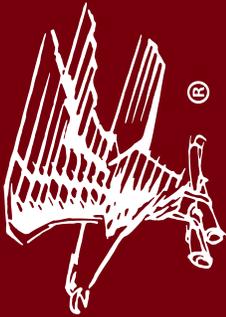


ALTA 2016 Federal Conference & Lobby Day

American Land
Title Association
Protect your property rights



About Federal Conference

Join us May 16– 18 in Washington, D.C. for ALTA's 2016 Federal Conference and Lobby Day. Government policy has changed the marketplace and affected the way ALTA members conduct business. While our industry has met shifting expectations, we must continue to explain to legislators and regulators the value of what we do to protect consumers during and after the closing of a real estate transaction. This conference is the best way for title professionals to meet with Congressional leaders and share how federal decisions impact the future of your business. WE NEED YOUR VOICE!

Featured Sponsorship:

Conference Session Sponsor **with Facetime**

Member: \$1,500

Non-member: \$2,000

This bundled package will highlight your company's name as one of the conference sponsors. To get facetime, you will receive one complimentary registration that will give you access to the company decision-makers that attend. With this package you will receive a listing in the program, recognition in the general session room, and a flyer in the padfolio that all attendees receive. Added bonus is the chance to spend the day with the potential customers within your delegation on Wednesday as you visit the offices of the congressional leaders.



Additional Sponsorships:

Tuesday Lunch

Member Rate \$6,000

Non-member Rate \$6,500

The lunch includes cups and napkins with your company logo. There will also be customized signage providing valuable exposure as a sponsor of this event.

Padfolio Inserts - (*Limit to seven sponsors*)

Member Rate \$750 + related fees

Non-member Rate \$1,200 + related fees

What better way to catch attention than with a padfolio insert distributed with conference registration material. Inserts can include, but are not limited to flyers, brochures, candy, pens, or and other give-a-ways. Inserts cannot be water bottles or note pads as these are separate sponsorships.

Room Drop

Member Rate \$2,000 per drop + related fees

Non-member Rate \$2,500 per drop + related fees

Get an attendee's undivided attention by having an item delivered to their room during the day. The item will be placed in their room in a highly visible location. Room drops can include but are not limited to: candy, wine, flowers, and food baskets. **Item** cannot be notepads or water bottles.

Turn Down Service

Member Rate \$2,000 per night + related fees

Non-member Rate \$2,500 per night + related fees

As each guest walks into their hotel room at the end of the day, they are greeted with their beds turned down for the night accompanied by a treat. Your company has the opportunity to sponsor the hotel's turndown service for each conference attendee. You may have a card with your logo and special message placed on each bed. **Item** cannot be notepads or water bottles.

Head Shot Station

Member Rate: \$3,000 + production

Non-member Rate: \$3,500 + production

With the rising popularity of social media, it is important to have a good head shot. Sponsor a photographer to be on the scene to provide the attendees with the opportunity to revamp their online profiles!



2016 Federal Conference Sponsorship Opportunities Contract

Opportunities are available on a first-come, first-serve basis. All artwork for tote bags, badge holders, and lanyards must be submitted to ALTA for approval.

 = production costs not included

	Member	Non-member		Member	Non-member
<input type="checkbox"/> Monday Honors Receptions & Dinner	\$11,000	\$11,500	<input type="checkbox"/> Monday Turn Down Service	\$2,000	\$2,500
<input type="checkbox"/> Tuesday Breakfast	\$5,000	\$5,500	<input type="checkbox"/> Tuesday Turn Down Service	\$2,000	\$2,500
<input type="checkbox"/> Tuesday Lunch	\$6,000	\$6,500	<input type="checkbox"/> Conference Padfolios	\$1,500	\$2,000
<input type="checkbox"/> Session Sponsor	\$1,500	\$2,000	<input type="checkbox"/> Padfolio Inserts (Limit of 7 sponsors)	\$750	\$1,200
<input type="checkbox"/> Wednesday Breakfast	\$4,000	\$4,500	<input type="checkbox"/> Keycards	\$3,000	\$3,500
<input type="checkbox"/> Wednesday Capitol Hill Hospitality & Lunch	\$10,000	\$10,500	<input type="checkbox"/> Map of D.C.	\$2,000	\$2,500
<input type="checkbox"/> Wednesday Capitol Hill Reception	\$7,500	\$8,000	<input type="checkbox"/> Car Service	\$3,500	\$4,000
<input type="checkbox"/> Room Drop Monday	\$2,000	\$2,500	<input type="checkbox"/> Daily Schedule Email	\$1,500	\$2,000
<input type="checkbox"/> Room Drop Tuesday	\$2,000	\$2,500	<input type="checkbox"/> Internet & Print Kiosks	\$2,500	\$3,000
<input type="checkbox"/> Reusable Waterbottles	\$2,500	\$3,000	<input type="checkbox"/> TitleNews BellyBand Ad	\$2,500	\$3,000
<input type="checkbox"/> Charging Station	\$3,000	\$3,500	<input type="checkbox"/> Conference Program BellyBand Ad	\$2,500	\$3,000
<input type="checkbox"/> Charging Station at Lobby Day	\$2,000	\$2,500	Program Advertisements		
<input type="checkbox"/> Lobby Day Maps	\$1,500	\$2,000	<input type="checkbox"/> Inside Front Cover	\$1,500	\$2,000
<input type="checkbox"/> Head Shot Station	\$3,000	\$3,500	<input type="checkbox"/> Inside Back Cover	\$1,250	\$1,750
<input type="checkbox"/> Umbrellas	\$1,500	\$2,000	<input type="checkbox"/> Back Cover (4-color) *	\$1,800	\$2,300
			<input type="checkbox"/> Full Page (4-color) *	\$1,000	\$1,500
			<input type="checkbox"/> 1/2 Page (4 color) *	\$750	\$1,250

On behalf of _____ (name of company) I agree to the terms of this contract

a. *Signature*

Total \$ _____

Please email a copy of this agreement to cmitchell@alta.org or fax to 888-fax-alta.

*If paying by check, please send agreement and an invoice will be created with mailing information.

Please Print or Type

Company Name _____

E-mail _____

Address 1 _____

Address 2 _____

Phone Number _____

Contact Name _____

Payment Information

Check* Visa MasterCard AmEx Discover

**If paying by check, please submit contract and an invoice will be provided.*

Credit Card Number _____

Exp. Date _____

#csv _____

Signature _____

Billing Address (if different than above) _____

Amount \$ _____

ATTN: ALTA

Cancellations must be received in writing prior to April 4, 2016 and are subject to a US\$100 processing fee. Refunds will be processed within 30 days after the conference. Refunds will not be granted after April 4, 2016. Please mail, fax, or e-mail cancellations to marketing@alta.org.