

2019

ALTA MEDIA KIT

6,000+ members

35,000+ subscribers

5 events

200+ sponsorship
opportunities



American Land
Title Association
Protect your property rights

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2019 ALTA MEMBERSHIP

- ALTA membership is at an all-time high
- Get your services and products in front of our membership
- ALTA members turn to our Associate Members first when selecting a business partner

Benefits Included:

- Access to ALTA's more than 6,000 member companies
- Listing in the [ALTA Marketplace](#)
- Discounts on exhibit booths, sponsorships, and ad space
- Opportunities for increased profits through extensive industry networking events
- Opportunity to offer vendor demo sessions

Publications Received:

- Weekly Advocacy Update from ALTA's CEO
- Daily news clips of top headlines across the country
- Monthly TitleNews magazine print & digital
- Twice a week TitleNews Online email



Associate Members:
attorney, title industry vendor,
consultant, and others not qualified
for active membership

Dues: \$460.00

2019 ALTA Membership Application

AMERICAN
LAND TITLE
ASSOCIATION

The American Land Title Association, founded in 1907, is the national trade association and voice of the abstract and title insurance industry.

There are three simple ways to join ALTA:

1. By fax at 888-329-2582
2. By mail to: ALTA-Attn: CMG
P. O. Box 6930
McLean, VA 22106-9902
3. Online at www.alta.org/membership/myaccount.cfm



Membership Category: (check active or associate)

Active: Restricted to business entities primarily engaged in land title evidencing or insuring as an abstractor, title, insurance agent, or title insurance underwriter.

Classification: (Active Applicants, only)

Abstracter Agent for Title Insurance Underwriting Company Title Insurance Underwriter Company

Associate: A person engaged in providing services to the land title industry.

Please note your profession and how it relates to the industry:

Membership Information

Member ID # _____

Contact Person _____

Contact Person's Phone _____

Contact Person's E-mail _____

Company Name _____

Address _____

City _____

State _____

Zip _____

County _____

Company Phone _____

Company E-mail _____

Fax _____

Web Site _____

Payment Information:

Dues Amount (refer to dues schedule, reverse): \$460

MERS Subscription

(\$75 – optional for Active Applicants only): _____

TOTAL PAYMENT: _____

Payment Method:

Check (Payable to ALTA)

AMEX DISCOVER Mastercard VISA

Note: Credit card payments are NOT accepted for amounts greater than \$5,000. Refer to address above to remit check payments by mail.

Card Number _____

Exp. Date _____

csv # _____

Cardholder's Name _____

Billing Address (if different from above) _____

Cardholder's Signature _____

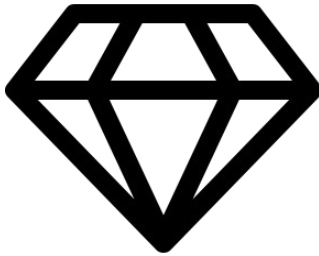
2019 ALTA PARTNERSHIPS

- Bundle your spend and save \$!

-Select sponsorship and advertising options that fit your marketing plan

-Partnerships are available to current members only

-Your 2019 membership contract must be paid in order to sign on as a 2019 partner



DIAMOND

Investment: \$80,000 or higher

Bonus: \$15,000 in extra sponsorship or advertising opportunities

Benefits:

- First choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple diamond partners, slots will be assigned on investment total.)
- First choice of date and time of hospitality hub at ALTA ONE and \$500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
 - One time use of ALTA membership mailing labels

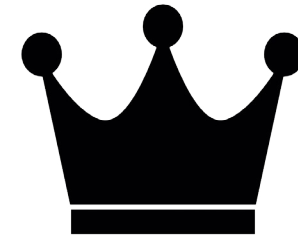
PLATINUM

Investment: \$60,000 - \$79,999

Bonus: \$12,000 in extra sponsorship or advertising opportunities

Benefits:

- Second choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple platinum partners, slots will be assigned on investment total.)
- Second choice of date and time of hospitality hub at ALTA ONE and \$500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
 - One time use of ALTA membership mailing labels



Minimum of 10% to ALTA Advocacy Summit; Minimum of 10% to SPRINGBOARD; Minimum of 10% to ALTA Boot Camps; Minimum of 10% to ALTA ONE
Remaining 60% to be distributed as company sees fit

NOTE: The sponsor is responsible for any additional costs associated with a sponsorship such as printing or delivery fees.

2019 ALTA PARTNERSHIPS

GOLD



Investment: \$40,000 - \$59,999

Bonus: \$8,000 in extra sponsorship or advertising opportunities

Benefits:

- Third choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple gold partners, slots will be assigned on investment total.)
- Third choice of date and time of hopsitality hub at ALTA ONE and \$500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
 - One time use of ALTA membership mailing labels

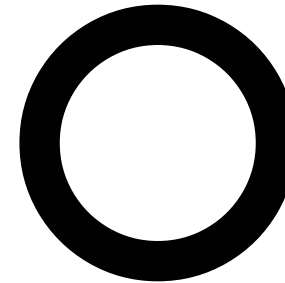
SILVER

Investment: \$30,000 - \$39,999

Bonus: \$4,500 in extra sponsorship or advertising opportunities

Benefits:

- Fourth choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple silver partners, slots will be assigned on investment total.)
- Fourth choice of date and time of hopsitality hub at ALTA ONE and \$500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
 - One time use of ALTA membership mailing labels



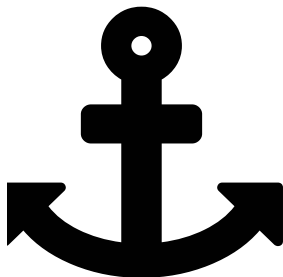
BRONZE

Investment: \$20,000 - \$29,999

Bonus: \$3,000 in extra sponsorship or advertising opportunities

Benefits:

- Fifth choice of exhibit booth space for ALTA SPRINGBOARD and ALTA ONE (In the event of multiple bronze partners, slots will be assigned on investment total.)
- Fifth choice of date and time of hopsitality hub at ALTA ONE and \$500 off total price
- ALTA Meetings Acknowledgements (omni sessions, promotional pieces, signage)
 - One time use of ALTA membership mailing labels



NOTE: The sponsor is responsible for any additional costs associated with a sponsorship such as printing or delivery fees.

