/> Charging Station	\$2,500	\$3,000	<input type="checkbox"/> Blueprint (Program) Sponsor	\$4,000	\$4,500
<input type="checkbox"/> Reusable Water Bottles	\$1,500	\$2,000	<input type="checkbox"/> Wifi Sponsor	\$5,000	\$5,500
<input type="checkbox"/> Schedule at a Glance	\$2,000	\$2,500	<input type="checkbox"/> Registration Desk Giveaway	\$1,500	\$2,000
<input type="checkbox"/> Pencil Sponsor	\$2,500	\$3,000	<input type="checkbox"/> Vendor Space	\$2,000	\$2,500
<input type="checkbox"/> Black Branded Lanyards/Badges	\$3,000	\$3,500			

 = production costs not included

Price listed is per Boot Camp
Discounts offered for purchasing for both events*

Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alta.
*If paying by check, please send agreement and an invoice will be created with mailing information.

On behalf of _____ (name of company) I agree to the terms of this contract, including any special terms spelled out in separate exhibitor prospectus.

Signature _____ Date _____

Total \$ _____

Please Print or Type

Company Name _____ E-mail _____
 Address _____ Web site you would like to link to your ad _____
 Phone Number _____ Contact Name _____

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.

ATTN: ALTA

Cancellations must be received in writing two months prior to start date of sponsorship and are subject to a US\$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after February 13, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org

VENDOR REGISTRATION FORM

THIS IS THE ONLY FORM WE WILL ACCEPT FOR EXHIBITOR REGISTRATION
COMPLETE AND RETURN WITH PAGE 3

Exhibit Company Name (For display) _____ ALTA ID _____

CITY _____ STATE _____ ZIP _____ WEBSITE _____

EXHIBITING LOCATION:

NEW ORLEANS MINNEAPOLIS BOTH

VENDOR PERSONNEL:

Each exhibiting company receives one complimentary registration per vendor space.

1. Name _____ Boot Camp Location _____ E-mail _____ ALTA ID _____

If exhibiting at multiple locations:

2. Name _____ Boot Camp Location _____ E-mail _____ ALTA ID _____

ALTA to provide two high top tables and custom floor meter-sized sign to vendor. Additional floor signage provided by the vendor is prohibited. Vendor can supply their own table signs, handouts, and give-aways. ALTA will provide wifi and electricity to vendor. Vendor can rent additional A/V through the hotel A/V company. Contact ALTA for more information.

On behalf of _____ (name of company) I agree to the terms of this contract, including any special terms spelled out next page (page 4).

Signature _____ Company Name _____ Date _____

ALTA EXHIBIT RULES AND REGULATIONS (PAGE 1 OF 1)

EXHIBIT CRITERIA: The American Land Title Association (ALTA) limits exhibiting to those firms who provide products, services, or publications that are applicable to the land title industry. ALTA's Marketing Manager, who is the primary representative for ALTA, may restrict, prohibit, or evict any Exhibitor whose exhibit: does not comply with the rules and regulations; is misleading or deceptive; is in poor taste or unsuitable to exhibit; or whose exhibit, because of noise, method of operation, materials or otherwise, may detract from the general character of the convention. In such event, Exhibitor shall restrict its exhibit or forfeit the exhibit space and immediately dismantle, remove, and vacate the exhibit space upon demand as ordered by the Marketing Manager.

SALES: Direct over the counter cash sales will be permitted. Exhibitor is responsible for collecting and remitting taxes in accordance with federal, state, and local requirements. ALTA will advise exhibitors about the need for appropriate temporary license and sales tax procedures for each city.

PRIZE DRAWINGS: Exhibitors may hold prize drawings at their individual booths as desired.

EXHIBIT RESERVATION, PAYMENT & CANCELLATION: Reservations will be made with a 50% booth deposit for each exhibit space requested. Any cancellation must be made in writing to the Marketing Manager. If notification is received prior to two week prior to the start date of the event, ALTA will refund 40% of the amount paid. Cancellations after two weeks prior to the start date of the event, obligates the Exhibitor to payment of the full rental amount and forfeiture of all monies paid. No Exhibitor will be permitted to erect a display until space rental is paid in full. Make checks payable to the American Land Title Association.

EXHIBITOR'S REPRESENTATIVE: The Exhibitor will name ONE individual as its duly authorized representative, to have charge of the exhibit, and hereby accepts and assumes responsibility for such representative, or alternates, being in attendance at its exhibit throughout exhibit periods.

