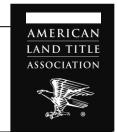
2019 Registry Committee (RC) Meeting Notes (Rev 1)

DATE: March 19th, 2019

In person & Conf Call: ALTA SPRINGBOARD 9:00 AM - 12:00 PM CT

Attendees:



Committee Member	Present	Committee Member	Present
Eddie Oddo (Co-Chair)	Yes	Jack Rattikin (Co-Chair)	Yes
Andy Wert	Yes	Marvin Stone	Yes
CC Kaplan	Yes	Mary Schuster	
Gorkem Kuterdem	Yes	Michael Marino	Yes
Heidi Thorne		Patrick Hempen	
Jenny Martin	Yes	Paula Maurstad	Cisco Gonzales
Kate Steineman (Advisor)	Yes	Richard Welshons	Yes
Kirk House	Yes	Robin Teincuff	
Linda Grahovec		TJ Roache	Yes
Mark Urelius	Yes	Tony Franco	Yes
ALTA Staff			
Kelly Romeo		Paul Martin	Yes
		Kelly Langdon	Yes

Opening Comments (*Co-Chair***)**

Co-Chair Jack Rattikin III opened the meeting and welcomed the members.

ALTA Staff Reports (Paul Martin)

- TAN Membership Reminder and TIPAC Contributions.
- Total Listing Count. 7016
- Pay Per Click Project. The Committee was updated on a new project that would allow for Pay Per Click (PPC) revenue streams. Development was well underway and full deployment is expected to be Q2/Early Q3

Committee Discussions (Committee)

• Listing Review Project Phase 1.0 update. The Committee was updated on the progress of LRP Phase 1.0. They were shown the current screens in the development environment, and the process of single and multiple record updates was demonstrated. ALTA Staff advised the Committee that it was on target for a Q3 launch.

Item Tabled for future discussion: Underwriter notifications: ALTA Staff agreed to gather committee input on the planned notice to Underwriters of expiring agent registry listings. This includes the underwriter desire for these notices and expected action, if any.

- Listings in Limbo. The Committee discussed and provided input to an ATLA Staff suggestion that completed listings that lack the last step of selecting the Submit button by the owner be "auto-submitted" after a specific period. The Committee provided the following input:
 - An arbitrary auto-submit may erode data integrity.
 - Agent may have left the record in a holding pattern for specific reasons not known to ALTA.
 - o Agents should be given the option to opt out of an individual auto submission.
 - The committee wanted to better understand the distribution over time of how long records had been in this state.
- ALTA Staff agreed to draft a written proposal for the committee prior to the Q3 meeting, for discussion at that meeting.

Other Business or News to Share (Committee).

- The committee discussed the potential benefits of agents being able to utilize the Registry to communicate a variety of credentials, such ALTA Best Practices certified, e-closing capable, and the list.
- ALTA Staff agreed to open a task to further this discussion.

Committee Information: Meetings, Roster, Listserv (Paul Martin)

- Next Meeting: Conference Call, June 27th, 2019, 2:00 4:30 PM ET
- Subsequent Meeting: F2F ALTA ONE
- Committee Documents Page:

https://www.alta.org/about/leadership-committees.cfm?ALTA-Registry-Committee

Adjourn

The Co-Chair adjourned the meeting at 11:00 Hrs.