

ALTA Homeowner Outreach Program Committee Report

Chair: Lisa Steele

Staff Liaison: Shawn Sullivan

Recent Meetings: In-person meeting, ALTA SPRINGBOARD

Future Meetings: In-person meeting at HOP Retreat, May 30, 2019

Recent/Current Projects:

- HOP Website Redesign
- “Powered by HOP” Marketing Strategy

Future Activities/Projects:

- Develop presentation for the NAIC and other regulatory agencies
- Develop and Disseminate “How Do You HOP” Survey