

ALTA Public Relations Committee Report

Chair: Sandra Bell

Vice Chair: Frank Pellegrini

Staff Liaison: Jeremy Yohe

Recent Meetings: Conference call, May 22, 2019

Future Meetings: Conference call in July (time/date TBD)

Recent/Current Projects:

- PBS segment on benefits of title insurance
- Home Closing 101 update: descriptions for various ways consumers can experience a closing

Future Activities/Projects:

- Develop monthly graphics for members to share in newsletters and social media
 - Suggested topics: wire fraud, how to spot a fraudulent email, closing costs, closing tips