

# **ALTA Public Relations Committee Report**

Chair: Sandra Bell

Vice Chair: Frank Pellegrini

Staff Liaison: Jeremy Yohe

**Recent Meetings:** Conference call, May 22, 2019

**Future Meetings:** Conference call in July (time/date TBD)

## **Recent/Current Projects:**

- PBS segment on benefits of title insurance
- Home Closing 101 update: descriptions for various ways consumers can experience a closing

## **Future Activities/Projects:**

- Develop monthly graphics for members to share in newsletters and social media
  - Suggested topics: wire fraud, how to spot a fraudulent email, closing costs, closing tips