

ALTA Public Relations Committee Report

Chair: Sandra Bell

Vice Chair: Frank Pellegrini

Staff Liaison: Megan Hernandez

Recent Meetings: In-person meeting at ALTA ONE

Future Meetings: TBD, once the Marathon contract has been signed

Recent/Current Projects:

- Discussed potential changes to the committee
- Reviewed RFP for third-party public affairs vendor

Future Activities/Projects:

Now that ALTA staff has chosen Marathon as the third-party public affairs vendor, the PR committee will be able to review the vendor's capabilities and brainstorm potential projects for 2020.