2019 ALTA PARTNER PROGRAM CONTRACT

ALTA is pleased to have you as an ALTA 2019 Strategic Partner. The package you have selected should provide your company with opportunities to make an impression with our members and meeting attendees. In exchange for your sponsorship, exhibiting, and advertising commitment, ALTA will provide you with a discount. Please use the below form to map out the allocation that works for your company.

ALTA Innovation Boot Camps (minimum of 10% of total investment)	Rate	ALTA Advocacy Summit (minimum of 10% of total investment)	Rate
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____

ALTA SPRINGBOARD (minimum of 10% of total investment)	Rate	ALTA ONE (minimum of 10% of total investment)	Rate
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____

Advertising & Webinar Sponsorships	Rate	Elite Provider Program	Rate
_____	\$ _____	_____	\$ _____
_____	\$ _____		
_____	\$ _____		
_____	\$ _____		
_____	\$ _____		
_____	\$ _____		

Total Sponsorship and Advertising Spend
 \$ _____

Full payment due within 30 days. Installment options available with credit card only.

2019 ALTA PARTNER PROGRAM CONTRACT

This document confirms a partnership agreement between the American Land Title Association (ALTA) and _____ for the 2019 calendar year. The ALTA Partnership Program allows advertisers and sponsors, who contractually commit to specific levels of participation on an annual basis in ALTA's many different advertising, exhibiting, and sponsorship opportunities. For that commitment, ALTA's Partnership Program offers participants substantial cost savings as well as additional opportunities and services at no additional cost.

_____ agrees to participate in the ALTA Partnership Program for the 2019 calendar year by purchasing any combination of advertising and sponsorship opportunities listed in the Marketing Opportunities Brochure at a minimum level of:

Check one:

- Diamond partner \$80,000 Platinum partner \$60,000 Gold partner \$40,000
 Silver partner \$30,000 Bronze partner \$20,000

If a Partner Program participant has previously signed a contract for advertising or sponsorships for the 2019 year, the amount purchased will be included in the Partnership level. Any payments previously made for advertising or sponsorships in 2019 will be deducted from the total owed for the Partnership Program.

Sponsors are liable for the content of all advertising and sponsorship material and assume responsibility for any related claims arising against ALTA. ALTA reserves the right to reject any advertisement or sponsorship considered unsuitable for publication or display.

Please send an .EPS version of your company logo for use in all partnership acknowledgements to cmitchell@alta.org.

Important payment information

There are two payment options:

1. Full payment by check or credit card is due in 30 days once the contract is signed and received.
2. Installments (credit cards only)- Credit card must be provided and will automatically be charged at the 1st of the month. This can be set up Biannually or Quarterly.

If payment is not received by the due date, ALTA reserves the right to suspend all advertising and sponsorship privileges and remove logo from all signage until payment is received. A seven percent (7%) late payment charge will be added to balances more than 30 days past due.

Cancellation of Contract

It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the Partnership Program participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve Partners from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the Partner, prior to receipt of written cancellation.

Note: Due to the significant value of the additional opportunities and services included in each Partnership level, a cancellation fee of \$2,500 will be charged for all cancelled contracts.

Company Name

Address

Phone Number & Email

Primary Contact Name Date

On behalf of _____
(Company Name), I agree to the terms of this contract.

Print Name

Signature Date

Office Use Only: Constit ID _____

2019 INSTALLMENT CONTRACT

On behalf of _____, I agree to paying our 2019 Partnership Agreement in installments that will be automatically charged, biannually or quarterly, with the credit card information below.

Total Amount Due: _____

Payment Options:

- Biannually
or
 Quarterly

Office Use Only: Constit ID _____

Please Print or Type

Company Name _____

E-mail _____

Address _____

Contact Name _____

Phone Number _____

Payment Information

Visa MasterCard AmEx Discover

Credit Card Number _____

Exp. Date _____

#csv _____

Signature _____

Billing Address (if different than above) _____

Installment Amount \$ _____

ATTN: ALTA

ALTA ELITE PROVIDER PROGRAM

Annual Program Fee

Member Rate: \$5,000

Benefits include:

- Company name at the top of the [ALTA Marketplace](#)
- Link on the ALTA Best Practices webpage to direct members to Elite Provider service providers
- Company Profile highlighted once a year in TitleNews Online
- Special consideration for speaking engagements or article submissions
- Elite Provider designation on booth space at ALTA SPRINGBOARD and ALTA ONE (booth space sold separately)
- A press release announcing the acceptance into the program



Qualifications:

To qualify for the Elite Provider Program, applicants must be ALTA members in good standing for at least one year prior to application submission.

Applicants must complete the Elite Provider Application. Acceptance into the program is subject to approval by the Elite Provider Staff Team.

As part of the application, applicants must submit detailed information about the benefits they will offer ALTA members, their five most recent balance sheets demonstrating the financial stability of the applicant, and a list of ten references. Applicants will be assessed based on their financial strength, their commitment to the overall industry, their national distribution capabilities, and the reference checks with existing customers.

Upon acceptance into the Elite Provider Program, members will be required to sign additional agreements with ALTA. Such agreements are subject to annual review by the Elite Provider Staff Team and membership rights may be withdrawn at any time if problems arise with the company's product or services.

The program fee will be included with the partnership agreement but the application and payment must be processed online (excludes renewals).