EXHIBIT RESTRICTIONS: (A) Circulars, advertising matter, etc., may be distributed and patronage solicited only within the space assigned to the Exhibitor presenting the material. (B) Exhibit space may not be occupied by any firm other than that firm which originally contracted for said space. (C) Exhibitors are prohibited from using amplifying equipment of any nature without permission from ALTA and, if permission is granted, the use of such equipment must not interfere with adjacent exhibits or other activities in the exhibit hall. (D) Nothing will be used, including balloons, on The Hotel property that will injure, mar, or in any manner deface any surface or any equipment contained herein. The Exhibitor, its agents, members, or guests shall not attach nails, hooks, tacks, or screws into any part of the surfaces of hotel property. The Exhibitor shall not make or allow any alterations of any kind to the meeting space or equipment contained herein, and will not affix or permit to be affixed on any surface: adhesives, tapes, signs, posters, notices, or graphics of any description. The surfaces shall include but not be limited to glass doors, meeting room doors, columns, walls, ceiling, floors, windows, elevators, and bathroom areas. Painting of any kind in ALTA's conference area is prohibited. If the premises are defaced or damaged by an act of negligence by any Exhibitor, its agents, or guests, the Exhibitor will pay the sum deemed necessary for complete restoration to previous conditions. All exhibits must remain intact until the official closing hour of the exhibits. Dismantling begins at 3:00 p.m. on the second day of the event. If Exhibitor begins dismantling before 3:00 p.m. on the second day of the event Exhibitor will be subject to a \$500.00 fine and will receive last selection for exhibit booth space for Exhibitor's next exhibiting event. Exhibitor shall not be liable for early dismantlement that is necessary as a result of causes beyond Exhibitor's reasonable control, including but not limited to acts of God, war, strikes or labor disputes, embargoes, government orders or any other force majeure event.

FAILURE TO OCCUPY SPACE: Any space not occupied by Noon on the first day of the event, will be forfeited by Exhibitor, and its space may be resold, reassigned, or used by the Marketing Manager without refund of rental price, unless arrangements for delayed occupancy have received prior written approval by the Marketing Manager. If a crated, constructed display

is not set up by Noon on the first day of the event, it is agreed ALTA reserves the right to authorize setup, which service will be charged to the Exhibitor. It is mutually agreed that it is the duty and responsibility of each Exhibitor to install its exhibit before the opening of the exhibition and to dismantle its exhibit immediately after the close of the exhibition.

CANCELLATION OF CONFERENCE: In the event of cancellation or postponement of the convention due to fire, strikes, government relations, or other causes beyond the control of the American Land Title Association, ALTA will refund as large a portion of the exhibit fee as it deems consistent with the expenditures and commitments already made.

LIABILITY INSURANCE: Neither the American Land Title Association, the employees thereof, The conference hotel, nor their officers, agents, employees, assigns and contractors, the employees thereof, nor any member of ALTA will be responsible for any injury, loss, or damage that may occur to the Exhibitor or the Exhibitor's employees or property, prior, during, or subsequent to the period covered by the exhibit contract, provided said injury, loss, or damage is not caused by the gross negligence or willful misconduct of one or more of the aforementioned parties. The Exhibitor expressly releases the foregoing names, associations, individuals, committee, and firms from any agreement to indemnify same against any and all claims for such loss, damage, or injury. It is agreed expressly that neither the American Land Title Association nor The conference hotel shall be held liable or accountable for any losses, damages, or injuries which may be sustained or incurred by any person whomsoever, who may be on the premises leased by or assigned to any Exhibitor, including (but not limited to) any agent, employee, or representative of any Exhibitor. The Exhibitor expressly agrees that he will hold, keep, save harmless, and indemnify the American Land Title Association nor the conference hotel from any and all such claims. The Exhibitor agrees to protect, save, and keep the American Land Title Association and the conference hotel forever harmless from any damage or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. The Exhibitor shall at all times protect, indemnify, save, and keep harmless the American Land Title Association and the conference hotel against and from any and all loss, cost, damage, liability, or expense arising from or out of or by reason of said Exhibitor's occupancy and use of the exhibition premises or a part thereof.

COMBUSTIBLES: Literature on display shall be limited to reasonable quantities. Reserve supplies shall be kept in closed containers and stored in a neat and compact manner. No flammable liquids are allowed in the building. Painting or spraying of toxic or flammable materials is prohibited. Smoking is prohibited in all areas except those designated by the Fire Department. These areas shall be equipped with ashtrays and receptacles designed for discarded smoking materials.

FIRE, SAFETY, AND HEALTH: Exhibitor assumes all responsibility for compliance with all federal, state, and local regulations and ordinances, including those covering fire, safety, and health. All exhibit equipment and materials must be located within the booth and be protected by safety guards and devices where necessary. Only fireproof materials may be used in displays and necessary fire precaution shall be taken by the Exhibitor.

EXIT DOORS, EXIT LIGHTS, FIRE HOSES, AND FIRE EXTINGUISHERS: Required exit doors, exit lights, fire alarm sending stations, wet standpipe hose cabinets and fire extinguisher locations shall not be concealed or obstructed by any decorative material.

ELECTRICAL: Electrical wiring must conform to all federal, state, and local government requirements, including the National Electric Code safety rules.

AMENDMENT: The Marketing Manager shall have the power to amend these rules and regulations. Exhibitor agrees to abide by reasonable rules and regulations that may hereafter be adopted by the Marketing Manager, which shall be as much a part hereof as though fully incorporated herein.