

ALTA Research Committee Report

Chair: Tim Evans NTP, Evans Title Agency, Inc.

Staff Liaison: Deirdre Green

Recent Meetings: January 8, 2018 (Key West, FL)

Future Meetings: August 2018 (Santa Fe, NM)

Recent/Current Projects:

The committee is currently focusing on assisting in the development of the Benefits and Compensation survey.

- The committee brainstormed considerations for the survey, including what data to survey for, how the data should be narrowed/sorted, who to survey, etc.
- The committee brainstormed positions to include in the survey.
 - The survey will be separated by Agents, Direct Operations, and Underwriters.
 - The exact positions to include in each section was tabled until a survey company is retained.
- The committee developed a list of traditional and nontraditional benefits to include in the survey.
- The committee also discussed incentives for participation and the messaging for why people want this data and how to overcome companies' unwillingness to share this information.

Future Activities/Projects:

The possibility of collaborating with the Data and Analytics subcommittee of the Underwriter Section was raised. The committee reviewed their insurance coverages survey in August and provided feedback.

Surveying the membership on where they see the industry in 10 years was suggested as a future survey topic.