

HOP Committee Call

Tuesday, July 17, 2018 | 8:00 AM – 4:00 PM CST

(712) 451-0200 Access Code: 475454



AGENDA

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| 8:00 AM | Committee Breakfast Served |
| 8:45 AM | Welcome and Introductions |
| 9:00 AM | ALTA Digital Marketing Roadmap |
| | Lesson Plan Review |
| | Digital ALTAprints |
| 10:15 AM | Coffee Break |
| 10:30 AM | Title Webby Awards |
| | Nominees (so far) |
| | Award Selection |
| 11:15 AM | Seller-pay States |
| 12:00 PM | Lunch |
| 12:45 PM | HOP 2.0 Rebrand & Relaunch |
| | Booth Look |
| | HOPscotch Workshop (Scotch Bar?) |
| 2:00 PM | Coffee Break |
| 2:15 PM | CFPB - Office Older Americans and Financial Education |
| | New Mexico |
| 3:00 PM | HOP Goals 2019 |
| 3:45 PM | Adjourn |