



**YOU
SWEAT
THE
SMALL
STUFF.**

**AND IT MEANS A LOT
TO HOMEBUYERS.**

As an ALTA member, nobody knows more about home closing and title insurance than you, which is why homebuyers rely on you for the most accurate information. Make sure you understand the latest industry changes so you can continue to provide homebuyers with peace of mind.

Download your free ALTA Homebuyer
Guide at alta.org/homebuyer



American Land
Title Association

Protect your property rights

BECAUSE OF YOU, HOMEBUYERS BUY WITH CONFIDENCE

Owner's title insurance gives homebuyers...

1 PEACE OF MIND

Homebuyers can rest assured, knowing they are protected from many unforeseen financial or legal problems that may arise in the future.

2 REDUCED RISK

If there are any title discrepancies caused by forgery, fraud or clerical errors, homebuyers receive the benefit of the title insurer's full support throughout the claims process.

3 A SMART DECISION

A home is the largest purchase most of us will make in our lives. Owner's title insurance is the best way for homebuyers to protect their property rights for as long as they or their heirs own the home.



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