greenfolders™

Electronic file folders that work the way you do.

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GreenFolders Announces Plug-in Partner Network

New release makes it easy for customers to connect with third-party service providers and systems to GreenFolders

Murray, UT—April 19, 2009—GreenFolders, Inc., today announced the inauguration of its Plug-in Partner Network, a new framework that streamlines the process of connecting third party services, systems and products to the GreenFolders electronic file production system.

Close on the heels of the release of GreenFolders 2.2 in January, the GreenFolders development team has announced the release of version 2.3, which includes the plug-in technology. The new version of GreenFolders is available today.

According to Dan Iorg, GreenFolders' executive VP and chief technical officer, the plug-in model has for years been the standard for cross-application interoperability. "Plug-ins work for web browsers, word processors and creative suites, so why not for an enterprise file production system?" he said. "It's all about working together and being more efficient, and with this new version of GreenFolders, that's what we've got."

In the software world, plug-ins enable third-party developers to extend the capabilities of an application and support features that haven't yet been considered or needed. Plug-ins eliminate the need for custom interfaces for each integration or installation.

The new plug-in-enabled GreenFolders system allows other service providers to develop seamless connections with the GreenFolders electronic file production system, promoting the easy sharing of information, documents, and services in a two-way information exchange that leverages the best of both sides of the equation. Instead of requiring users to switch between applications, the new GreenFolders enables them to take advantage of the centralized file production and management capabilities that makes GreenFolders so powerful. Besides increased ease and speed to market for new services, it also means new systems can be integrated without the need to upgrade or update the GreenFolders installation.

According to Mike Kirby, president of GreenFolders, this improvement to the system responds to the needs of customers, allowing them to extend their internal paperless operations to the services of other systems and services with more speed and agility. "When we began GreenFolders," said Kirby, "it was critical that we design it for the daily tasks and operations inside of an organization. Now, as we begin to see greater market adoption, we needed to make it easier for our customers to work seamlessly and electronically with the other vendors that they rely upon."

The GreenFolders electronic file production system, including both the client and server components, is available free of charge. Instead of paying for the software, users simply buy electronic file folders that cost less than the paper folders they use today. GreenFolders anticipates add-on products to be available through its Plug-in Partner Network at low cost or no cost to the user.

With several plug-ins completed and more in the works, GreenFolders expects to make frequent announcements as new plug-ins become available.

About GreenFolders

GreenFolders, Inc., is a Utah Corporation with its headquarters in Murray, Utah. The company provides innovative electronic document solutions that help businesses reach their potential by adopting a paperless "workstyle." More information about GreenFolders and the GreenFolders file production system is available online at www.GreenFolders.com.

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