See more at www.alta.org/elite

ALTA INNOVATION BOOT CAMPS

Dates & Locations

Raleigh, NC: April 16 -17
Sheraton Downtown

Chicago, IL: August 12 - 13
Westin River North



BOOT CAMP DESCRIPTION

- A day and a half conference for learning how to protect data and money, train employees and raise consumer awareness
 - Get a holistic view of the latest trends and customer expectations to keeping their information and funds secure
 - ~150 attendees
- Vendor space will be in the foyer space outside of the Innovation Session room. Space includes two high tops, one branded sign, electricity, and wifi

(Price: \$2,000 each/2 for \$3,700- Registration opens early 2019)

- Discounted pricing if you exhibit at both Boot Camps
- Sponsorship opportunities listed on the contract page
- Schedule information is available on our website: meetings.alta.org/bootcamp

2019 ALTA Innovation Boot Camp Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

	Member	Non-member		Member	Non-member
<input type="checkbox"/> Party Sponsor	\$5,000	\$5,500	<input type="checkbox"/> Keycards	\$1,500	\$2,000
<input type="checkbox"/> Newspaper Drops per day <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	\$1,000	\$1,500	<input type="checkbox"/> General Session Giveaway	\$1,500	\$2,000
<input type="checkbox"/> Charging Station	\$2,500	\$3,000	<input type="checkbox"/> Blueprint (Program) Sponsor	\$4,000	\$4,500
<input type="checkbox"/> Reusable Water Bottles	\$1,500	\$2,000	<input type="checkbox"/> Wifi Sponsor	\$5,000	\$5,500
<input type="checkbox"/> Schedule at a Glance	\$2,000	\$2,500	<input type="checkbox"/> Registration Desk Giveaway	\$1,500	\$2,000
<input type="checkbox"/> Pencil Sponsor	\$2,500	\$3,000			
<input type="checkbox"/> Black Branded Lanyards/Badges	\$3,000	\$3,500			

 = production costs not included

Price listed is per Boot Camp
Discounts offered for purchasing for both events*

Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alta.

*If paying by check, please send agreement and an invoice will be created with mailing information.

On behalf of _____ (name of company) I agree to the terms of this contract, including any special terms spelled out in separate exhibitor prospectus.

Signature _____ Date _____

Total \$ _____

Please Print or Type

Company Name _____ E-mail _____

Address _____ Web site you would like to link to your ad _____

Phone Number _____ Contact Name _____

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.

ATTN: ALTA

Cancellations must be received in writing two months prior to start date of sponsorship and are subject to a US\$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after February 13, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org

ALTA SPRINGBOARD

CONFERENCE DESCRIPTION

ALTA SPRINGBOARD takes attendees' organizations and careers to the next level - it is the forum for fresh thinking, new insights and a big step forward.

- NOTHING about this event is traditional
- Two and a half day conference that is one part business accelerator, one part knowledge community, and one part leadership ideas festival, where you will get fresh thinking, new insights and advanced education
 - ~300 attendees
- Vendor space will be around the perimeter of the Brain Date lounge. Space includes one branded demo kiosk, electricity, and wifi

Price: Level 1- \$4,000 Level 2- \$6,000
(Registration opens early 2019)
- Vendors will be asked to participate in the group conversations for a portion of the event
- Sponsorship opportunities listed on the contract page
- Schedule information is available on our website:
meetings.alta.org/springboard

Date & Location

Memphis, TN – March 20 - 21, 2019 -
The Peabody Hotel



Take Your Business to the Next Level

2019 SPRINGBOARD Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

 = production costs not included

	Member	Non-member		Member	Non-member
<input type="checkbox"/> Lounge Sponsorship (4)	\$9,000	\$9,500	<input type="checkbox"/> Photo Booth	\$2,000	\$2,500
<input type="checkbox"/> Morning Welcome Event	\$10,000	\$10,500	<input type="checkbox"/> Keycards	\$4,500	\$5,000
<input type="checkbox"/> Party Sponsor	\$10,000	\$10,500	<input type="checkbox"/> On-Site Massages	\$3,000	\$3,500
<input type="checkbox"/> Attendee Material Holder	\$4,000	\$4,500	<input type="checkbox"/> Branded Black Lanyards/Badges	\$6,500	\$7,000
<input type="checkbox"/> Newspaper Drops per day	\$2,000	\$2,500	<input type="checkbox"/> Map of Memphis	\$2,000	\$2,500
<input type="checkbox"/> Thursday <input type="checkbox"/> Friday			<input type="checkbox"/> Notepads	\$2,000	\$2,500
<input type="checkbox"/> Charging Station	\$3,000	\$3,500	<input type="checkbox"/> Tuesday Turndown Service	\$1,200	\$1,700
<input type="checkbox"/> Reusable Water Bottles	\$3,500	\$4,000	<input type="checkbox"/> Wednesday Turndown Service	\$1,200	\$1,700
<input type="checkbox"/> Head shot Station	\$3,000	\$3,500	<input type="checkbox"/> Tuesday Room Drop	\$1,200	\$1,700
<input type="checkbox"/> Branded Pens	\$2,000	\$2,500	<input type="checkbox"/> Wednesday Room Drop	\$1,200	\$1,700
<input type="checkbox"/> Daily Schedule Email	\$2,000	\$2,500	<input type="checkbox"/> Tote Bag Inserts	\$1,000	\$1,500
<input type="checkbox"/> Brain Dating	\$20,000	\$20,500	<input type="checkbox"/> General Session Giveaway	\$1,500	\$2,000
<input type="checkbox"/> Scholarship Sponsor	\$6,000	\$6,500	<input type="checkbox"/> TitleNews Belly Band Advertisement	\$2,500	\$3,000
<input type="checkbox"/> Branded Fidget Spinners	\$2,000	\$2,500	<input type="checkbox"/> Playbook (Program) Sponsor	\$5,000	\$5,500

On behalf of _____ (name of company) I agree to the terms of this contract, , including any special terms spelled out in separate exhibitor prospectus.

Signature _____ Date _____

*Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alta.
If paying by check, please send agreement and an invoice will be created with mailing information.

Total \$ _____

Please Print or Type

Company Name _____ E-mail _____

Address 1 _____ Address 2 _____

Phone Number _____ Contact Name _____

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

Cancellations must be received in writing prior to February 12, 2019 and are subject to a US\$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after February 12, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org

ALTA ADVOCACY SUMMIT

CONFERENCE DESCRIPTION

The ALTA Adovacy Summit unifies those in our industry that have influence, strength and a voice that resonates.

