Dear ALTA Member,

We are delighted to announce the next ALTA Small Agents and Abstracters Forum to be held ***March 24-25, 2007 in Chicago***. Because the location is the DoubleTree O'Hare, just minutes from the airport, this event couldn't be much easier to get to. We hope you will join us for this intense, interactive, full-day session where you're guaranteed to leave with countless new ideas and methods for employing them in your office.

A "Small Agent" is one who owns, manages, or works in a smaller office and/or those with a smaller staff, perhaps five or fewer branches. We don't want to limit the definition as to do so could be exclusive. If you consider yourself to be a small agent, we hope you will join your colleagues for this unique event.

Members like you who have attended Forums in the past have come to rely on these gatherings as the one and only opportunity to interact directly with their peers and discuss solutions to the issues they face on the job today. Whether it's marketing your company, hiring, training, and retaining high-quality staff, or simply surviving during crunch time, discussion topics relate directly to today's issues because the topics are defined by you – the participants.

We are honored to have Mike Pryor, Chair of the Agent and Abstracter Section, serve as a presenter for the next Forum. His topic will be ***People, Promises and Prospects***. Discussion will focus on how to create a productive office culture, retain good employees and create loyal customers. Mike will also provide some forward looking scenarios for the future of agents and abstracters. Buckle up; this will be a very lively session!

There is no registration fee; however, this is a "bill-back" event which means that the expenses are divided equally among all attendees. The average cost is roughly $200 and that covers the hotel room, dinner on Saturday night, breakfast, lunch, and coffee breaks on Sunday, as well as all day meeting space on Sunday. No other event offers more bang for the buck.

The entire event takes place onsite at the hotel and shuttle service is provided to and from the airport. There's no reason to rent a car or even leave the hotel until after Sunday's meeting. I hope you are able to join your colleagues for the Small Agents and Abstracters Forum on March 24-25! Please let me or any of the staff at ALTA know if you have questions about this event.

Sincerely,

Greg Kosin

P.S. See attached for registration form and hotel information.

Small Agents and Abstracters Forum (SAAF)
REGISTRATION FORM
March 24-25 2007 – Doubletree O'Hare Airport, Chicago IL

There is no registration fee for this event; however, meeting and meal expenses are divided equally among all registrants.

Registrant Information (please print or attach business card)

First MI Last Badge Name (Nickname)

Company

Address

City State Zip

Phone Fax E-mail

Will you attend the group dinner on Saturday, March 24?
Note: this is a "bill-back" event where the bill will be divided equally among participants.

_____Yes, I will attend I will bring _____# of Guests

_____No, I will not attend dinner on the 24th

Special Needs
Please let us know if you or your Spouse / Guest have a disability or dietary needs:

MAIL this completed form to:
ALTA, 1828 L Street, NW Ste. 705, Washington, DC 20036

FAX this completed form to: 888-FAX-ALTA (329-2582) or 202-223-5843

QUESTIONS? Call ALTA toll-free at 800-787-ALTA (2582)

HOTEL INFORMATION:
Contact the **DoubleTree Hotel** O'Hare-Rosemont, 5460 N. River Road, Rosemont, IL 60018 by phone at **800-222-TREE (8733)**. Mention ALTA and receive the reduced rate of $89.