ALTA Title Action Network (TAN) Committee Report

Chair: Charlie Gray Staff Liaison: Elizabeth Blosser

Recent Meeting: Video Production Workgroup Call January 16, 2018

Future Meetings: Full Committee Conference Call February 6, 2018

Full Committee in Person Meeting at Advocacy Summit

Full Committee Conference Call August 7, 2018 Full Committee in Person Meeting at ALTA ONE

Recent/Current Projects:

• Video Production Workgroup (Develop two videos: production in February and April)

- o Scripting
- Creative Concepts
- o Review of Vendor Product
- o Distribution

Future Activities/Projects:

- State LTA TAN Toolbox Workgroup
 - o Develop "How to Guide"
 - o Sample Alerts
 - o Best Practices
- Membership Recruitment Workgroup
 - o Company Drives
 - o LTA Drives