- Advocacy is in our mission as an association – it's part of our purpose and one of the places where we have a legacy of impactful contributions.
- At this Summit, ALTA members come together to connect, learn and advance the industry.
 - ~250 attendees
 - Sponsor and registration packages available
- Sponsorship opportunities listed on the contract page
- Schedule information is available on our website: meetings.alta.org/springboard

Date & Location

Washington, DC – May 6-9, 2019 -
The Watergate Hotel



2019 ALTA Advocacy Summit Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

 = production costs not included

	Member	Non-member		Member	Non-member
<input type="checkbox"/> Monday Gathering Reception	\$11,000	\$11,500	<input type="checkbox"/> Monday Turn Down Service	\$2,000	\$2,500
<input type="checkbox"/> Tuesday Breakfast	\$5,000	\$5,500	<input type="checkbox"/> Tuesday Turn Down Service	\$2,000	\$2,500
<input type="checkbox"/> Tuesday Lunch	\$6,000	\$6,500	<input type="checkbox"/> Conference Padfolios	\$1,500	\$2,000
<input type="checkbox"/> Session Sponsor with Registration	\$1,750	\$2,250	<input type="checkbox"/> Paper Tote Bag Inserts	\$1,000	\$1,500
<input type="checkbox"/> Wednesday Capitol Hill Hospitality & Lunch	\$10,000	\$10,500	<input type="checkbox"/> Keycards	\$3,000	\$3,500
<input type="checkbox"/> Wednesday Capitol Hill Reception	\$7,500	\$8,000	<input type="checkbox"/> Map of D.C.	\$2,000	\$2,500
<input type="checkbox"/> Room Drop Monday	\$2,000	\$2,500	<input type="checkbox"/> Car Service	\$3,500	\$4,000
<input type="checkbox"/> Room Drop Tuesday	\$2,000	\$2,500	<input type="checkbox"/> Daily Schedule Email	\$2,000	\$2,500
<input type="checkbox"/> Reusable Waterbottles	\$2,500	\$3,000	<input type="checkbox"/> TitleNews BellyBand Ad	\$2,500	\$3,000
<input type="checkbox"/> Charging Station	\$3,000	\$3,500	<input type="checkbox"/> Conference Program BellyBand Ad	\$2,500	\$3,000
<input type="checkbox"/> Charging Station at Lobby Day	\$2,000	\$2,500	Program Advertisements		
<input type="checkbox"/> Lobby Day Maps	\$1,500	\$2,000	<input type="checkbox"/> Inside Front Cover	\$1,500	\$2,000
<input type="checkbox"/> Head Shot Station	\$3,000	\$3,500	<input type="checkbox"/> Inside Back Cover	\$1,500	\$2,000
<input type="checkbox"/> Umbrellas	\$1,500	\$2,000	<input type="checkbox"/> Back Cover (4-color) *	\$1,800	\$2,300
<input type="checkbox"/> Registration Desk Giveaway	\$1,500	\$2,000	<input type="checkbox"/> Full Page (4-color) *	\$1,000	\$1,500

On behalf of _____ (name of company) I agree to the terms of this contract

Signature

Total \$ _____

Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alta.

**If paying by check, please send agreement and an invoice will be created with mailing information.*

Please Print or Type

Company Name _____

E-mail _____

Address 1 _____

Address 2 _____

Phone Number _____

Contact Name _____

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

An invoice will be created on your www.ALTA.org account.

ATTN: ALTA

Payment must be processed online within 30 days.

Cancellations must be received in writing prior to April 4, 2019 and are subject to a US\$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after April 4, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org.

ALTA ONE

Date & Location

Austin, TX– October 22-25, 2019 -
The Fairmont



CONFERENCE DESCRIPTION

This is the one event that unites ALTA members through a shared purpose: to protect the property rights of homeowners and shape the future of the industry

- ALTA ONE brings together leaders, professionals and innovators in the title insurance, abstractor and settlement industry and is viewed as indispensable and irreplaceable.
 - This experience is designed and curated for the community. The curriculum features stimulating speakers, dynamic networking opportunities and a forum for keeping up with best practices and regulation changes.
 - ~1,300 attendees
 - Vendor space will be available, different booth options depending on your company needs
- (Price: Between \$5,000- \$20,000 -Registration opens mid- 2019)**
- Sponsorship opportunities listed on the contract page
 - Schedule information is available on our website:
meetings.altas.org/altaone

2019 ALTA ONE Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. Please see page 19 for the sponsorship requirements.

 = Production costs not included

	Member	Non-member		Member	Non-member
<input type="checkbox"/> Wednesday Morning Omni	\$20,000	\$20,500	<input type="checkbox"/> Photo Booth	\$3,000	\$3,500
<input type="checkbox"/> Thursday Morning Omni	\$20,000	\$20,500	<input type="checkbox"/> Charging Station	\$3,500	\$4,000
<input type="checkbox"/> Friday Omni Session	\$15,000	\$15,500	<input type="checkbox"/> On-Site Massages	\$3,000	\$3,500
<input type="checkbox"/> Ice-Breaker Reception	\$13,500	\$14,000	<input type="checkbox"/> Room Drop	\$2,500	\$3,000
<input type="checkbox"/> Tote Bags	\$7,000	\$7,500	<input type="checkbox"/> <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		
<input type="checkbox"/> Track Sponsors #____	\$3,000	\$3,500	<input type="checkbox"/> Door Drop Newspaper Bag	\$2,500	\$3,000
<input type="checkbox"/> Reusable Water Bottles	\$2,500	\$3,000	<input type="checkbox"/> <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	per day	per day
<input type="checkbox"/> Keycards	\$6,000	\$6,500	<input type="checkbox"/> Notepads	\$3,000	\$3,500
<input type="checkbox"/> Branded Black Lanyards/Badges	\$8,000	\$8,500	<input type="checkbox"/> Turndown Service (per night)	\$2,500	\$3,000
<input type="checkbox"/> Head Shot Station	\$3,000	\$3,500	<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		
<input type="checkbox"/> Umbrellas	\$1,500	\$2,000	<input type="checkbox"/> Tote Bag Inserts	\$1,750	\$2,250
<input type="checkbox"/> Daily Schedule Email	\$3,000	\$3,500	<input type="checkbox"/> TitleNews BellyBand Ad	\$3,000	\$3,500
<input type="checkbox"/> The Juice Bar	\$6,500	\$7,000	<input type="checkbox"/> Program BellyBand Ad	\$3,500	\$4,000
<input type="checkbox"/> Omni Session Giveaways	\$2,500	\$3,000	Program Advertisements		
<input type="checkbox"/> Hotel Branding (starting at)	\$5,000	\$5,500	<input type="checkbox"/> Inside Front Cover (4-color)	\$2,800	\$3,300
<input type="checkbox"/> Hospitality Hub (starting at)	\$2,500	\$3,000	<input type="checkbox"/> Inside Back Cover (4-color)	\$2,800	\$3,300
	per day	per day	<input type="checkbox"/> Back Cover (4-color)	\$3,300	\$3,800
<input type="checkbox"/> ALTA Unplugged Entertainment Sponsor	\$20,000	\$20,500	<input type="checkbox"/> Full Page (4-color)	\$2,500	\$3,000

Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alta.

*If paying by check, please send agreement and an invoice will be created with mailing information.

On behalf of _____ (name of company) I agree to the terms of this contract, including any special terms spelled out in separate exhibitor prospectus.

Please Print or Type

Company Name _____

E-mail _____

Address 1 _____

Address 2 _____

Phone Number _____

Contact Name _____

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

Cancellations must be received in writing prior to August 31, 2019 and are subject to a US\$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after August 31, 2019. Please mail, fax, or e-mail cancellations to marketing@alta.org

SPONSORSHIP REQUIREMENTS

- ALL PROVIDED EVENT MATERIALS MUST BE PRE-APPROVED BY ALTA
- TOTE BAG INSERTS CANNOT BE NOTEBOOKS OR WATER BOTTLES
- ANY SPONSORSHIP HIGHLIGHTED IN BLUE DOES NOT INCLUDE THE PRODUCTION COSTS
- NAME BADGES WILL BE DESIGNED AND PRODUCED BY ALTA
- TOTE BAG AND ARTWORK MUST BE PRE-APPROVED BY ALTA

TITLENEWS PUBLICATION

	1x		3x	6x	12x
	Member	Non-	Member Only		
Print Only					
Covers	\$3,000	\$6,000	\$2,750	\$2,500	\$2,250
Full Page	\$1,500	\$3,000	\$1,350	\$1,200	\$1,050
Half Page	\$1,000	\$2,000	\$850	\$700	\$550
Print and Digital					
Covers	\$4,000	\$8,000	\$3,750	\$3,500	\$3,250
Full Page	\$2,000	\$4,000	\$1,850	\$1,700	\$1,550
Half Page	\$1,500	\$3,000	\$1,350	\$1,200	\$1,050
Digital Only					
Full Page	\$2,500	\$5,000	\$2,350	\$2,100	\$1,950
Half Page	\$2,000	\$4,000	\$1,850	\$1,700	\$1,550
Enhancement to Digital TitleNews (video, etc)		\$750 per Ad	\$1500 per Ad		

ARTWORK SPECIFICATIONS:

Ad Sizes - TitleNews Trim Size is 8" x 10 ^{1/2} "			
	Without	With Bleed	Live Area
Full Page	7 x 9 1/2	8 1/4 x 10 3/4	7 x 9 1/2
1/2 Page	7 x 4 5/8	n/a	n/a
2 Page Spread	15 x 10	16 1/4 x 10 3/4	16 x 10 1/2
*Outside Back	7 x 7 1/2	8 1/4" x 8 5/8	8 x 8 1/2

*ALTA reserves the top 2 inches of Outside Back Cover for Mailing Panel information.

TITLENEWS MAGAZINE:

PRINT & DIGITAL EDITION

TitleNews is ALTA's award-winning magazine. This full color magazine features in-depth articles on business, regulatory, and technology issues facing the land title professional.

FACTS:

Mailed to over 12,000 people
Digital has 50,000 views a month

CONTRACT & ARTWORK DEADLINES

Issue Date	Contract Date	Artwork Due
January 2019	12/15/2019	12/15/2019
February	01/01/2019	01/15/2019
*March (ALTA SPRINGBOARD Issue)	02/01/2019	02/15/2019
*April (ALTA Advocacy Summit Issue)	03/01/2019	03/15/2019
May	04/02/2019	04/16/2019
June	05/01/2019	05/15/2019
July	06/01/2019	06/15/2019
August	07/01/2019	07/15/2019
September	08/01/2019	08/15/2019
*October (ALTA ONE Issue)	09/01/2019	09/15/2019
November	10/01/2019	10/15/2019
December	11/01/2019	11/15/2019
January 2019	12/01/2019	12/15/2019

* Due to increased demand there will be a premium placed on these months

2019 TitleNews Contract

This document confirms an advertising agreement with TitleNews, the monthly magazine, and TitleNews Online, the biweekly electronic magazine, produced by the American Land Title Association®.

_____ agrees to place a _____ advertisement in the magazine for _____ issues, starting with the _____ issue for the price of \$ _____ per issue.

TitleNews Print and Digital TitleNews Digital Enhancement

Rates are net. If you would like the same advertisement to run in each issue, please initial here _____

Otherwise, you are responsible for contacting ALTA the month prior to each issue to schedule a different advertisement.

Payment for the advertisement is required with the first insertion and will be invoiced after each subsequent issue unless stated otherwise below. (This does not apply to ALTA Sponsor Partners.) Advertising negatives, artwork on disk, or mechanicals may be submitted and must reach the production editor by the end of the second week prior to the month of issue.

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Advertisers and their advertising agencies are liable for the content of all advertising material appearing in the magazine and assume responsibility for any related claims arising against TitleNews or ALTA. The Association reserves the right to reject any advertisement for any reason, which need not be disclosed to the party submitting the advertisement.

Cancellation of Contract:

A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability,

Please Print or Type

Company Name

E-mail

Address

Web site you would like to link to your ad

Phone Number

Contact Name

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

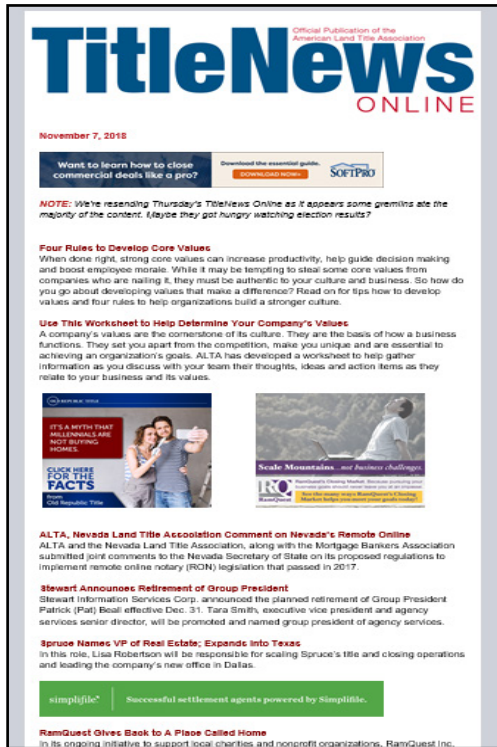
TITLENEWS ONLINE

Distributed twice weekly (Tuesday & Thursday) - Distributed to ~33,000 emails

- ALTA produced content on popular topics in the title industry

- limited to 3 Banner/4 Buttons - Sold monthly

Static images only



CONTRACT & ARTWORK DEADLINES

Issue Date	Contract Date	Artwork Due
January 2019	01/01/2019	01/01/2019
February	01/15/2019	01/15/2019
*March (ALTA SPRINGBOARD Issue)	02/15/2019	02/15/2019
*April (ALTA Advocacy Summit Issue)	03/15/2019	03/15/2019
May	04/16/2019	04/16/2019
June	05/15/2019	05/15/2019
July	06/15/2019	06/15/2019
August	07/15/2019	07/15/2019
September	08/15/2019	08/15/2019
*October (ALTA ONE Issue)	09/15/2019	09/15/2019
November	10/15/2019	10/15/2019
December	11/15/2019	11/15/2019
January 2020	12/15/2019	12/15/2019

* Due to increased demand there will be a premium placed on these months of \$500 per banner & \$350 per button

Online Ad Sizes		
	Banner Ad	Button Ad
Dimensions	936 pixels wide by 120 pixels tall at 96 dpi	600 pixels wide by 500 pixels at 96 dpi

	4 Banners/3 Buttons per issue				
	Member	Non-Member	3x	6x	12x
Primary Banner	\$4,000	\$5,000	\$3,900	\$3,850	\$3,800
Banner	\$3,000	\$4,000	\$2,900	\$2,850	\$2,800
Primary Button (2 available)	\$2,000	\$2,500	\$1,900	\$1,850	\$1,800
Button	\$1,500	\$2,000	\$1,400	\$1,350	\$1,300

2019 TitleNews Online Contract

This document confirms an advertising agreement with TitleNews, the monthly magazine, and TitleNews Online, the biweekly electronic magazine, produced by the American Land Title Association@.

_____ agrees to place a _____ advertisement in the magazine for _____ issues, starting with the _____ issue for the price of \$ _____ per issue.

TitleNews Online Banner TitleNews Online Button

Rates are net. If you would like the same advertisement to run in each issue, please initial here _____
Otherwise, you are responsible for contacting ALTA the month prior to each issue to schedule a different advertisement.

Payment for the advertisement is required with the first insertion and will be invoiced after each subsequent issue. unless stated otherwise below (This does not apply to ALTA Sponsor Partners.) Advertising negatives, artwork on disk, or mechanicals may be submitted and must reach the production editor by the end of the second week prior to the month of issue.

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Advertisers and their advertising agencies are liable for the content of all advertising material appearing in the magazine and assume responsibility for any related claims arising against TitleNews or ALTA. The Association reserves the right to reject any advertisement for any reason, which need not be disclosed to the party submitting the advertisement.

Cancellation of Contract:

A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability,

Please Print or Type

Company Name

E-mail

Address

Web site you would like to link to your ad

Phone Number

Contact Name

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

DIGITALFIX

Distributed twice monthly - Distributed to ~33,000 emails

-Content focused strictly on hot innovative and digital topics relevant to title insurance

- limited to 2 Banner/4 Buttons - Sold monthly

Static images only

CONTRACT & ARTWORK DEADLINES

Issue Date	Contract Date	Artwork Due
January 2019	01/01/2019	01/01/2019
February	01/15/2019	01/15/2019
*March (ALTA SPRINGBOARD Issue)	02/15/2019	02/15/2019
*April (ALTA Advocacy Summit Issue)	03/15/2019	03/15/2019
May	04/16/2019	04/16/2019
June	05/15/2019	05/15/2019
July	06/15/2019	06/15/2019
August	07/15/2019	07/15/2019
September	08/15/2019	08/15/2019
*October (ALTA ONE Issue)	09/15/2019	09/15/2019
November	10/15/2019	10/15/2019
December	11/15/2019	11/15/2019
January 2020	12/15/2019	12/15/2019



* Due to increased demand there will be a premium placed on these months of \$500 per banner & \$350 per button

Online Ad Sizes		
	Banner Ad	Button Ad
Dimensions	936 pixels wide by 120 pixels tall at 96 dpi	600 pixels wide by 500 pixels at 96 dpi

		4 Banners/3 Buttons per issue			
	Member	Non-Member	3x	6x	12x
Primary Banner	\$2,500	\$3,000	\$2,400	\$2,350	\$2,300
Banner	\$1,500	\$2,000	\$1,400	\$1,350	\$1,300
Button (2 available)	\$2,000	\$2,500	\$1,900	\$1,850	\$1,800

2019 DigitalFix Contract

This document confirms an advertising agreement with DigitalFix.

_____ agrees to place a _____ advertisement in the magazine for _____ issues, starting with the _____ issue for the price of \$ _____ per issue.

Digital Fix Primary Banner

Digital Fix Banner

Digital Fix Button

Rates are net. If you would like the same advertisement to run in each issue, please initial here _____

Otherwise, you are responsible for contacting ALTA the month prior to each issue to schedule a different advertisement.

Payment for the advertisement is required with the first insertion and will be invoiced after each subsequent issue. unless stated otherwise below (This does not apply to ALTA Sponsor Partners.) Advertising negatives, artwork on disk, or mechanicals may be submitted and must reach the production editor by the end of the second week prior to the month of issue.

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Advertisers and their advertising agencies are liable for the content of all advertising material appearing in the magazine and assume responsibility for any related claims arising against Digital Fix or ALTA. The Association reserves the right to reject any advertisement for any reason, which need not be disclosed to the party submitting the advertisement.

Cancellation of Contract:

A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written

Please Print or Type

Company Name

E-mail

Address

Web site you would like to link to your ad

Phone Number

Contact Name

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

NEWS YOU CAN USE (NYCU)

Distributed five days a week - Distributed to ~33,000 emails

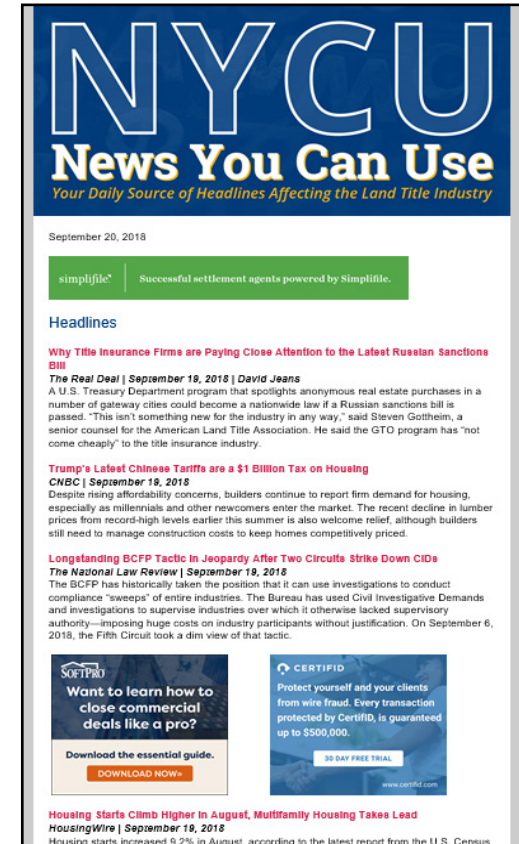
- Daily news relevant to the title industry that is gathered together into one newsletter

- 7 ads per issue - Sold monthly

Static images only

CONTRACT & ARTWORK DEADLINES

Issue Date	Contract Date	Artwork Due
January 2019	01/01/2019	01/01/2019
February	01/15/2019	01/15/2019
*March (ALTA SPRINGBOARD Issue)	02/15/2019	02/15/2019
*April (ALTA Advocacy Summit Issue)	03/15/2019	03/15/2019
May	04/16/2019	04/16/2019
June	05/15/2019	05/15/2019
July	06/15/2019	06/15/2019
August	07/15/2019	07/15/2019
September	08/15/2019	08/15/2019
*October (ALTA ONE Issue)	09/15/2019	09/15/2019
November	10/15/2019	10/15/2019
December	11/15/2019	11/15/2019
January 2020	12/15/2019	12/15/2019



Rates	Member	Non-member
1st Slot (banner)	\$1,200	\$1,700
2nd Slot (2 available)	\$900	\$1,400
3rd Slot (2 available)	\$800	\$1,300
4th Slot (2 available)	\$700	\$1,200

Online Ad Sizes	
	Button Ad
Dimensions	600 pixels wide by 500 pixels at 96 dpi
	936 pixels wide by 120 pixels tall at 96 dpi

2019 News You Can Use (NYCU) Advertising Contract

This document confirms an advertising agreement with the American Land Title Association.
_____ agrees to sponsor ALTA NYCU for the months listed below.

Payment for first time advertisers for the first month is required up front. You will be invoiced after each subsequent month. (This does not apply to ALTA Sponsor Partners.)

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for sponsorship, a seven percent penalty charge will be added monthly to the balance due. Additional sponsorships will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional sponsorships at the discretion of the COO.

Ads need to be 600 pixels width, 500 pixels height, and no more than 200kb or four screen shots.

Sponsors are liable for the content of all advertising material appearing in ALTA NYCU and assume responsibility for any related claims arising against ALTA. ALTA reserves the right to reject any advertisement considered unsuitable for publication.

Cancellation of Contract:

A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written cancellation.

We would like to purchase ads in the following month(s) and ad positions:

Month(s) _____ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _____ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _____ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _____ Ad position (circle one) 1st 2nd 3rd 4th
Month(s) _____ Ad position (circle one) 1st 2nd 3rd 4th

On behalf of _____ (name of company) I agree to the terms of this contract

Signature

Date

Please Print or Type

Company Name

E-mail

Address

Web site you would like to link to your ad

Phone Number

Contact Name

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

Contact: Claire Mitchell • P: 202-296-3671 x225 • F: 888-FAX-ALTA • E: cmitchell@alta.org

ALTA.ORG ADVERTISING

BANNER ADVERTISEMENTS

ALTA's home page receives an average of 250,000 page views per month. Your ad will rotate with four other ads on the home page and all internal pages. This means that, on average, your ad will be seen 50,000 times over the course of a month on the home page alone!

Your banner ad will appear on the ALTA home page and all internal pages, rotating with (up to) four other ads.

Ad Specifications:

936 pixels (width) by 120 pixels (height)
at 96 dpi, four screen shot or fewer

Accepted File Types:

gif or jpeg (static images ONLY)

BUTTON ADVERTISEMENTS

Advertising on ALTA's website internal pages provides your current and potential customers with 24-hour access to your products and services. Start now and begin maximizing the opportunity to reach title industry companies on a national scale. You have the opportunity to hand pick the pages you would like your ad displayed. Your ad page will be linked directly to your corporate web site.

Ad Specifications:

600 pixels (width) by 500 pixels (height)
at 96 dpi, no more than 200kb

Accepted File Types:

gif or jpeg (static images ONLY)

Rates: per month		
Banner	Member	\$1,750
	Non-Member	\$2,250
Button (per page)	Member	\$600
	Non-Member	\$1,100

The screenshot shows the ALTA Marketplace website. At the top, there is a navigation bar with links for Business Tools, Advocacy, Education, News, Events, About, and Store. The main header features the ALTA logo and the word 'Marketplace'. Below the header, there is a search bar and a 'JOIN NOW' button. The main content area is titled 'Marketplace' and includes a search section with filters for Business Name, Business City, and Business State. There are three columns of service categories, each with a list of services and checkboxes. On the right side, there are three promotional banners: one for 'Be the apple of their eye', one for 'FIND BUSINESS SOLUTIONS AT ALTA Marketplace', and one for 'ALTA MEMBER BENEFIT'.

ALTA's top webpages include:

Patriot Act Search, Education, News, Membership

2019 Website Banner Advertising Contract

This document confirms an advertising agreement with the American Land Title Association.

_____ agrees to place a banner advertisement on the ALTA Web site for the price of \$1,750 per month. Ads will run with four other ads on the home page and all internal pages. (Price listed is net price. Advertising agencies will have to determine final cost to clients.)

Please List Desired Months: _____

Payment for the advertisement is required with the first insertion and will be invoiced after each subsequent month unless stated differently below. (This does not apply to ALTA Sponsor Partners.)

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Ad size is 936 pixels (width) by 120 pixels (height) at 96 dpi and no more than 200kb or four screen shots. Payment for the sponsorship of the first month is required up front. You will be invoiced after each subsequent month. (This does not apply to ALTA Sponsor Partners.)

Advertisers and their advertising agencies are liable for the content of all advertising material appearing on the Web site and assume responsibility for any related claims arising against ALTA. ALTA reserves the right to reject any advertisement considered unsuitable for publication.

Cancellation of Contract:

A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written cancellation.

On behalf of _____ (name of company) I agree to the terms of this contract

Please Print or Type

Company Name

E-mail

Address

Web site you would like to link to your ad

Phone Number

Contact Name

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

ALTA 2019 Online Button Advertising Contract

This document confirms an advertising agreement with the American Land Title Association.

_____ agrees to place a tile advertisement on the _____ Page for the price of \$600 per page per month for members, \$1,100 per page per month for non-members. (Price listed is net price. Advertising agencies will have to determine final cost to clients.)

Payment for the advertisement is expected with the first insertion and will be invoiced after each subsequent month unless stated differently below. (This does not apply to ALTA Sponsor Partners.)

Ads need to be 600 pixels width, 500 pixels height, and no more than 200kb or four screen shots. Advertisers and their advertising agencies are liable for the content of all advertising material appearing on the Web site and assume responsibility for any related claims arising against ALTA. ALTA reserves the right to reject any advertisement considered unsuitable for publication.

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for advertising, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

Cancellation of Contract:

A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written cancellation.

On behalf of _____ (name of company) I agree to the terms of this contract

Signature

Date

Please Print or Type

Company Name

E-mail

Address

Web site you would like to link to your ad

Phone Number

Contact Name

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA

WEBINAR SPONSORSHIPS

TITLE TOPICS WEBINAR SERIES

The sponsor of our Title Topics webinars will be featured on the invitation emails and the live webinar. The Title Topics webinars averaged more than 450 attendees per presentation last year.

Topics to include:

- Housing Market Forecast
- Wire Fraud
- Crime Insurance Coverage
- Growing Your Business
- Digital Advertising
- Transactions Involving Native American Land
- Improving the Customer Experience

COMPLIANCE WEBINAR SERIES

The sponsor of our Compliance Webinar Series webinars will be featured on the invitation emails and the live webinar. The Compliance webinars averaged more than 40 paid attendees per presentation last year.

In 2019, we will provide a series of compliance webinars focused on the different types of fraud (wire fraud, money laundering, mortgage fraud) that affect your business. Compliance experts will review the many laws that regulate the title and settlement services industry to help ensure companies understand the rules of the road.

Accepted File Types:

Vector logo, reversed out preferred

Rates:

\$6,000 for the full year

Accepted File Types:

Vector logo, reversed out preferred

Rates:

\$5,000 for the full year

2019 Webinar Contract

This document confirms a sponsorship agreement with the American Land Title Association.

_____ Agrees to sponsor the ALTA's Webinar series, selected below for the year.

TitleTopics Webinar Series \$6,000

Compliance Webinar Series \$5,000

If payment is not received within the 30-day period subsequent to the date shown on the billing invoice for sponsorship, a seven percent penalty charge will be added monthly to the balance due. Additional advertising will not be accepted from those who fail to pay the amount outstanding, including any penalties, by the end of this 30-day period. Once payment is made for the entire amount outstanding, including any penalty charges, ALTA may accept additional advertising at the discretion of the COO.

For this sponsorship, a copy of your logo in vector format and a link to the website page of your choice must be submitted with the signed contract.

Cancellation of Contract:

A fee of 50% of what would be due the following month is due upon cancellation of the contract. It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Cancellation of this contract does not absolve the participant from paying outstanding amounts owed from previously published, printed, or otherwise created materials. Furthermore, cancellation does not absolve companies from financial liability, or any other obligation, that ALTA or its agents entered into, on behalf of the company, prior to receipt of written cancellation.

On behalf of _____ (name of company) I agree to the terms of this contract

Signature

Date

We would like to purchase sponsorships for the following month(s):

Please Print or Type

Company Name

E-mail

Address

Web site you would like to link to your ad

Phone Number

Contact Name

Payment Information

Check* Visa MasterCard AmEx Discover

Amount \$ _____

**An invoice will be created on your www.ALTA.org account.
Payment must be processed online within 30 days.**

ATTN: ALTA